

Orchid Garden Hotel

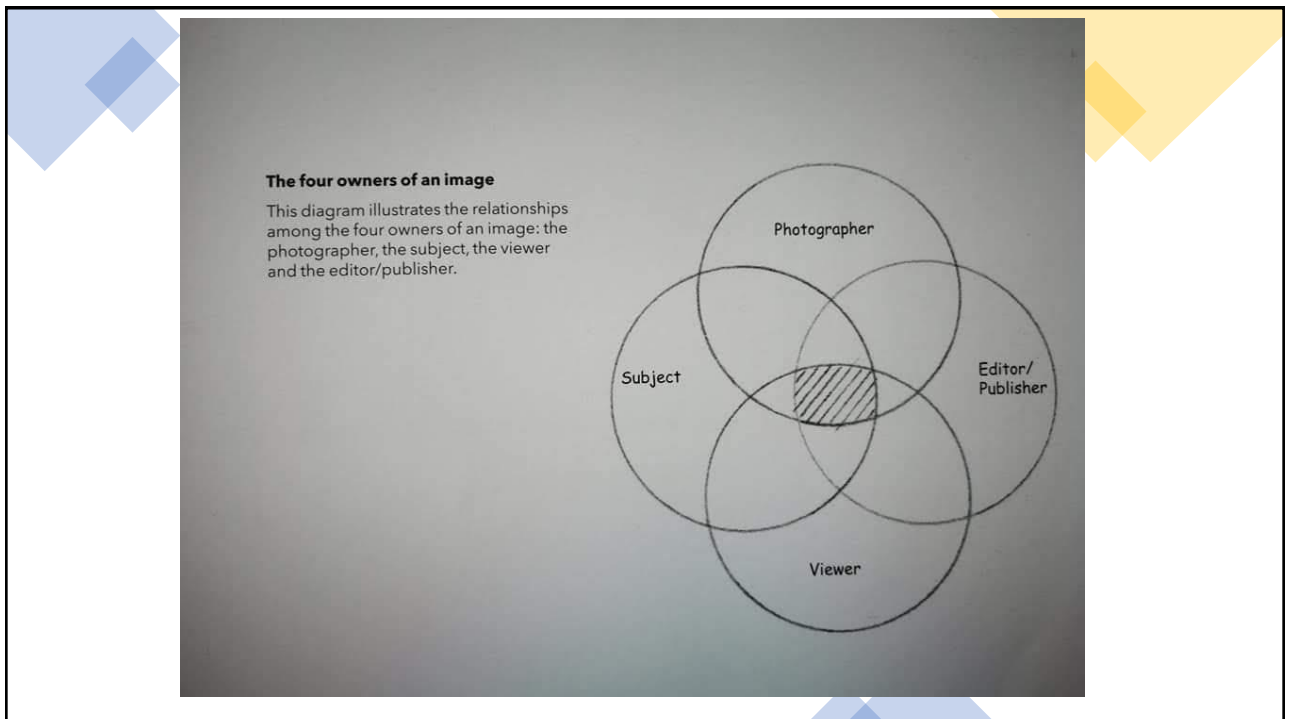


jadomingo@up.edu.ph





3



4

Democratization of camera, media



Everyone is a photographer now.
But who are photojournalists?

5

Photojournalists are the **frontliners** of any news and communication **organization**. They have to be there **where the action is happening**, as close as they can, rain or shine, to be able to **capture the story in pictures** or to **capture the visuals that goes with any story**.

They have a professional obligation to **inform**, to **report**, to **communicate** and to **carry the scene** to the readers, to a wider audience... to stakeholders of information...

6



Photo by Jimmy Domingo

7



Photo by Jimmy Domingo

8

photojournalism

Photography + Texts and Captions

**striking images
artistic techniques + data & info
gathering**

high quality images and texts = NEWS VALUE


9

**“Photojournalists are reporters
not simply recorders, guided by
standards that seek to ensure
truthful representations “leading
viewers to the best ‘visual truth’
he or she can find and convey”**

(Newton, 2001, p. 91).

ETHICS IN PHOTOJOURNALISM: AUTHENTICITY AND SENSITIVITY IN COVERAGE OF TRAGIC
EVENTS by MINLA LINN SHIELDS
https://scholarworks.gsu.edu/cgi/viewcontent.cgi?article=1106&context=communication_theses

10

- 
- HOW DO YOU MEASURE THE
 - the power of images?
 - the power of photography?
 - the power of photojournalism?

11

The European Pressphoto Agency

epa

Current Images

*The power of a photograph
can come in the form of subtle beauty or violent rage.
It can restore us, comfort us, entertain us,
disturb or haunt us.*

12

A POWERFUL PHOTOGRAPH MAKES
THE VIEWER **pause, reflect, and
remember.**

It is NOT simply JUST TO SHOW a
picture BUT **to compel, evoke
feeling and to convey a message.**

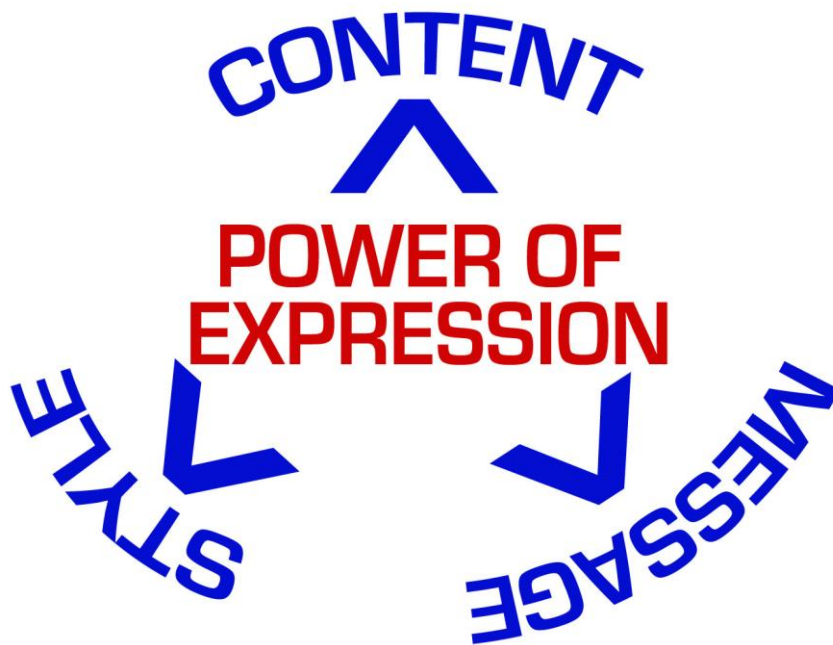
Photo: Jimmy A. Domingo

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Photograph by Jimmy Domingo

14



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CONTENT

*What is the photograph
all about? What is the
IMPORTANCE? What is
the NEWS VALUE?
Who are represented?
5 Ws + 1 H*

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PHOTOGRAPHY STYLE

What can you see?

How was it achieved?

How was it photographed?

- QUALITY OF LIGHT
- DEPTH OF FIELD, POINT OF FOCUS, POINT OF INTEREST
- MOTION and MOVEMENT
- FRAMING, COMPOSITION, DESIGN
- PERSPECTIVE

17

MESSAGE

*The **purpose** of a photograph (with the captions) is **to inform** the viewer about what can be seen and what the facts are.*

BUT, what is the message?

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DILG Secretary Robredo's wake, Malacanang...

Photo: INTERNET

21



Photo: INTERNET

22



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Wednesday, April 17, 2013 ★ ★ 9 sections / Vol. 28 / No. 128 P18 Mobile Alerts: Text INQ ON BREAKING to 4437 www.inquirer.net Radio Inquirer DZIQ 99.9 Twitter: @inquirer66666

Brillantes rues: Is SC running the Comelec?

By Philip C. Tuleza

WHO'S RUNNING the elections? The Comelec or the Supreme Court?

An obviously run-down Commission on Elections (Comelec) and Sison Brillantes Jr. blazed on question yesterday in front of cameras as he threatened to challenge the Supreme Court's interim status quo ante (SQA) order. Comelec rules limiting all-time political advertisements for the elections.

Brillantes said he would challenge with President Aquino to find out he should stay on at Comelec, pointing out that the SQA order is the fourth adverse ruling that Comelec received from the Supreme Court.

