



Philippine Press Institute
The National Association of Newspapers

Since 1964

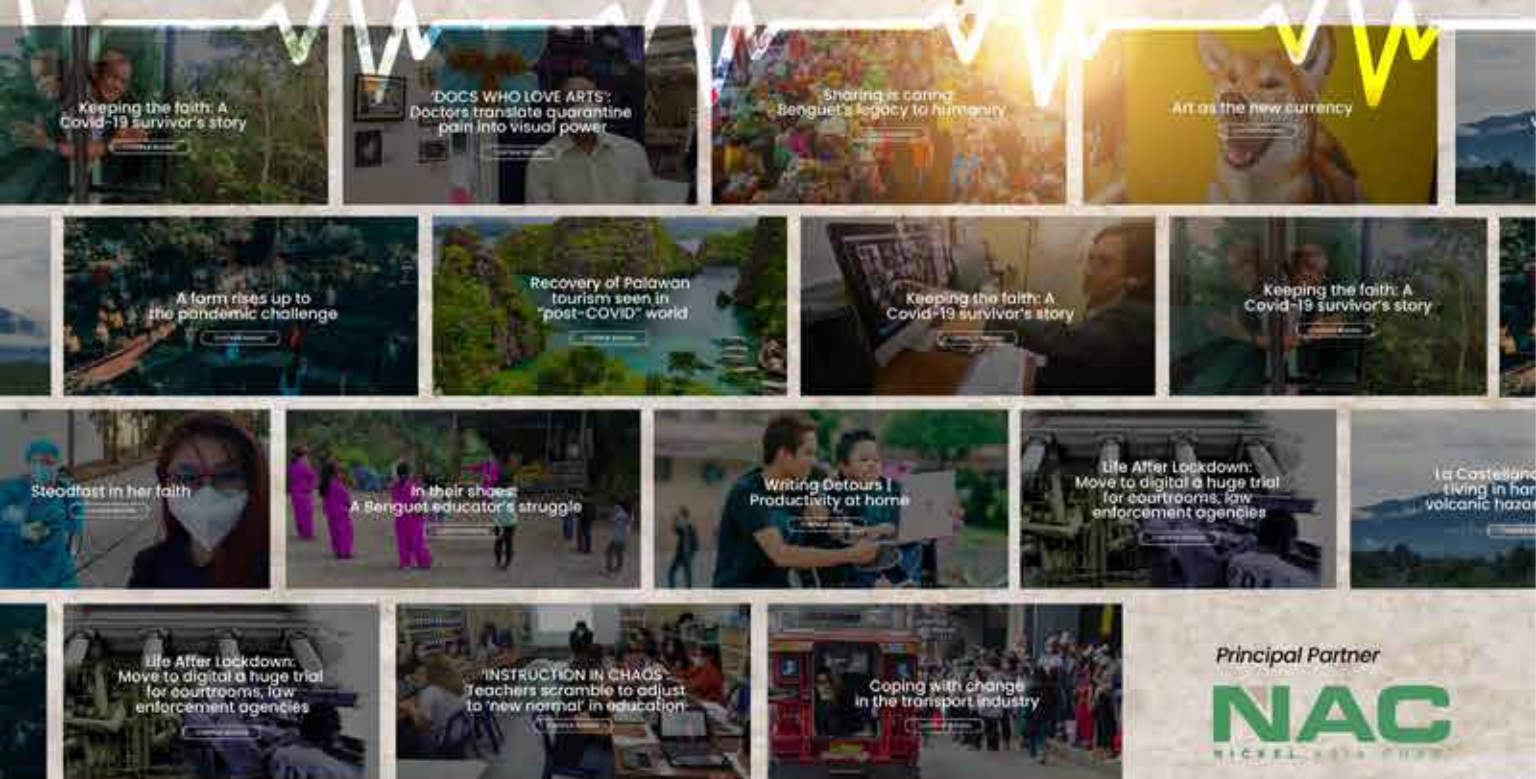
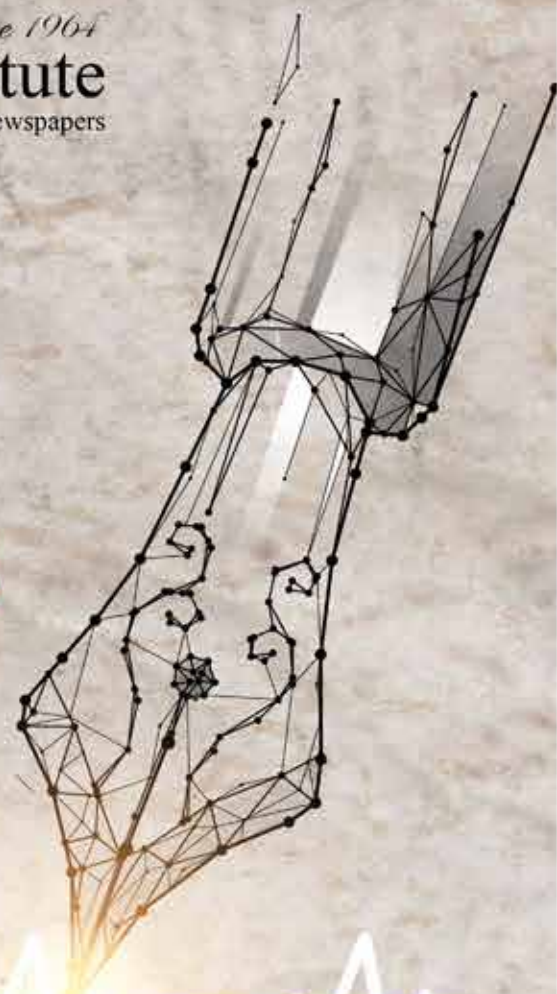
27th National Press Forum