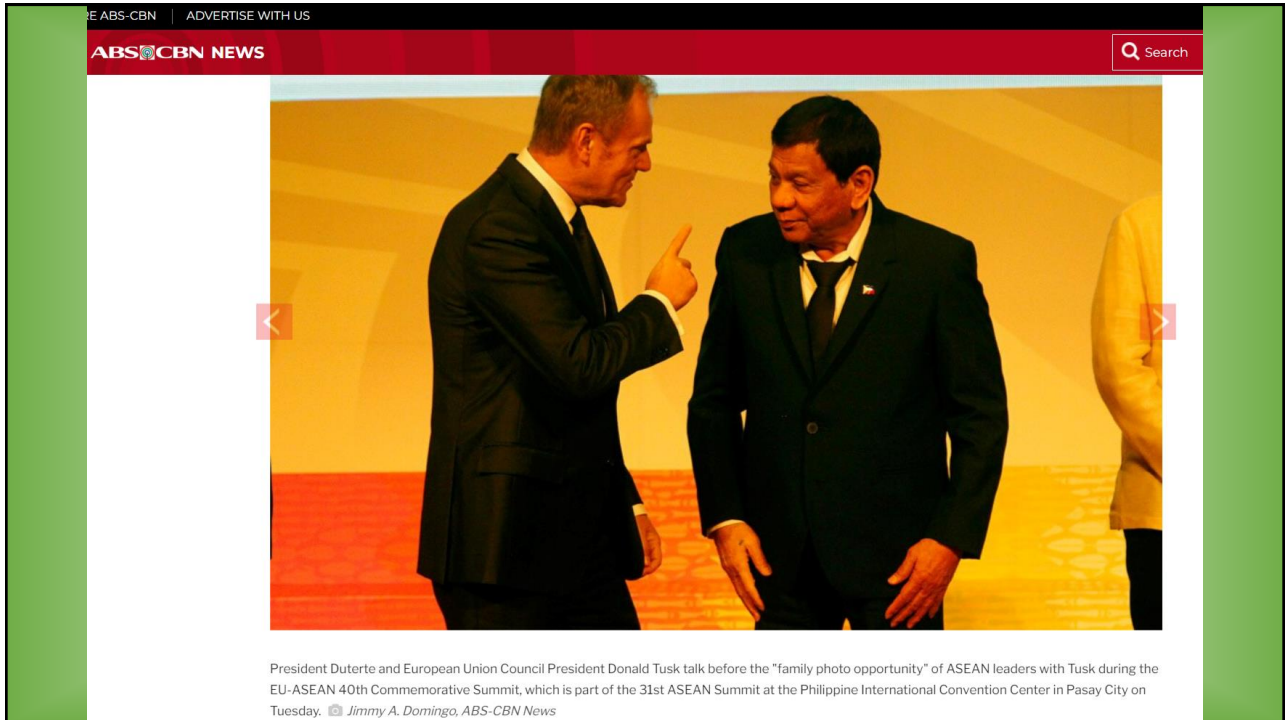
BRILLANTES

SC overturns Comelec rule on political ads' airline limit

EYE-CATCHING The President's sister and incidentally the country's No. 1 taxpayer, Kris Aquino, at the state luncheon hosted by her brother for Brunei Sultan Hassanal Bolkiah who's here on a 2-day state visit.

Story on Page A2

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reading pictures + **visual literacy**

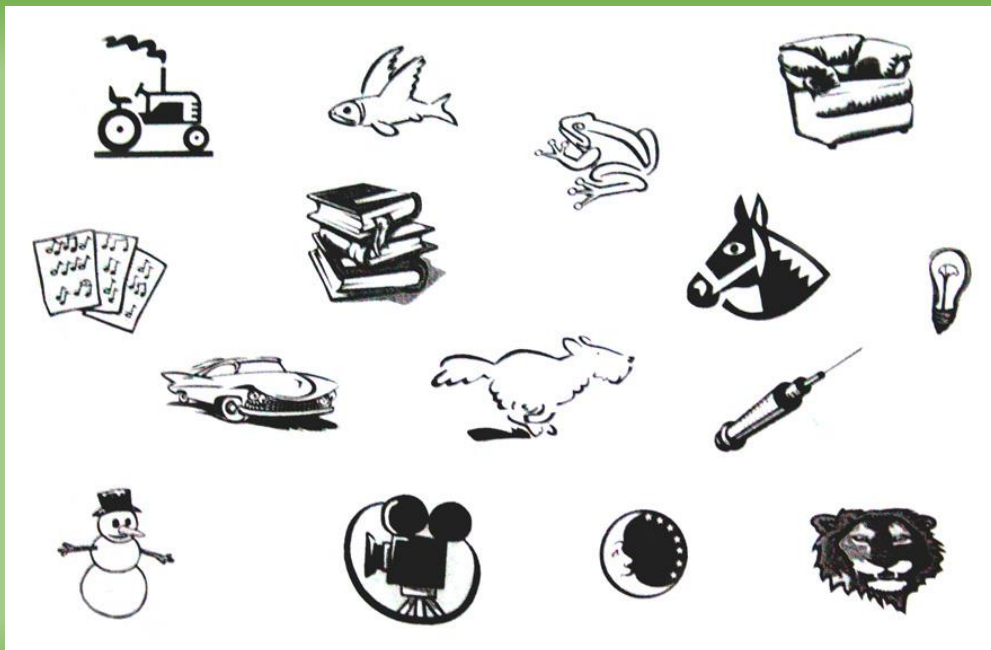


@jimmy.domingo

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29

The International Visual Literacy Association (IVLA) considers a person to be **visually literate when s/he can "examine, extract meaning and interpret the visual actions, objects and symbols that s/he encounters in the environment"** (IVLA: 1998).

John L. Debes, who first coined the phrase "visual literacy" in 1969, said, "The development of these competencies is fundamental to normal human learning."

Kenny, Isabel: *Understanding Visual Literacy*. Anvil (2010)

30

IVLA further defines visual literacy as:

**Visual Thinking, Visual Aesthetics,
Creative Exploration, Visual Linguistics,
Self-concept Development, Visual
Communication, Visual Symbology,
Visual Expression, Visual Anthropology,
Visual Learning, Visual Awareness,
Visual Creativity, Visual Analysis, Visual
Message Encoding and Visual Message
Decoding**

Kenny, Isabel: Understanding Visual Literacy. Anvil (2010)

31

When developed, they enable a visually literate person to discriminate and interpret the visible actions, objects, symbols, natural or man-made... Through the creative use of these competencies, he is able to communicate with others. Through the appreciative use of these competencies, he is able to comprehend and enjoy the masterworks of visual communication.

Kenny, Isabel: Understanding Visual Literacy. Anvil (2010)

32

VISUAL LANGUAGE

When learning to read and write we begin with the alphabet.

A similar approach is necessary to be visually literate.. We study the **logic of images...**

It is necessary therefore to master the vocabulary and syntax of visual images as well as the physiological and psychological levels of human perception...

Kenny, Isabel: Understanding Visual Literacy. Anvil (2010)

33

VISUAL LANGUAGE

Gain a comprehensive **understanding of the **processes of seeing and sharing meaning** beyond individual preferences or taste as well as to **learn HOW TO "LOOK"** and how to **make use of the visual tools and techniques in compositional decision-making.****

Kenny, Isabel: Understanding Visual Literacy. Anvil (2010)

34

Explore the production and consumption of visual messages on three levels:

REPRESENTATIONAL – subject is presented as it appears or is recognized in nature

ABSTRACT – a simplification of the subject or object into basic visual elements or an unrecognizable image as in representational art

SYMBOLIC – imagery that represents a hidden meaning determined by convention and does not resemble the original object

Kenny, Isabel: Understanding Visual Literacy. Anvil (2010)

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BASIC TOOLS OF VISUAL COMMUNICATION

DOT, LINE, SHAPE, DIRECTION, DIRECTION AND LINES, DIRECTION AND SHAPES, TONE, COLOR, TEXTURE, SCALE, PROPORTION, DIMENSION, PERSPECTIVE, MOVEMENT...



Kenny, Isabel: Understanding Visual Literacy. Anvil (2010)

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Test visual literacy with the following pictures 😊

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Photo: Jimmy A. Domingo

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Photo: Jimmy A. Domingo

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Her Majesty Queen Maxima of Netherlands demonstrating gains in poverty reduction; with EU Ambassador (JAD photo)

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CONTENT / NEWS VALUE

45

The screenshot shows a news article from the website INTERAKSYON. The main image depicts a group of shirtless men, some with tattoos, being held back by police officers in blue uniforms. One man has 'COMPLE' on his chest, and another has 'LAND JUSTICE - TFAA'. The article is titled 'HOLDING ON TO PROMISES' and is attributed to 'Photos by Jimmy A. Domingo'. The text below the title reads: 'They went to Malacanang on February 14, Valentine's Day, to demand their due under the Comprehensive Agrarian Reform Program Extension with Reforms -- their own lands to till.' The article has 7 tweets and 134 recommendations. A video player for 'Radyo 5' is visible in the bottom right corner, showing a play button and the text 'ON AIR ONLINE RAYO 5 97.5 FM'. A 'WEATHER ADVISORIES' section is also visible at the bottom.

INTERAKSYON

Special Community Health & About

Like 13k

6/12

Share Tweet 7 Recommend 134

HOLDING ON TO PROMISES

Photos by Jimmy A. Domingo

They went to Malacanang on February 14, Valentine's Day, to demand their due under the Comprehensive Agrarian Reform Program Extension with Reforms -- their own lands to till.


ON AIR ONLINE
RAYO 5
97.5 FM

24/71

WEATHER ADVISORIES

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corbis IMAGES



Sign in to download a compelling image 8+1 [Share](#)

Philippines brace for typhoon Haiyan

Los Banos, Philippines. 8th November 2013 -- Judith Labog, 22, mother of 4 and 6-months pregnant is pictured at the evacuation centre for Typhoon Haiyan (Yolanda) in Bae town, Laguna, Philippines. -- Typhoon Haiyan (Yolanda), expected to be the world's largest record storm in history, made landfall in the Philippines. Thousands of people have been evacuated and more have fled their homes in the South.

Stock Photo ID: 47-52992346

[Price Image](#)


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Image sets

[Typhoon Haiyan in Philippines \(26 images\)](#)



[See the image set](#) [←](#) [→](#)

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ABS-CBN NEWS.COM


Home Nation Business Entertainment Lifestyle Sports

Global Filipino Regions Metro Manila Technology Weather

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MULTIMEDIA

Tropical storm Seniang aftermath
 PHOTO BY JIMMY DOMINGO FOR ABS-CBNNEWS.COM, 12/30/2014 6:46 PM



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Photo by Jimmy Domingo

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Photo by Jimmy Domingo

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Photo by Jimmy Domingo

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Photo by Jimmy Domingo

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Muslims in Negros celebrate Eid

PHOTO BY JIMMY DOMINGO FOR ABS-CBNNEWS.COM, 07/18/2015 4:01 PM



Jose Dequina butchers a goat in Barangay Molocaboc, Negros Occidental for the celebration of Eid al-Fitr, the end of Muslim holy month of Ramadan, on Friday. Dequina live with other Muslims on the island of Diot in Sagay City where rehabilitation efforts are helping them back from the devastation of typhoon Yolanda.

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© Jimmy A Domingo | Bagumbayan, Sultan Kudarat, Maguindanao 121220

Photo: Jimmy A. Domingo

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Photo by Jimmy Domingo

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Palace disowns '2nd wave'

Cabinet men, experts: DOH chief misread virus data he gave to senators

By Vito Barcelo, Willie Casas and Joel E. Zurbano

MALACANANG on Thursday disputed the claim of Health Secretary Francisco Duque III that the country is in the second wave of its coronavirus pandemic, saying the government and even experts are not even sure if the country has gone past the first wave of COVID-19 infections.

Palace spokesperson Harry Roque said Duque's statement given during a Senate hearing was his personal opinion and not the government stand, because the three first cases of COVID-19 in the Philippines is still in the middle of the first wave of the pandemic. At the Senate hearing Wednesday, Duque said the first wave consisted of the three first cases of COVID-19 in the Philippines is still in the middle of the first wave of the pandemic.

Manila Standard

VOL. XXXIV • NO. 89 • 1 SECTION 4 PAGES • P18 • FRIDAY, MAY 22, 2020 • www.manilastandard.net • mt.dapinh@gmail.com



BIKETO WORK. A mailer resident pedals his way to work under a free-tree-covered street which is part of famous recreational areas inside the University of the Philippines (Diliman campus) in Quezon City. The UPD Covid-19 task force is mulling over the possibility of opening the academic oval to non-UP residents while the campus remains under ECQ. Incidentally, bicycle sales are rising in Metro Manila as some workers go back to work amid the ban on public transportation. **Jimmy Domingo**

Energy panel vows relief to power users

By Alena Mae S. Flores

THE Energy Regulatory Commission (ERC) is looking at granting relief to power consumers in areas under the modified enhanced community quarantine (MECQ) by letting them pay their electricity bills over four to six months.

ERC spokesman Florendo Digal said an advisory would spell out what kind of relief consumers would get Friday.

The ERC earlier directed distribution utilities such as the Manila Electric Co. (Meralco) to implement a four-month installment period for the affected billings under the enhanced community quarantine (ECQ) to ease the burden of consumers.

Metro Manila transitioned from an ECQ to an MECQ on May 16, which relaxes quarantine restrictions and allows some businesses to operate.

Digal said the relief could come in the form of installment payments "may be longer than four months."

Consumers have been clamoring for relief after Meralco power bills soared in May amid high consumption, which raised questions on the company's

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Photo by Jimmy Domingo



Photo by Jimmy Domingo

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PHOTOGRAPHY STYLE

Framing, Composition and Design & The Language of the Image

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VERTICAL OR HORIZONTAL FRAME?

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VERTICAL OR HORIZONTAL FRAME?
What is the content?

64



**Photo
SENATE PRIB**

65



Photo by Jimmy Domingo

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Photo by Jimmy Domingo

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Photo by Jimmy Domingo – Tagbueros, Puerto Princesa, Palawan

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Photo by Jimmy Domingo – Tagburos, Puerto Princesa, Palawan

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Language of the Image

When photographers and editors don't articulate the journalistic value of an image, an important voice of the publication is muted or rendered ineffective. **Photojournalists should use, and encourage others to use, the visual language.**

REFERENCE: <http://www.newsu.org/courses/language-image> (SCREENSHOTS)

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Language of the Image

This course will help you learn that visual language.

This course was designed for photographers, picture editors, designers, reporters and anyone who wants make better images and use visual language to discuss them.

It should help you:

- Use the visual vocabulary when discussing images
- Articulate the journalistic value of an image
- Make better storytelling images

REFERENCE: <http://www.newsu.org/courses/language-image> (SCREENSHOTS)

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Language of the Image

Photographic elements that help
an image tell a story.

**“When a photographer thinks in the
visual language, photos become more
than just informational.”**

REFERENCE: <http://www.newsu.org/courses/language-image> (SCREENSHOTS)

With PHOTOGRAPHS BY JIMMY A. DOMINGO

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As **photojournalists** develop their abilities they begin to **think in the visual language**. They advance from basic informational pictures to more sophisticated visual reporting.

Photojournalists prefer to make **active** pictures of real events in real time but they often encounter situations where their options are limited to **informational** or **passive** pictures.

73

An **informational photograph** is a visual record of a person, place or event. Although informational pictures lack depth and storytelling qualities, they can provide important information.

Sometimes photojournalists are limited to taking informational pictures because of lack of access or position to make a better picture.

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Language of the Image

PRINT GIVE FEEDBACK HELP COURSE REPORT TWEET SHARE

Browse the Course:

Types of Photographs
 > Informational
 Passive
 Action
 Visual Elements
 Different approach
 Using the Language of the Image to describe pictures
 Ethics for Visual Media
 Test Your Vocabulary

Informational

An informational photograph is a visual record of a person, place or event. Although informational pictures lack depth and storytelling qualities, they can provide important information. Sometimes photojournalists are limited to taking informational pictures because of lack of access or position to make a better picture.



A photograph of diplomats shaking hands shows no mood or emotion of an historic agreement. Closed meetings produce images that identify the participants rather than capturing the essence of the personalities or the event. Photo: Agence France-Presse

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Photo by Jimmy Domingo – Jack Bugay, Aeta of Morong, Bataan

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Photojournalists often have to take **posed pictures of their subjects** for their publications and websites.

Although this may not be the photojournalists' first choice, it may be the only alternative if the event or action is no longer taking place. Creative environmental portraits are a legitimate means of illustrating stories. It should be clear to the reader that the portraits are posed.