Midya at PANDEMYA

REPORTING IN THE NEW NORMAL

"Taking Charge of
Journalism Post-Pandemic"

Citadines Bay City Manila
April 24 - 26, 2023



Principal Partner

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PPI dares to innovate for print's survival

After conducting several online activities during the pandemic, the Philippine Press Institute (PPI) also known as the national association of newspapers and online publications in the country, in partnership with Nickel Asia Corporation (NAC) as its long-standing principal partner, will finally hold its back-to-back events in-person on April 24 and 25 at Citadines Bay City Manila. The highly anticipated annual National Press Forum now on its 27th edition themed "Midya at Pandemya: Taking Charge of Journalism Post-Pandemic", and this season's Civic Journalism Community Press Awards can also be watched via Facebook livestreaming on the 25th. Prior to these, the annual gathering of newspaper owners, publishers, journalists and media executives from its PPI-member publications nationwide will kick off said events on the 24th as they elect the institute's trustees and officers.

"We are going full blast with these annual events which PPI members

have eagerly waited for. Now is the best time to check on each other and discuss issues and concerns that have greatly affected newspaper operations," said PPI executive director Ariel Sebellino.

Also invited to attend are educators, students, members of the business community, members of the diplomatic corps, government officials, and representatives from local and international civil society organizations who are encouraged to participate in various discussions on innovations in journalism, sustainability and community engagements.

Keynote speaker is Duuya Baatar from Mongolia, McCain Global Leader for 2022. Joining her are TV5's Ed Lingao, Rappler's Inday Espina-Varona, WIN/WAN-IFRA's Nini Cabaero, Daily Guardian's Francis Allan Angelo, PhilStar.com's Jonathan de Santos, and University of Santo Tomas's Prof. Felipe Salvosa II.

The panel will discuss the need for journalists and newsrooms to sustain good journalism as they leverage on the power of digital platforms and AI technology that enhance their news production.

Aware of the current challenges faced by community newspapers in the Philippines such as declining readership brought about by disruptive technology and innovations, and a changing consumer landscape, PPI chairman Rolando Estabillo stresses the need for journalists to recalibrate and step up in the conduct of their work.

Adding frills to this year's events are the competitions on the best regional booth and best exhibit of photos and stories about the pandemic.

Highlighting the two-day events is the Civic Journalism Community Press Awards that will honor outstanding work of the community press in both weekly and daily categories: migration issues, photojournalism, environment, business and economy, editorial page, and editing.

The finalists are: Sun.Star Cebu, Sun.Star Davao, Daily Guardian, The Freeman and Sun.Star Pampanga for the daily category; and Baguio Chronicle, Mindanao Observer, Mabuhay, Metro Post, The Mindanao Cross, Luzonwide News Correspondent, Eastern Visayas Mail, and Lucena Herald for the weekly category.

The awards program, the only one of its kind by far, is being managed by the Asian Institute of Journalism and Communication (AIJC).

This year's events are also being supported in part by the International Labour Organization, Kusog Bikolandia, SM Investments, Unilab, San Miguel Corporation, SM Prime, and Citadines Bay City Manila.



“

In my book, the unique role of local papers make them all deserving of an award: the Community Spirit Award. More so if we consider that they operate in a very challenging situation. We are all aware of the secular shift to digital by readers and advertisers and the resulting damage to the business models that have sustained the community press for decades. In many communities, there is not enough revenue to pay for the public service journalism that local newspapers have historically provided. Still, they are out there continuously playing their role against all odds, hoping that somehow good fortunes will eventually shine on the horizon.

”

ROLANDO G. ESTABILLO

PPI Chairman-President



“

"The shift to digital platforms is imperative. But this is not to say we totally abandon print. In fact, we are looking for new ways and opportunities to reinforce our newspaper operations. As members of PPI, your strengths lie on your ability to re-calibrate, re-invent and find new meanings as you take charge of delivering good journalism as social good and public service. The pandemic has allowed us to do some kind of introspection in the hope to do better and more for our diversified publics. We lost some opportunities during trying times but resilient as you are - as owners, publishers, editors, reporters - you have proven that for as long as we are steadfast as an organization, you can rise above any adversity. As we take charge of journalism, we also take care of our destiny."