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Language of the Image

PRINT GIVE FEEDBACK HELP COURSE REPORT TWEET SHARE

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Passive

Photojournalists often have to take posed pictures of their subjects for their publications and websites. Although this may not be the photojournalists' first choice, it may be the only alternative if the event or action is no longer taking place. Creative environmental portraits are a legitimate means of illustrating stories. It should be clear to the reader that the portraits are posed.



Sylvester Stallone struck this "fighting" pose for the photographer during a photo session illustrating his latest movie. Photo: Robert Hanashiro, USA TODAY

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Photo: Jimmy A. Domingo

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A photojournalist's job is to be on the scene covering **real people involved in real events in real time**. This results in active photographs, which are always preferable to pictures taken after the fact. Being there brings the honesty and insight of documentary photojournalism to publications.

Capturing events as they happen allows photographers to **produce images that show readers their community and the world in a way that informs, inspires and makes them happy, sad or concerned**.

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Language of the Image

PRINT GIVE FEEDBACK HELP COURSE REPORT TWEET SHARE

Browse the Course:

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➤ Action

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An emotionally charged confrontation of Palestinian youths and Israeli troops in the West Bank results in a compelling picture because it was taken as the event unfolded. If it were visually reported after the event the result would be environmental portraits or mug shots that would fall short of showing the essence of the event. Photo: Agence France-Press

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Photo by Jimmy Domingo

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Photo by Jimmy A. Domingo

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Photo by Jimmy A. Domingo

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Photo by Jimmy A. Domingo

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Photo by Jimmy A. Domingo

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Language of the Image

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Capturing events as they happen allows photographers to produce images that show readers their community and the world in a way that informs, inspires and makes them happy, sad or concerned.



The photographer provided a pilot's point of view in this photograph of aerobatic planes maneuvering at an air show in the state of Wisconsin. Photo: Tim Loehrke, USA TODAY

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13 VISUAL ELEMENTS

Visual Elements

Photojournalists communicate using 13 elements, which make up the visual language of photojournalism.

This section will show you examples of each visual element in news pictures from around the world. The pictures are categorized by the dominant element they contain.

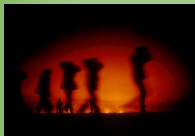
When reviewing the pictures think about how the element communicates the message of the image.

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13 VISUAL ELEMENTS

Graphic
Quality of light
Emotion
Juxtaposition
Mood
Sense of place
Point of entry
Impact
Rule of thirds
Perspective
Surprise
Depth
Moment

91



“Photojournalists must be thoughtful when describing pictures. They don't have the luxury to just say, "It's a great picture," or "I love that photo."

They have to consider content of the picture and the **13 VISUAL ELEMENTS** in this course and be able to articulate how the picture communicates its overall message.

They must answer the questions:

Does the picture tell a story? Is the picture readily understood. What impact will it have on the audience?”

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“Like writing and reporting, visual journalism is about communicating and storytelling, but the photojournalist must produce images that enhance and expand the written story. In many cases the pictures are the story with little text needed...”

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“Most images utilize more than one element to enhance their story-telling capabilities. For example, the **quality of light** may create the **graphic** strength of a photograph or a photographer may use **juxtaposition** for impact and surprise. There are many different combinations of photographic elements that can make an image great!”

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The relationship between the **lines, shapes and forms** produces an aesthetically pleasing visual presentation that **attracts the reader to the picture.**

Static subjects gain strength when an attractive **graphic composition** is used to capture the attention of the reader.

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Language of the Image

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Different approach

Using the Language of the Image

to describe pictures

Ethics for Visual Media

Test Your Vocabulary

Graphic

The relationship between the lines, shapes and forms produces an aesthetically pleasing visual presentation that attracts the reader to the picture. Static subjects gain strength when an attractive graphic composition is used to capture the attention of the reader.



By focusing on the repetition of windows, clothing and the lone student studying, the photographer made a photograph that allows the reader to compare university dormitory life in Vietnam with what they see in their own country. Photo: The Dallas Morning News

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Language of the Image

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Different approach

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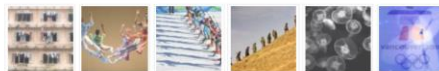
to describe pictures

Ethics for Visual Media

Test Your Vocabulary

Graphic

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Photo by Jimmy Domingo – Manila Bay, Tondo

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Photo by Jimmy Domingo – Zamboanga City – Yakan weavers

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Language of the Image

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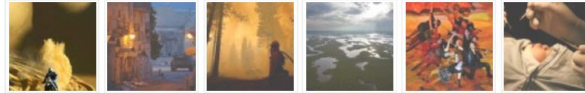
Ethics for Visual Media

Test Your Vocabulary

Quality of light

The use of natural and/or artificial light enhances the subject and contributes to the storytelling capabilities of the image.

Photographers prefer to make outdoor pictures early in the morning or late in the afternoon to take advantage of the setting or rising sun's shadows, highlights and warm light.



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101

The use of natural and/or artificial light
**enhances the subject and contributes to the
storytelling capabilities of the image.**

Photographers prefer to make outdoor pictures
early in the morning or late in the afternoon to
take advantage of the setting or rising sun's
shadows, highlights and warm light.

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Language of the Image

PRINT GIVE FEEDBACK HELP COURSE REPORT TWEET SHARE

Browse the Course:

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Graphic
Quality of light
 Emotion
 Juxtaposition
 Mood
 Sense of place
 Point of entry
 Impact
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 Perspective
 Surprise
 Depth
 Moment

Different approach

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Ethics for Visual Media

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The use of natural and/or artificial light enhances the subject and contributes to the storytelling capabilities of the image. Photographers prefer to make outdoor pictures early in the morning or late in the afternoon to take advantage of the setting or rising sun's shadows, highlights and warm light.



Bright operating room lights focus on a small child as he is prepared for surgery to repair his cleft palate in Shantou, China. The intensity of the lights create a black background removing all distractions from this compelling picture. Photo: Martina

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Photo by Jimmy Domingo - Batanes

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Photo by Jimmy Domingo

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Photo by Jimmy A. Domingo

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Photo by Jimmy A. Domingo

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Photo by Jimmy A. Domingo

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Photo by Jimmy Domingo

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www.gmanetwork.com/news/topstories/photo/372719/akbayan-youth-commemorate-edsa-people-power-36th-anniversary/photo/



Akbayan youth commemorate EDSA People Power 36th anniversary

Uploaded on Feb 21, 2022 01:50 PM

Youth members of political party Akbayan commemorate in advance at the People Power Monument in Quezon City on February 20, 2022 the 36th anniversary of the 4-day EDSA Revolution that toppled the dictatorial regime of Ferdinand Marcos on February 25, 1986. Wearing black shirts printed with 'Never Again', the activists said 'democracy cannot die a second death.' Jimmy A. Domingo



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Language of the Image

PRINT GIVE FEEDBACK HELP COURSE REPORT TWEET SHARE

Browse the Course:

- Types of Photographs
- Visual Elements
 - Graphic
 - Quality of light
 - Emotion
 - Juxtaposition
 - Mood
 - Sense of place
 - Point of entry
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 - Perspective
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- Different approach
- Using the Language of the Image to describe pictures
- Ethics for Visual Media
- Test Your Vocabulary

Emotion

Human beings display a wide range of emotions when they win, lose, are sad or joyful. Photojournalists capture these emotions in their attempt to tell the stories of their subjects.

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Human beings display a **wide range of emotions** when they win, lose, are sad or joyful.

Photojournalists capture these emotions in their attempt to tell the stories of their subjects.

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Language of the Image

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Browse the Course:

Types of Photographs

Visual Elements



- Graphic
- Quality of light
- Emotion**
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Different approach

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Emotion

Human beings display a wide range of emotions when they win, lose, are sad or joyful. Photojournalists capture these emotions in their attempt to tell the stories of their subjects.

Chinese gymnast Xiaopeng Li erupts with joy seconds after realizing he won the gold medal in the Men's Parallel Bars at the Beijing Summer Olympic Games. Photo: Matt Detrich, USA TODAY

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Language of the Image

PRINT GIVE FEEDBACK HELP COURSE REPORT TWEET SHARE

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Graphic

Quality of light

Emotion

Juxtaposition

Mood

Sense of place

Point of entry

Impact

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Emotion

Human beings display a wide range of emotions when they win, lose, are sad or joyful. Photojournalists capture these emotions in their attempt to tell the stories of their subjects.