”

ARIEL C. SEBELLINO

PPI Executive Director





The Philippine Press Institute (PPI), also known as the national association of newspapers and considered the oldest professional media organization in the country, is a non-stock, non-profit private organization duly registered with the Securities and Exchange Commission whose principal mandate is to defend press freedom and promote ethical standards for the professional development of the Filipino journalist.

Founded in 1964 and reactivated in 1987, it was rendered moribund during the martial law regime (1972 – 1986). July 3, 1986 marked the formal revival of the Institute when the reconstituted Board of Governors met for the first time. On June 8, 1987, it became an incorporation under Philippine laws.

Also known as the national association of newspapers, it represents the interests and concerns of the newspaper sector in media and in all forums. Its membership includes most of the major national and provincial daily and weekly newspapers in the country.

The institute conducts training programs and organizes educational activities for Filipino journalists, seeks to protect their rights and freedoms in the pursuit of their practice, creates and introduces opportunities for the development of the journalist as a practitioner.

The affairs of the institute are governed by a board of trustees that meets quarterly. The board is composed of publishers and editors of member-newspapers who are elected annually. The major newspapers that are represented in the board are The Philippine Star, Manila Standard Today, Philippine Daily Inquirer, Philippine Journal, Malaya Business Insight, and BusinessWorld.

Its past chairmen were Joaquin "Chino" Roces of The Manila Times, and Eugenio Lopez Jr. of The Manila Chronicle, and Raul Locsin of BusinessWorld.

It keeps a full-time secretariat led by the executive director for its daily operations. Past executive directors were Juan Mercado, Adlai Amor, Alice Villadolid, Isagani Yambot, Ermin Garcia Jr., Guillermo Santos, and Jose Pavia.

Programs and Activities

PPI's flagship programs are Civic Journalism, National Press Forum, and the Community Press Awards. With its local partners, the institute plans and implements regular seminars and workshops on writing, libel and ethics, newspaper management, and coverage of special interest activities, i.e. environment, business and economy, health, science and technology, children's rights, women's issues, ethnic conflicts, governance,

elections and surveys, multimedia, social media, among others. It conducts occasional roundtable discussions among editors and publishers on ethics and industry affairs.

PPI organizes the annual National Press Forum and General Membership Meeting. For twenty-one years, this back-to-back event has gathered publishers and editors who represent the member-publications to discuss media issues and industry concerns. The first annual meeting was held in April 1988 at the historic Puerta Isabel in Intramuros. The first dual event was organized in April 1996. In 2008, the Institute opened the Forum by invitation to select non-members and non-media from the academe, business, government and civil society.

PPI oversees the management of the Annual Civic Journalism Community Press Awards program which was launched in 1996 in partnership with The Coca-Cola Export Corporation (TCCEC). The program honors community newspapers which have demonstrated journalistic excellence in various categories such as editing, editorial page, science and environment reporting, business and economic reporting and photojournalism. The Asian Institute of Journalism and Communication (AIJC) serves as the project secretariat. For four consecutive years, the National Commission on Culture and the Arts funded the special category on best culture, arts and history reporting.

Its current principal partner for its flagship programs is Nickel Asia Corporation (NAC). The partnership began in 2013 where two significant training programs were conducted namely, elections coverage and reporting natural capital, a new take in environmental reporting.

An official partnership with the Hanns Seidel Foundation (HSF) is in the works. The engagement started in the latter part of 2018 when both PPI and HSF agreed on doing a training series on federalism. This year, it is a minor sponsor for the 23rd National Press Forum.

PPI supports media information and education activities of child-advocate agencies. It has organized press seminars and forums to support the causes on women and children under the auspices of the United Nations Children's Fund (UNICEF) and Plan International Inc. – Philippines. It also trains future and aspiring journalists through the Scholastic Press Outreach Program which invites mass communication and journalism students to seminars and workshops whose resource persons are respected print media practitioners. In the past, it had the opportunity to work as project partner with the Konrad Adenauer



Foundation, Embassy of the United States (through its Small Grants Program), The Asia Foundation, Ramon Magsaysay Foundation, Metrobank Foundation, International Center for Journalists, Bank of Philippine Islands, ASEAN Centre for Biodiversity, and Oceana Philippines for skills training of its members.

It also had a partnership with The Coca-Cola Export Corporation (TCCEC) on Building Better Communities Through Civic Journalism. Started in year 2002, the project has organized 30 seminar-workshops across the country. In 2014, Coke- FEMSA supported the creation of four local press councils outside Metro Manila in Bacolod City, Pampanga, General Santos City, and Davao City. Holcim Philippines was also a program partner on media workshops and awards program on sustainable construction. It recently concluded its project with the Secretariat of the Philippine Extractive Industries Transparency Initiative (PH-EITI) under the Department of Finance (DOF) on a training series and a journalism fellowship on covering the extractive industries.