A woman who believes her family is trapped inside their collapsed home cries out for help in the aftermath of the devastating earthquake in Sichuan province, China. Photographing victims in difficult situations is challenging for photojournalists, who must make decisions on the spot about what to photograph. Photo: Guo Tien, The Beijing News

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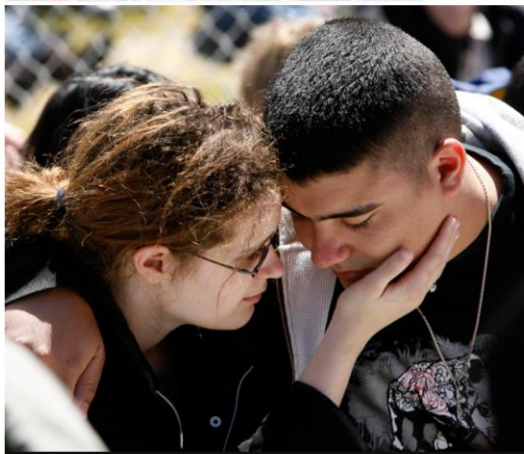
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Emotion

Human beings display a wide range of emotions when they win, lose, are sad or joyful. Photojournalists capture these emotions in their attempt to tell the stories of their subjects.



Students at Virginia Tech University comfort each other during quiet moment in a memorial service for victims of a lone gunman. Their emotions illustrate the somber nature of the event. Photo: H. Darr Belser, USA TODAY

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Cesar Cielo Filho of Brazil breaks out in tears as he realizes that he has won the gold medal in the men's 50 meter freestyle swimming at the Beijing Summer Olympic Games. Photo: Eileen Blass, USA TODAY

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Photo by Jimmy Domingo – SONA Rally

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Juxtaposition is an effective and powerful storytelling device. It is the photographic presentation of opposing or contrasting elements which often convey a sense of irony.



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Juxtaposition is an effective and powerful storytelling device.

It is the photographic presentation of **opposing or contrasting elements which often convey a sense of irony.**

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Juxtaposition is an effective and powerful storytelling device. It is the photographic presentation of opposing or contrasting elements which often convey a sense of irony.



A young Russian couple shares a private moment in a public train station. The older woman to the right, lost in her own world, adds a contrasting element to this strong "slice of life" photograph of people being people. Photo: The Dallas Morning News

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Juxtaposition is an effective and powerful storytelling device. It is the photographic presentation of opposing or contrasting elements which often convey a sense of irony.



A young mother begs on the street in front of one of the largest banks in the world. This juxtaposition captures the wide gulf between the rich and the poor. Photo: Agence France-Presse

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Juxtaposition is an effective and powerful storytelling device. It is the photographic presentation of opposing or contrasting elements which often convey a sense of irony.



A policeman and a prisoner wait to be called into the office. The juxtaposition is the prisoner's jailhouse clothing and the officer in his uniform. Standing against opposite walls in the hallways, both have their hands folded against their chests. The body language is similar but their status is very different. Photo: Carolyn Cole, The Los Angeles Times

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Photo by Jimmy Domingo – Nanay Dorita, Sagay City

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Photographs can communicate a feeling or a state of mind.



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Photographs can communicate a feeling or a state of mind.



This photo of women on a public bus, taken after the fall of the Soviet Union, portrays a somber mood while their country goes through challenging times and they adjust to a new political system. Photo: The Dallas Morning News

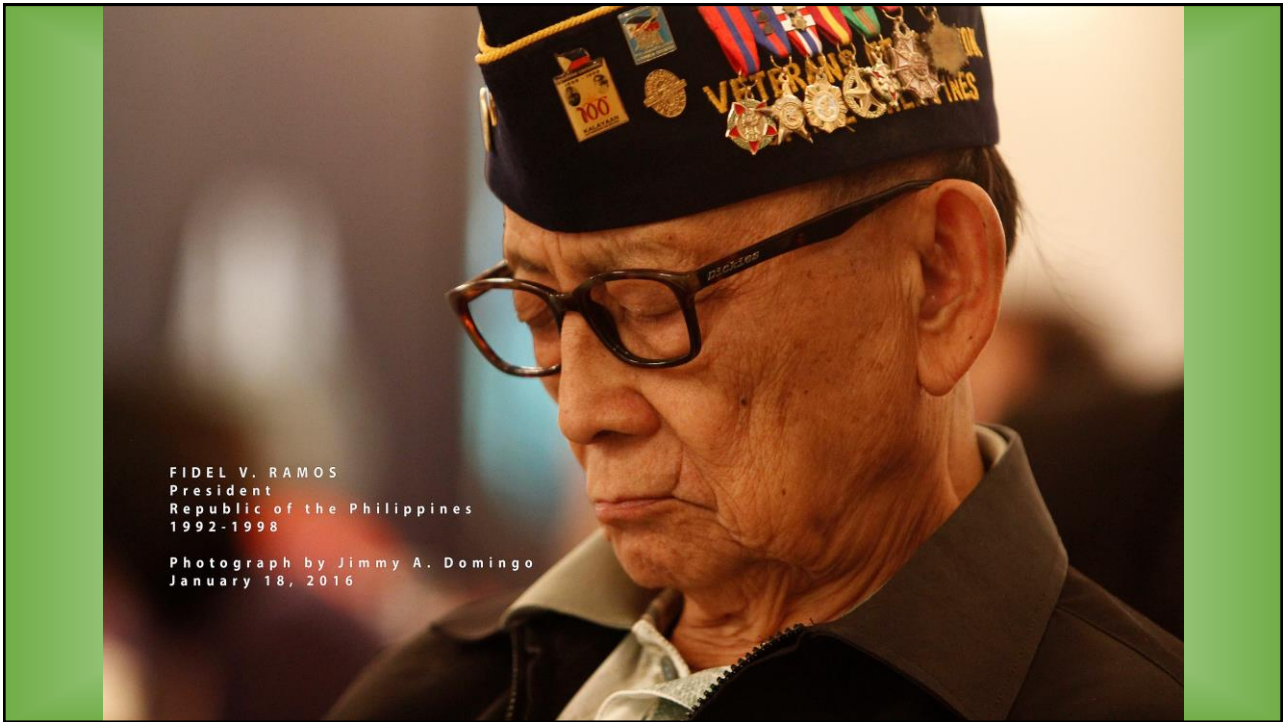
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H.E. DR. FRANZ JESSEN
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Mood

Photographs can communicate a feeling or a state of mind.

The fire department's emergency lights illuminate the stormy night creating a dramatic quality as firemen attempt to rescue people in the car floating down a rain-swollen river. Photo: The Dallas Morning News

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Photo by Jimmy Domingo

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Mood

Photographs can communicate a feeling or a state of mind.



A group of inmates at a U.S. prison bow their heads in silent prayer during a program aimed at transforming their lives by teaching them to take responsibility for their children and learning what it means to be a father. Photo: Garrett Hubbard, USA TODAY

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A **sense of place** is an important element in photojournalism. Readers gain **context and understanding** when a sense of place is established.

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Sense of place

A sense of place is an important element in photojournalism. Readers gain context and understanding when a sense of place is established.

A photographer covering the diving competition at the Barcelona Summer Olympic Games found a vantage point that put the host city in the background establishing a clear sense of place. Photo: The Dallas Morning News

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Sense of place

A sense of place is an important element in photojournalism. Readers gain context and understanding when a sense of place is established.



The city of Dallas provides a backdrop for this spot news photo of a grass fire instantly locating the event. The quality of light also contributes to the photo's effectiveness. Photo: The Dallas Morning News

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Anti-war artist-activist Avianna Castaño dons a costume inspired by the Russian punk anti-fascist band Pussy Riot as she poses for photographers at the People Power Monument in Quezon City on February 25, 2022, the 36th anniversary of the 1986 EDSA Revolt. **Jimmy Domingo**

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Sense of place

A sense of place is an important element in photojournalism. Readers gain context and understanding when a sense of place is established.



This young athlete who just signed a contract to play professional sports is on top of the world - the 103rd floor of the Empire State Building in New York City. Photo: Robert Deutsch, USA TODAY

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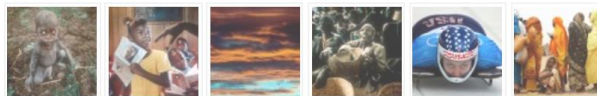
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Point of entry

The point of entry is the spot in a picture that immediately catches the eye, drawing the reader into the content of the photograph.