In February 2017, the PPI started its seminar series on "fake news" or disinformation that was conducted in various university campuses nationwide. This ongoing scholastic program is being supported by Nickel Asia Corporation (NAC).

Membership Categories

Membership in the institute by virtue of its Implementing Rules and Regulations (IRR) is by invitation, and by publication or organization. There are two categories of membership, namely: regular and associate. Regular membership is reserved for newspapers and newsmagazines published for general and commercial circulation while associate membership is granted to news organizations and publications other than newspapers, i.e. special interest magazines, news agencies, sectoral publications, scholastic publications, online and digital media, among others.



Linkages and Networking

The Philippine Press Council is composed of journalists and selected representatives from the legal profession, the business sector and the academe to protect and promote the news subject's right to reply. It receives and acts on complaints against unfair practices of the press. The Editors' Forum is a collegial body of senior editors of member newspapers that plan and implement activities to improve reportage of news events. It has expanded its membership to include a lawyer, an educator and a member of the civil society.

The United Print Media Group (UPMG) represents the business interests of the member-newspapers in the advertising industry. It also helps create marketing opportunities for member-community newspapers.

PPI and the Kapisanan ng Brodkastrer sa Pilipinas (KBP) or the Association of Broadcasters of the Philippines continue to jointly address media concerns such as training, ethics, advocacy, technical, trade standards and government legislation. It sits as permanent juror for its Golden Dove Awards.

It collaborates and shares technical resources where it can with other media organizations such as Probe Media Foundation, Philippine Center for Investigative Journalism, Center for Media Freedom and Responsibility, Asian Institute for Journalism and Communication, Vera Files, National Union of Journalists of the Philippines, Center for Journalism at the Ateneo de Manila University, the Center for Community Journalism and Development, and independent agencies like the Philippines Communication Society, International Labour Organization, Marketing and Opinion Research Society of the Philippines, National Council for Children's Television, University of the Philippines – Diliman Journalism

Department, and Philippine Association for Media and Information Literacy.

It is one of the founders of the Council of Asian Press Institutes established in 1998 with other press institutes in Asia and the Pacific. PPI has been elected as the first standard bearer of this regional umbrella organization.

It is also one of the institutional members of the Freedom Fund for Filipino Journalists, along with KBP, CMFR, PCIJ and CCJD. Launched in January 2003, FFFJ was organized to address the numerous attacks against journalists and news organizations around the country.

It also coalesces with local press clubs for its advocacy against media killings and impunity.

Its academic link is via the Philippines Communication Society (PCS), Philippine Association of Communication Educators (PACE), University of the Philippines – Diliman College of Mass Communication, Polytechnic University of the Philippines (PUP) and Asian Institute of Journalism and Communication (AIJC) has provided the institute venues for its Scholastic Press Program, an extension or outreach outside of its institutional media programs.

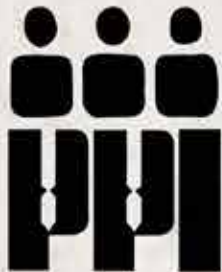
Media Advocacies

PPI continues to work closely with other media organizations in the fight against media killings, impunity, attacks and violence against media workers – and for the passage of the Freedom of Information Act (FOI). It crafts and disseminates statements and positions on media-related issues such as press freedom and welfare of journalists. It sits in the Presidential Task Force on Media Security (PTFOMS) as an observer and resource person alongside other select-media organizations. It is also a member of the Journalists Safety Advisory Group (JSAG) whose secretariat is AIJC.

Treated unfairly
by newspapers
which refuse
to publish
your response?



Write us.



Philippine Press Council

The first Press Council to be established in the Philippines was enacted by Republic Act Number 4363, on June 19, 1965.

The law states that newspapermen should elect members of a Press Council, which would promote a Code of Ethics for the Philippine press and the Council, and investigate any violation of the said Code.

In 1972, the Council was abolished with the proclamation of martial law. A year later, President Marcos formed the Media Advisory Council (MAC) through Presidential Decree 191.

The Press Council operates under the auspices of the Philippine Press

Institute.

The MAC was tasked to oversee the approval of operations of all forms of news media and to perform functions that are similar to the previous councils.

The MAC was short-lived, and was replaced by the Philippine Council for Print Media (PCPM) in 1974.

The Philippine Press Council was revived after Marcos' ouster in 1987, notably through the efforts of three of the country's well respected journalists – Vergel Santos, Raul Locsin, and Gerry Gil.

The restoration of the Press Council was a product of the Magsaysay Awardees Conference in 1992. The participants in the conference were the Ramon Magsaysay Awardees — Mochtar Lubis (1958) and B. George Verghese (1975) and a group of newspaper editors who talked about journalism ethics. They urged the PPI Board of Trustees to form a committee that would consider the establishment of a new Council.

In 1993, the current Philippine Press Council was formally founded by the Philippine Press Institute (PPI). Its members are editors of national newspapers represented of the PPI Board of Trustees.

In 1997, the Philippine Press Institute and the National Press Club adapted the Journalists' Code of Ethics. In 2001, membership was extended to include representatives from the academic, business, and legal sectors.

[Additional reading: "The Press and the Public: Words, Not Guns, Please" by Gary Mariano. PJR Reports, June 2005, p. 8. Online: www.cmfr-phil.org/pjr-june2.htm]

Sanctions

If the Press Council upholds a complaint against a member publication, the respondent shall be

required to print the complainant's reply and the Press Council's decision within a reasonable period.

If the respondent fails or refuses to comply, the other members of the Council who are themselves editors of their respective newspapers may opt to print the reply and the decision in their publications.

Likewise, the reply and decision shall be posted on the PPI website. The PPI Board may further impose sanctions such as but not limited to fines, suspension or termination of membership to be imposed on PPI members who refuse to submit themselves to decisions of the Press Council.

Objectives

The PPC aims to uphold more responsible newspaper reporting especially among the PPI members. It promotes fair treatment of news subjects - the presentation of all sides of a story at once.

Through PPC and its activities, it is hoped that newspapers increase their credibility and decrease court action against journalists.

Philippine Press Council Composition

Originally, the Press Council was composed entirely of journalists who were editors of the nationally circulated broadsheets that were represented on the PPI Board of Trustees. In 2001 the Council invited non-journalists from academe, business, and the legal community. In 2005 the regional Trustees from Luzon, Visayas and Mindanao also became members. The journalists are appointed by their publishers. In turn, they invite the sectoral members who serve a one-year term. The Trustees automatically assume membership upon their election during the Philippine Press Institute annual membership meeting.



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Philippine Press Institute
 The National Association of Newspapers

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27th National Press Forum

MIDYA AT PANDEMYA: REPORTING IN THE NEW NORMAL

"Taking Charge of Journalism Post-Pandemic"

2023 Annual Membership Meeting

April 24-26, 2023

Grand Ballroom, Fifth Floor, Citadines Bay City, Manila, Macapagal Boulevard, Pasay City

April 24, Monday: 2023 ANNUAL MEMBERSHIP MEETING (For PPI Members Only/Also via Zoom)

Arrival of Member-Delegates in the Morning
 On-Site Registration at Grand Ballroom, Fifth Floor
 Fellowship Lunch at 11:00 am for PPI Member-Delegates and Partners Only

1:00pm Part 1: General Assembly

AGENDA

01. Determination of Quorum by the Chairman
02. Approval of the Minutes of the 2022 National Press Forum (Launch and Forum on the Media-Citizen Council-Online via Zoom)
03. Chairman's Address
04. Report from the Executive Director
05. Financial Report by the Treasurer
06. Ratification of All Acts/Resolutions of the Board of Trustees/Officers (If Any)
07. Regional Clusters/Election of Regional Trustees
08. Other Matters: 1.) New Awards Procedure 2.) Judicial Notices 3.) Philippine Plan of Action on the Safety of Journalists 4.) "Threats to Media in Dumaguete"

Part 2: Meeting of the Board of Trustees

AGENDA

01. Call to Order
02. Election of Board Officers
03. Designation of Bank/Signatories
04. Other Matters

Part 3: Announcement of Newly-Elected Officers and Trustees by the Legal Counsel

Part 4: Adjournment

Fellowship Dinner at 6:30



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27th National Press Forum

MIDYA AT PANDEMYA: REPORTING IN THE NEW NORMAL

"Taking Charge of Journalism Post-Pandemic"

2023 Annual Membership Meeting

April 24-26, 2023

Grand Ballroom, Fifth Floor, Citadines Bay City, Manila, Macapagal Boulevard, Pasay City

April 25, Tuesday: 27th NATIONAL PRESS FORUM

Midya at Pandemya: Reporting in the New Normal "Taking Charge of Journalism Post-Pandemic (Open to Guests and Non-Members/Facebook Live Streaming)

6:00am - Breakfast for those billeted in the hotel (Café at the Ground Floor)

8:00am - Registration at the Ballroom

8:30am - Invocation and Singing of the Philippine National Anthem

Preliminaries by Mr. Ariel C. Sebellino, PPI Executive Director and Conference Director

8:45am - Opening Remarks by Mr. Rolando Estabillo, PPI Chairman-President

Introduction of Host and Moderator by Mr. Ariel C. Sebellino

Introduction of Keynote Speaker by Mr. Ed Lingao, TV5 News Anchor

Keynote Speech by Dulamkhorloo 'Duuya' Baatar, McCain Global Leader 2022

Reaction by Inday Espina-Varona, Head of Regions, Rappler

Open Forum

9:45am - Panel (5 minutes opening statement for each panelist to be followed by Q&A with Mr. Lingao)