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The **point of entry** is the **spot** in a picture **that** immediately **catches the eye**, drawing the reader into the content of the photograph.

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Point of entry

The point of entry is the spot in a picture that immediately catches the eye, drawing the reader into the content of the photograph.

Readers are immediately drawn to the young student's face by her exuberant expression during a classroom lesson. The strong light and the teacher's hand also direct our eyes to her face. Photo: The Dallas Morning News

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Point of entry

The point of entry is the spot in a picture that immediately catches the eye, drawing the reader into the content of the photograph.



The athlete's eyes peering through the helmet visor are the point of entry in this photograph from the Vancouver Winter Olympic Games. Photo: Christopher Gannon, USA TODAY

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Point of entry

The point of entry is the spot in a picture that immediately catches the eye, drawing the reader into the content of the photograph.



Refugees line up in South Darfur, Sudan, waiting for food aid. The lone child looking directly at the photographer is the point of entry pulling the viewer into the picture. Photo: Jack Gruber, USA TODAY

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Photo by Jimmy Domingo

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For people and planet

by Jimmy Domingo - June 5, 2023, 1:25 am



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#BeatPlasticPollution

June 5, 2023, 1:20 am



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Impact

Impact provokes an immediate, powerful and emotional response from the viewer.

A roundhouse kick from Iran's Taekwondo athlete Yossef Karami narrowly misses his opponent during the Athens Summer Olympic Games. The angle of the leg and the expression on the athletes' faces convey the impact of the sport. Photo: Robert Scheer, USA TODAY

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Impact

Impact provokes an immediate, powerful and emotional response from the viewer.



The photographer captured the decisive moment as the rescuer reaches for the man clinging for his life in a rain swollen creek. The dramatic life or death situation has impact as viewers senses the danger to both men. Photo: The Dallas Morning News

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Impact

Impact provokes an immediate, powerful and emotional response from the viewer.



This picture captures the exact moment of impact, provoking an immediate "wow," or in this case, an "ouch," response. Photo: The Dallas Morning News

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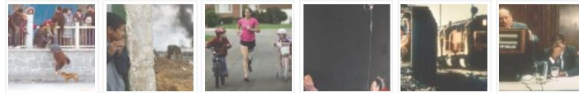
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Many photographs can be divided into visual thirds by drawing imaginary lines dividing the image into equal thirds both horizontally and vertically. Important elements of the composition are placed where the lines intersect. This "visual rule" has been used in painting for hundreds of years. Following the rule precludes placing objects in the center of a composition.



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Many photographs can be divided into **visual thirds** by drawing imaginary lines dividing the image into equal thirds both horizontally and vertically. **Important elements of the composition are placed where the lines intersect.** This "visual rule" has been used in painting for hundreds of years. Following the rule precludes placing objects in the center of a composition.

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A man hangs upside down as he stretches to reach a little dog trapped on the ice of Houhai lake in Beijing. Rescuers were unable to venture out on the ice because it was so thin they would fall through. The picture is a good example of the rule of thirds because the faces of the crowd are in the top third while the man and the dog are in the bottom third. Photo: Wang Guibin, The Beijing News

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A Palestinian youngster peers around a wall to watch the violence in the street. All three elements contribute to a small story in the overall story of the event. Photo: The Dallas Morning News

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Marathoner Amy Palmiero-Winters and her children lined up in a classic thirds as she practices for world championships. Photo: Robert Deutsch, USA TODAY

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Lines, diagonals, depth, rule of thirds... (Photo by Jimmy A Domingo / Cotabato City)

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Photojournalists seek **unique perspective** for their pictures to give their viewers a **different look or angle**, something they cannot see under normal circumstances.

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Perspective

Photojournalists seek unique perspective for their pictures to give their viewers a different look or angle, something they cannot see under normal circumstances.

Spectators can't see the underwater action at a swimming competition, so the photojournalist used this window to show a different perspective of the event. Photo: The Dallas Morning News

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Perspective

Photojournalists seek unique perspective for their pictures to give their viewers a different look or angle, something they cannot see under normal circumstances.



A camera mounted inside the cockpit of this aerobatic plane shows the pilot and the other planes flying around him in formation. Photo: Tim Loehrke, USA TODAY

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Photojournalists seek unique perspective for their pictures to give their viewers a different look or angle, something they cannot see under normal circumstances.



A picture taken at ground level frames baseball player Sammy Sosa with the outstretched arms of fans seeking his autograph. Photo: Robert Hanashiro, USA TODAY

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Photo by Jimmy Domingo

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Sumilao farmers march in support of Robredo

Jimmy Domingo, contributed photo
Posted at Mar 28 2022 08:49 PM



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Photo by Jimmy Domingo – Tagbueros, Puerto Princesa, Palawan

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Surprise images show readers the unexpected. A good place for the often overlooked part of life is found in humorous images.

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Surprise

Surprise images show readers the unexpected. A good place for the often overlooked part of life is found in humorous images.



There are many visual surprises if photographers look for them. Such is the case of a lizard and her baby. Photo: The Dallas Morning News

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Surprise images show readers the unexpected. A good place for the often overlooked part of life is found in humorous images.



The little girl, all dressed up to go to a rock concert with her mom, is a surprise for the reader. Photo: The Dallas Morning News

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Depth

Dominant foregrounds and informational backgrounds provide context to pictures. Photographs with a strong point of entry supported by storytelling information in other layers of the image is a classic photojournalistic approach.



A street scene in Haiphong, Vietnam, has a wealth of information in its layers. The barber and his client are the point of entry while the background sets the scene. Reflected in the mirror is an extension of the street scene which lacks any motorized vehicle. It is a look at a city that has changed little over the decades. Photo: The Dallas Morning News

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- Rule of thirds
- Perspective
- Surprise
- Depth
- Moment
- Different approach
- Using the Language of the Image to describe pictures
- Ethics for Visual Media
- Test Your Vocabulary

Depth

Dominant foregrounds and informational backgrounds provide context to pictures. Photographs with a strong point of entry supported by storytelling information in other layers of the image is a classic photojournalistic approach.



The athletic shoes in the foreground are the subject, but the little dog framed by the runner's legs adds interest and humor to this picture. Photo: Jack Gruber, USA TODAY

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Photo by Jimmy Domingo

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Language of the Image

PRINT GIVE FEEDBACK HELP COURSE REPORT TWEET SHARE

Browse the Course:

Types of Photographs

Visual Elements

- Graphic
- Quality of light
- Emotion
- Juxtaposition
- Mood
- Sense of place
- Point of entry
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In the foreground a photographer lines up a picture of a young bride and groom. A lake and rugged terrain near Beijing provide a scenic background for their wedding pictures. Photo: Frank S. Folwell

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Moment

With every press of the shutter, the photojournalist chooses the exact moment to record an essential truth about a person or event.

The famous French photographer Henri Cartier-Bresson told the Washington Post in 1957, "Photography is not like painting. There is a creative fraction of a second when you are taking a picture. Your eye must see a composition or an expression that life itself offers you, and you must know with intuition when to click the camera. That is the moment the photographer is creative," he said. "Oop! The Moment! Once you miss it, it is gone forever."


[Previous](#)
[Next](#)

180

With every press of the shutter, the photojournalist chooses the **exact moment** to record an essential truth about a person or event.