Ms. Nini Cabaero, Consultant and Trainer, Women in News (WIN), WAN-IFRA

Prof. Felipe F. Salvosa II, Coordinator of Journalism Program, University of Santo Tomas

Mr. Francis Allan L. Angelo, Editor-in-Chief, Daily Guardian

Mr. Jonathan de Santos, News Editor, Philstar.com

10:45am - Open Forum

11:30am - Presentation of Tokens

LUNCH TILL 12:45 ONLY/WILL PREPARE FOR THE AWARDS



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2022 CIVIC JOURNALISM COMMUNITY PRESS AWARDS

Supported by Nickel Asia Corporation

April 25, 2022

2:00PM Grand Ballroom, Citadines Bay City Manila

Invocation

National Anthem

Introduction of Emcee

Welcome Remarks by Ms. Amalia Bandiola-Cabusao, Vice-President, Philippine Press Institute (PPI)

Message by Mr. Jose Bayani 'JB' D. Baylon, Senior Vice-President for Sustainability, Public Affairs and Communications/Chief Sustainability Officer, Nickel Asia Corporation (NAC)

Message by Mr. Hussein Macarambon, National Project Coordinator for the Ship to Shore Rights Southeast Asia, International Labour Organization (ILO)

Introduction About the Awards, of the Screening Committees and of the Board of Judges by Ms. Ann Lopez, Senior Director for Research, Policy and Advocacy, AIJC

Announcement and Presentation of Certificates of Merit to the Finalists by Mr. Baylon from NAC, Ms. Lopez from AIJC, Mr. Rolando Estabillo from PPI and Ms. Pañares from the Board of Judges

Finalists for the Weekly Category – Baguio Chronicle, Mindanao Observer, Mabuhay, MetroPost, The Mindanao Cross, Luzonwide News Correspondent, Eastern Visayas Mail, and Lucena Herald.

Finalists for the Daily Category – Sun.Star Cebu, Sun.Star Davao, Sun.Star Pampanga, The Freeman, and Daily Guardian

Announcement of Nominees and Winners

Awarding of Trophies and Cash Prizes to the Winners

Best in Reporting on Migration Issues - Weekly / Daily to be announced by Dr. Jeremiaiah Opiniano

Best in Photojournalism – Weekly / Daily to be announced by Mr. Jes Aznar

Best in Environmental Reporting – Weekly / Daily to be announced by Ms. Lyn Resurreccion

Best in Business and Economic Reporting – Weekly / Daily to be announced by Mr. JB Baylon

Best in Editorial Page – Weekly / Daily to be announced by Ms. Luz Rimban

Best Edited Newspaper – Weekly / Daily to be announced by Ms. Joyce P. Pañares

Closing: Acceptance Speech by a Representative from the Roster of Winners

Photo Opportunity (In this order: All Winners Only, Winners with Board of Judges and Screeners)

Emcee: Ms. Kara David

2022 Civic Journalism Community Press Awards

Supported by Nickel Asia Corporation (NAC)



The Philippine Press Institute (PPI) and Konrad Adenauer Foundation (KAF) in cooperation with the Philippine Association of Communication Educators (PACE) Foundation launched the Annual Community Press Awards for Excellence in 1996, the first and only awards program of its kind in the country. The first awards were given to regional newspapers in 1997. There was only daily category. The weekly category was added in the next awards season. So far, only two papers hold the distinction as Hall of Fame Awardees in May 2000: Cebu City-based The Freeman and Sun.Star Cebu. They were back in the competition in 2009.

The Awards program, aimed at raising the standards of journalism in the countryside, seeks to honor print news organizations, not only for editorial excellence but also for their role as catalysts for community development.

When KAF ended its support in 2005, the awards program has been undertaken solely by the PPI. In 2008, The Coca-Cola Export Corporation (TCCEC) became the institutional partner. That year, TCCEC started to support PPI's efforts to help improve reportage through training courses, particularly in Civic Journalism. Since then, Civic Journalism has been what the Awards are about. This is in line with the principal partner's corporate social responsibility program which, among other things, seeks to promote journalism as a

medium for community feedback and participation.

In 2013, Nickel Asia Corporation (NAC) became PPI's principal partner in its flagship programs, the Awards included. It still is a principal partner to this day.

Other special categories were occasionally added, such as Best in Fisheries Reporting with Oceana Philippines, Best in Climate Change and Biodiversity Reporting with ASEAN Centre for Biodiversity, Best in Culture, Arts and History Reporting with the National Commission for Culture and the Arts, and Best Reporting on Disasters with Coca-Cola. In 2021, a special category was added, the "Best in Reporting on Migration Issues," with support from the International Labour Organization.

Only PPI member-newspapers are eligible for the awards. All copies of the previous year, monitored from January to December are automatically screened. Those which pass the monitoring and evaluation go through initial screening by journalism educators-cum-practitioners who come up with regional winners. This shortlist is then submitted to the Board of Judges composed of experts from various fields for final judging. Each winner receives a cash prize and a trophy.

The Asian Institute of Journalism and Communication (AIJC) serves as the Awards Secretariat.

Judging Criteria

With Civic Journalism as framework, the following general criteria guide the selection of the yearly winners of PPI's Civic Journalism Community Press Awards:

1. The community newspaper should be a catalyst for community action, whether it be a discussion of issues, a decision for change, or an expression of public sentiment
2. The content of the newspaper covers issues and concerns relevant to the community's life and aspirations
3. Content of the newspaper goes beyond providing news and information. It should also inspire readers to "get involved, get engaged and take ownership of problems" thus transforming readers from spectators into participants.
4. The newspaper should seek and present information and views of all community members – be they the elite or the masses.
5. The newspaper should be proactive with content that does not only report events but also emerging issues and concerns.
6. The newspaper should be concerned with follow-up of stories and reports and should be able to present developments relevant to policy action and immediate decision.
7. The newspaper should reflect an understanding of community ethos, history, culture, and values, among others.

Awards Categories

1. **Best Edited Community Newspaper**
For excellence in coverage, content, writing and editing. The newspaper must demonstrate a high level of consistency in its quality of writing and reporting that empowers community members to think, observe or act on issues and concerns affecting their community.
2. **Best Editorial Page**
For distinguished editorial writing - clearness of style, moral purpose, sound reasoning, and power to influence public opinion in what the writer conceives to be the right direction. The newspaper must be able to provide a forum for diverse opinions of community members, giving all sectors of the community the opportunity to express themselves, communicate their concerns for community welfare and mobilize everyone to act on issues and concerns.
3. **Best in Business and Economic Reporting**
For excellence in the coverage and reporting of local business and economic events. The newspaper must demonstrate regularity in its coverage and frequency of in-depth reporting of economic activities in the community. It is focused on economic and business developments of the community - its issues, concerns and most importantly, existing and potential economic opportunities; it promotes entrepreneurship; it presents to the readers the impact of global and national business and economic issues and trends on the community economy.
4. **Best in Environmental Reporting**
For excellence in news and features about the environment. The newspaper must demonstrate regularity and effectiveness in the reporting of news, issues and concerns on the environment. The newspaper gives priority to current and emerging environmental issues, creating a venue for the promotion of environmental literacy and culture and encouraging its public to develop a global mind-set.
5. **Best in Photojournalism**
For excellence in news coverage of community life through photos, thus capturing realities in the community which may need to be addressed or simply appreciated as part of its dynamic transformation actively participated in by the reading public. The newspaper must demonstrate creative ability to depict human interest subjects in pictures to enhance the marketability of the newspaper without resorting to portrayal of sex and violence.
6. **Best in Reporting on Migration Issues**
For excellence in coverage and reporting of local migration issues and of migrants and their families from the community. The newspaper demonstrates regularity, frequency, variety, and sensitivity in writing stories on migrants and their families. It provides context and strikes a balance between perspectives of migrants and those of local communities or countries of destination.



2022 CIVIC JOURNALISM COMMUNITY PRESS AWARDS

NATIONAL BOARD OF JUDGES

CHAIRPERSON: Ms. Joyce Babe P. Pajares
Managing Editor, Manila Standard - for Best Edited Community Newspaper

MEMBERS: Ms. Luz R. Rimban
Executive Director, Asian Center for Journalism, Ateneo de Manila University - for Best Editorial Page

Ms. Angelina B. Resurreccion
Senior Editor, BusinessMirror - for Best in Environmental Reporting

Mr. Jose Bayani D. Baylon
Senior Vice President, Sustainability, Risk Management and Corporate Affairs/Chief Sustainability Officer, and Chief Risk Officer, Nickel Asia Corporation (NAC) - for Best in Business & Economic Reporting

Mr. Jesus M. Aznar
Photojournalist, The New York Times,
Foreign Correspondents Association of the Philippines (FOCAP) - for Best in Photojournalism

Dr. Jeremiaiah M. Opiniano
President, OFW Journalism Consortium
Assistant Professor, Journalism Program, Department of Communication and Media Studies, University of Santo Tomas - for Best in Reporting on Migration Issues

REGIONAL SCREENING COMMITTEES

LUZON
Department of Journalism, Polytechnic University of the Philippines (PUP)
Committee Coordinator: Dr. Hemmady S. Mora, Dean, College of Communication

Committee Leaders:
Prof. Renalyn J. Valdez, Chair and Assistant Professor, Department of Journalism
Prof. Jairo Bolledo, Special Lecturer, PUP Department of Journalism and Multimedia Reporter, Rappler

Committee Members:
Ms. Camille Angela Zarate, President, PUP Journalism Guild for A.Y. 2022-2023
Mr. Francis Datiles, Staff, PUP Department of Journalism

VISAYAS
Journalism Program, University of Santo Tomas (UST)
Committee Coordinator: Prof. Felipe F. Salvosa II, Coordinator, Journalism Program