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Language of the Image

[PRINT](#)
[GIVE FEEDBACK](#)
[HELP](#)
[COURSE REPORT](#)
[TWEET](#)
[SHARE](#)

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Capturing peak action in a picture is the result of anticipation, not reaction. An experienced sports photojournalist takes into account all aspects of the game when making pictures and learns to anticipate the action. The baseball player in this picture is fully extended horizontally as he attempts to catch the ball. Photo: The Dallas Morning News

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Language of the Image

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The picture was taken just as the two softball players collide at home plate during the Athens Olympic Summer Games. Photo: Jack Gruber, USA TODAY

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Photo by Jimmy Domingo

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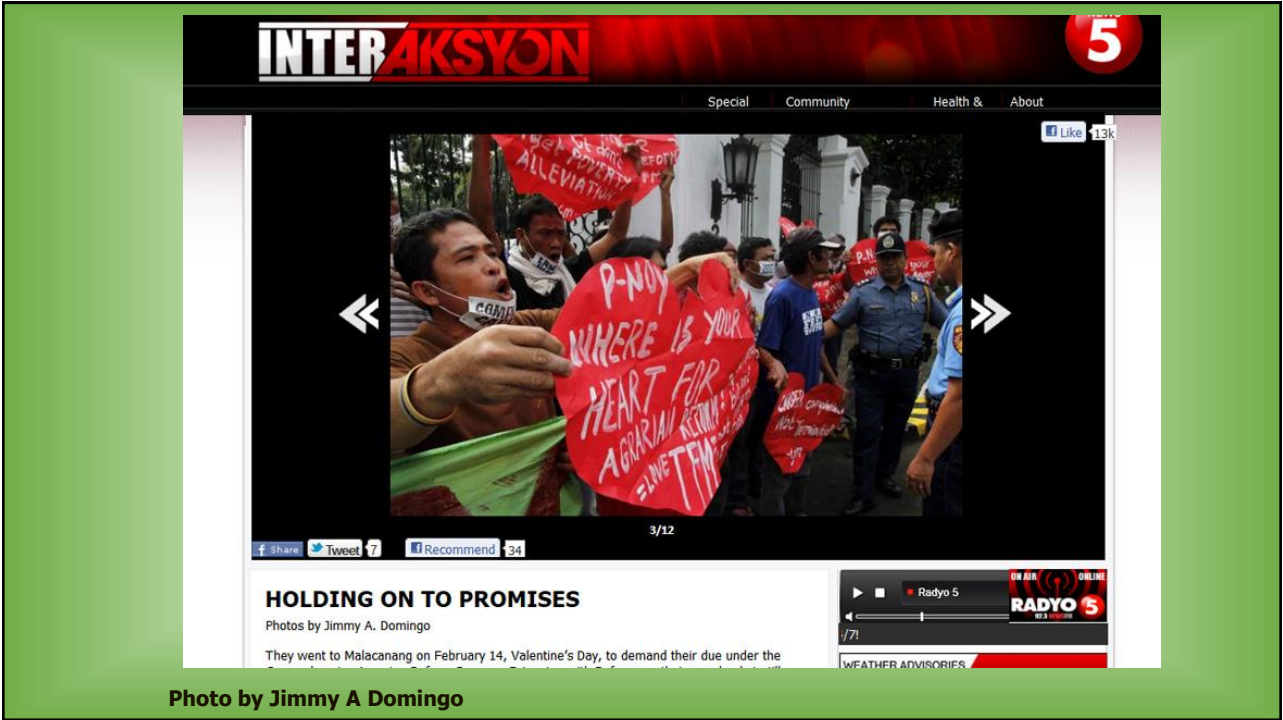


Photo by Jimmy A Domingo

185



Photo by Jimmy Domingo

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Photo by Jimmy Domingo

187



Photo by Jimmy Domingo – Miting de Avance 2022

188



Photo by Jimmy Domingo

189

News Captions



190

**“Photographs without captions are
mute and dumb.”**

***Check the following images... what do
you actually understand?***

191



Philippine Daily Inquirer

192



Photo: Remate Tonight

193



Photo: Jimmy A. Domingo

194



Photo: Jimmy A. Domingo

195

First photo: Gloria Arroyo ang husband Mike, in Palawan.
Not father and son. 😊

Second photo: The crucial information here is the time element– when Cory died in 2009 and the Liberal Party had Noynoy at presidential standard bearer for the 2020 election, putting Mar on the side.

Third photo: It is about a program of DILG, DepEd and DOH to put up health clinics in selected schools nationwide with 5 objectives 😊

Fourth photo: Sure it is about harvesting rice but what we do not see, which is important is that the rice is organic and red. And the woman is indigenous Subanen.

196

Standards of good caption:

- **Completeness**
- **Accuracy**
- **Clarity**
- **Good writing**

197

It is the duty of a photojournalist to write the caption and info- it is a must in photojournalism.

Assume that any viewer do not know anything about the event or place or people in a picture.

198

NEWS CAPTION

SINO - WHO? Sino ang nasa litrato?

ANO - WHAT? Anong nangyayari? Anong ginagawa?

SAAN - WHERE? - Saan nangyayari? Lugar?

KAILAN - WHEN? Date?

BAKIT - WHY? Bakit nangyayari ang eksena? Para saan? Para kanino? E ano ngayon?

199



Photo: Jimmy A. Domingo

200

CAPTION gets the
reader **RESPOND** to the
photo in a manner
intended by the
photographer

201



202



A woman passes by the Masjid Dimaukom, a pink mosque in the town of Datu Saudi Ampatuan in Maguindanao province on July 29, 2015. The mosque was painted pink to symbolize peace, love, unity, and interfaith brotherhood, according to Mayor Samsodin Dimauko, who financed its construction.

(Taken and published on the same day, the date appearing in the published photo)

203

**CAPTION interprets.
expands the meaning
and the story... (what is
not seen but relevant is
important)**

204

EVERY WORD should be weighed,
especially for:

- **IMPACT**
- **EMOTIONAL TONE**
- **IMPARTIALITY**
- **ADHERENCE TO RULES OF GRAMMAR
AND ACCEPTED LANGUAGE**

205



completeness of
information:

President Barack Obama reads his statement to photographers after making a televised statement on the death of Osama bin Laden from the East Room of the White House in Washington, Sunday, May 1, 2011. (AP Photo/Pablo Martinez Monsivais)

206



207



Two farmers chat in a rice field while waiting for the Indonesian frontrunner presidential candidate, Jakarta Governor Joko Widodo as he campaigns in Gentasari village in Cilacap, central Java island on June 13, 2014.

Campaigning for Indonesia's July presidential election officially kicked off on June 4, with favourite Widodo facing a tough challenge from a Suharto-era former general with a chequered human rights record.

- AFP Photo: Romeo Gacad

208



209

♥ 490 likes

reuters A migrant child plays with bubbles at Keleti railway station in Budapest, Hungary, September 6, 2015. After days of confrontation and chaos, Hungary deployed more than 100 buses overnight to take thousands of the migrants who had streamed there from southeast Europe to the Austrian frontier. Austria said it had agreed with Germany to allow the migrants access, waiving the asylum rules.

REUTERS/David W Cerny #Austria #bubbles #fun

210



211

RIZAL WIND FARM. The rising sun defines the graphic form of five of the 27 turbines of the Rizal Wind Farm over the weekend in Halayhayin, Pililla, Rizal where wind speed is as high as 36 kilometers per hour (KPH) . The Farm, the first Luzon-based outside Ilocos Norte, generates 54 megawatts of electricity and is becoming a tourist destination.
(Photo by Jimmy A. Domingo)

Photo: Jimmy A. Domingo

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213

Yuma Catholic staff member Bobby McGalliard, left, checks the temperature of a student attending a freshman orientation session Thursday morning, Aug. 6, 2020, on the first day of school in Yuma, Ariz. Freshmen were divided into groups, using four classrooms for each orientation session. (Randy Hoeft/The Yuma Sun via AP)

214

Two-sentence formula:

The first sentence of the caption describes what the photo shows, in the present tense, and states where (place) and when (date) the photo was made.

The second sentence of the caption gives background on the news event or describes why the photo is significant.

215



216



Department of Education Secretary Br. Armin Luistro (wearing yellow shirt) and Quezon City Mayor Herbert Bautista (middle) release doves for the commencement of the Brigada Eskwela in Batasan Elementary School in Quezon City on June 11, 2012. **Brigada Eskwela is a yearly clean up campaign in preparation for the opening of classes in public schools. Joining them are QC school officials and various private organizations.**

217

CAPTION explains ambiguities, comment on what is not clear, mention what is not there, if necessary...

218



219

A traditional herbal drink vendor wearing a mask to help curb the spread of the coronavirus outbreak cycles past a mural with writings that read "Jakarta gives without expecting anything in return," in Jakarta, Indonesia, Tuesday, Aug. 4, 2020. (AP Photo/Dita Alangkara)

220



221

ABS-CBN NEWS.COM

Home News Business Entertainment Lifestyle Sports Global Edition Regions Metro Manila Technology Weather

LAZADA **GET READY FOR SEA GAMES** UP TO 80% OFF JOIN THE SPIRIT OF COMPETITION ONLINE

MULTIMEDIA

Texting while driving

PHOTO BY JIMMY DOMINGO FOR ABS-CBNNEWS.COM, 06/06/2015 11:30 PM

A homebound farmer reads messages on his mobile phone on top of his horse in the village of Sumalo in Hermosa, Bataan on Friday. Cheap mobile phones have made communication easier in rural areas in the Philippines, considered the texting capital of the world.

A homebound farmer reads messages on his mobile phone on top of his horse in the village of Sumalo in Hermosa, Bataan on Friday, June 5, 2016. Cheap mobile phones have made communication easier in rural areas in the Philippines, considered the texting capital of the world.

(THE ABS-CBN put "on Friday" because it was published on June 6, Saturday -- the date appearing in the published photo)

222

- Don't try to be humorous when the picture is not.
- Descriptions are very helpful for viewer. The person dressed "in black," "holding the condom," or "standing to the left of the mountain, center" are helpful identifying factors. (Photographers must ferret out this kind of material.)
- Be willing to allow for longer captions when more information will help the reader/viewer understand the story and situation.

223



224

♥ itsomikki, ricoibarra and 200 others

jimmy.domingo A rainbow in the eastern horizon above Laguna Lake delights residents visiting the monument of Philippine national hero Jose Rizal in The Plaza, Calamba City on November 12, 2016. In his poem "Memories of My Town", Rizal narrated his idyllic childhood in Calamba where he was born and raised.

© Photo by Jimmy A Domingo

[#rainbow](#) [#calamba](#) [#rizal](#) [#laguna](#)

225

NEWS CAPTIONS:

- 5Ws + 1 H
- Describe scene (action or activity) in **PRESENT TENSE**
- Do not describe what is clear; describe what is not clear but important;
- Give background/relevant info (2nd sentence)

226



227

Fin-tastic view

Jimmy Domingo, ABS-CBN News
Posted at Dec 30 2019 03:24 PM | Updated as of
Dec 30 2019 04:28 PM



228

Dave Yranela arranges plastic bags containing aquarium fish that he breeds and sells at the sunset boulevard in Dipolog City, Mindanao, on Saturday. He displays about 18 species almost every day, if weather permits, from 5-9 pm, and earns a daily average of P750 in sales.



229



230

August 7, 2020, Bangkok, Thailand: Primary students demonstrate the use of social distancing screens in a classroom at Wat Khlongtoei School in Bangkok, Thailand. Schools - like this one - in Thailand are not taking any chances, despite the fact that no local transmissions of COVID-19 have been recorded in over two months. They continue to have their students best interest in mind, even if the risk remains low and despite the minor inconvenience it causes. As an added bonus, the school says that they have also seen far fewer cases of colds and flu this year. (Credit Image: © [Andre Malerba](#) /ZUMA Wire)

231



232

Women exit from a disinfecting area after buying food at a public market in preparation for stricter lockdown measures in Quezon City, Philippines on Monday, Aug. 3, 2020. Philippine President Rodrigo Duterte is reimposing a moderate lockdown in the capital and outlying provinces after medical groups appealed for the move as coronavirus infections surge alarmingly. (AP Photo/Aaron Favila)

233



234

High school kids play basketball with the backboard attached to a coconut tree in the fishing village of Tambo, Katipunan, Zamboanga del Norte on March 11, 2022. A low pressure area in most parts of Mindanao the past days affected fishing and other human activities. Photo by JIMMY A. DOMINGO

235



236



'Butiki sa Bituka'

BY JIMMY A. DOMINGO, ABS-CBN NEWS
OCTOBER 31, 2016 6:48 PM

An arboreal viper begins to swallow a lizard released live inside a cage by zoo keepers in Montalban, Rizal on Saturday. The long weekend and Halloween holiday provide opportunities for many Filipino families to visit public parks and amusement centers.

237

**GAANO BA KAHABA O KAIKSI
ANG NEWS CAPTION DAPAT?**

238



239

LONG NEWS CAPTION WRITING - CURRENT INTERNATIONAL TREND

Amidst the chaos and confusions, a voter marks her choices in a special precinct dedicated for senior citizens and persons with disabilities in Batasan Elementary School in Quezon City on May 9, 2016.

According to Vera Files in a February 2016 report: "Despite efforts of the Commission on Elections (Comelec) and civil society to get eligible persons with disabilities to register, vote and do it with ease, the number of registered voters with disabilities for the May elections has slipped 14 percent from the 2013 polls.

Comelec's "No Bio, No Boto" campaign might have led to the disenfranchisement of PWD voters, according to some disability advocates. But others say it is possible that a number of PWDs who registered last year chose not to declare their disability because they believe they do not need special assistance on election day.

Registered voters with disabilities now total 292,908, down from 339,144 recorded in October 2013, according to a Jan. 13 report from the Comelec Elections and Barangay Affairs Department (EBAD).

The 2010 census recorded 1.443 million PWDs, or 1.57 percent of the population.

240

Notes on Ethics in the production, dissemination and consumption of news images...

**(From
Photojournalism: The Professionals' Approach, Kenneth
Kobre)**

241

**Ethics is an inherently subjective
field.**

Kenneth Kobre writes,

**“Photojournalism has no Bible, no
rabbinical college, no Pope to
define correct choices.**

**There is no sole arbiter of what is
or isn't ethical, and even if there
were, the line isn't always black
and white.”**

242

Photographers turn to an established ethical framework to try to guide their decisions

UTILITARIAN

That framework includes the utilitarian principle as defined by ethicists. Here the overriding consideration is **“the greatest good for the greatest number of people.”**

This position recognises that photojournalism provides information critical to a democratic society. Photos can show the horrors of war, the tragedy of an accident, of the hardships of poverty. Therefore it is right to take and publish pictures. Without information, in general, and pictures, specifically, voters cannot make informed decisions.

243



“Nick Ut’s “Napalm Girl” photograph, for which he won the Pulitzer Prize in 1972, is not only a shocking indictment of America’s war effort, it contains full frontal nudity of a minor. The ultimate decision to print the photo on the front page of The New York Times must not have been easy. Editors at The Times chose to sacrifice the girl’s privacy, and perhaps to offend their readers in order to present an unflinching picture of the conflict and ultimately to serve the greater good.”

244

Photographers turn to an established ethical framework to try to guide their decisions

ABSOLUTIST

However, the utilitarian principle of the “greatest good” ... bumps up against a competing ethical principle that says **“INDIVIDUALS HAVE CERTAIN RIGHTS...”** among them **RIGHT TO PRIVACY**. These rights are absolute and inviolable regardless of the benefits to society, says this principle.

Taking a picture of a distraught family of a drowned child and then publishing it might cause others to be more cautious, but invading the privacy of their grief—regardless of the benefits—is not acceptable, according to the absolutist argument.

245



to a pa sa Indonesia, ini
Migrant group confirms t
Mary Jane Veloso case
Families of Mary Jane V
inmates, head to Indone
Indonesia orders execut
and 9 others

Champion Tapat Dapa

Related photos

The family of Filipina death row prisoner Mary Jane Veloso, who was moved on Friday, April 24, to the prison island of Nusakambangan in Central Java, arrives at Soekarno Hatta Airport in Jakarta on their way to visit her on Friday. Indonesia has asked foreign embassies to send representatives to a maximum security prison ahead of the expected execution of 10 drug convicts, although an official 72-hour notice of execution has not been given. From right to left are Mary Jane's mother Celia Veloso, dad Cesar Veloso, sister Maritess Veloso, and her two children. **Reuters/Nyimas Lauia**

NOT SHOWING THE FACES (IDENTITIES) OF THE VULNERABLE...

246

Article 26, New Civil Code of the Philippines

specifies acts that may “produce a cause of action for damages, preemption and other relief.” These acts are:

1. Prying into the privacy of another residence
2. Meddling with or disturbing the private life or family relations of another
3. Intriguing to cause another to be alienated from his friends
4. Vexing or humiliating another on account of his religious beliefs, lowly station in life, place of birth, physical defect, or other personal condition.

247



248

“Even the smallest intrusion into private space by the unwanted gaze causes damage, because the injury caused by seeing cannot be measured.” - "Hezzek Re'iyah," (a concept in Jewish Law, from Encyclopedia Talmudit)

249

Photographers turn to an established ethical framework to try to guide their decisions

THE GOLDEN RULE

Another of the ethical cornerstones is the Judeo-Christian precept,

“Do unto others as you would them do unto you.”

This rule, too, sometimes conflicts both with professional standards and with actions that might benefit a democratic society in need of information.

250

Maraming salamat po!



INSTAGRAM: @jimmy.domingo