Committee Members: Prof. Nathaniel Melican, Instructor, UST Journalism Program
Prof. Ramon Royandoyan, Lecturer, UST Journalism Program and Business Reporter, PhilStar.Com

MINDANAO
Graduate School, Asian Institute of Journalism and Communication (AIJC)
Committee Coordinator: Dr. Paz H. Diaz, Vice President for Academics and Dean, AIJC Graduate School

Committee Members:
Mr. Emmanuel R. Santos, LPT, MBA, MA in Communication Student, AIJC and Faculty, PUP Department of Communication Research
Mr. Brix Justine R. Pagtalunan, MA in Communication Student, AIJC and Marketing Manager, Bravo Enterprises Co.
Mr. Melvin F. Nuñez, MA in Communication Student, AIJC and Communications Officer, Humanitarian Legal Assistance Foundation, Inc.

AWARDS SECRETARIAT

Asian Institute of Journalism and Communication (AIJC)

Secretariat Head: Ms. Ann Lourdes C. Lopez, Senior Director, Research, Policy and Advocacy Unit

Administrative Coordinator:
Ms. Loregene M. Macapugay, Program Office II, Research, Policy and Advocacy Unit



2022 CIVIC JOURNALISM COMMUNITY PRESS AWARDS LIST OF FINALISTS

WEEKLY

CATEGORY	LUZON	VISAYAS	MINDANAO
Best in Reporting on Migration Issues	Baguio Chronicle	No Finalist	Mindanao Observer
Best in Photojournalism	Mabuhay	MetroPost	The Mindanao Cross
Best in Environmental Reporting	Luzonwide News Correspondent	Eastern Visayas Mail	Mindanao Observer
Best in Business and Economic Reporting	Lucena Herald	No Finalist	Mindanao Observer
Best Editorial Page	Baguio Chronicle	MetroPost	The Mindanao Cross
Best Edited Community Newspaper	Baguio Chronicle	MetroPost	The Mindanao Cross

DAILY

CATEGORY	LUZON	VISAYAS	MINDANAO
Best in Reporting on Migration Issues	No Finalist	SunStar Cebu	SunStar Davao
Best in Photojournalism	SunStar Pampanga	SunStar Cebu	SunStar Davao
Best in Environmental Reporting	No Finalist	SunStar Cebu	SunStar Davao
Best in Business and Economic Reporting	No Finalist	SunStar Cebu	SunStar Davao
Best Editorial Page	SunStar Pampanga	The Freeman	SunStar Davao
Best Edited Community Newspaper	SunStar Pampanga	Daily Guardian	SunStar Davao

27th National Press Forum

MIDYA AT PANDEMYA: REPORTING IN THE NEW NORMAL
 "Taking Charge of Journalism Post-Pandemic"

2023 Annual Membership Meeting 2022 Civic Journalism Community Press Awards

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Kara David
 Awards Emcee

Ed Lingao
 National Press Forum Moderator



April 24-26, 2023

Citadines Bay City Manila
 April 24 - 26, 2023

ANNUAL COMMUNITY PRESS AWARDS WINNERS IN BOTH WEEKLIES AND DAILIES

1996 – presented on April 23, 1997
 Best in Business & Economic Rep.
 Best in Photojournalism
 Best in Newspaper Design
 Best in Science & Technology Rep.
 Best in Business Reporting
 Best Edited Newspaper

1997 – presented on April 22, 1998
 Best Edited
 Best in Business & Economic Rep.
 Best in Science & Technology Rep.
 Best in Environmental Reporting
 Best in Investigative Reporting
 Best in Newspaper Design
 Best in Photojournalism

1998 – presented on April 22, 1999
 BEST Edited
 Business
 Science
 Environment
 Investigative
 Design
 Photojournalism
 Cultural-Historical
 Gerry Gil's Editorial Page
 Special Citation

1999 – presented on May 17, 2000
 BEST Edited
 Business
 Science & Environment
 Investigative
 Photojournalism
 Editorial Page
 HALL OF FAME

2000 – presented on April 26, 2001
 BEST Edited
 Business
 Science & Environment
 Editorial Page

2001 – presented on May 14, 2002
 BEST Edited
 Business
 Science & Environment
 Photojournalism
 Editorial Page

2002 – presented on May 27, 2003
 BEST Edited
 Business & Economic
 Science & Environment
 Photojournalism
 Editorial Page

2003 – presented on April 28, 2004
 BEST Edited
 Business & Economic
 Environmental
 Photojournalism
 Editorial Page

2004 – presented on April 22, 2005
 BEST Edited
 Editorial Page
 Environmental
 Business & Economic
 Photojournalism

2005 – presented on April 24, 2006
 BEST Edited
 Editorial Page
 Environmental
 Business & Economic
 Photojournalism

2006 – presented on April 24, 2007
 BEST Edited
 Editorial Page
 Environmental
 Business & Economic
 Photojournalism

2007 – presented on May 29, 2008 – launch of CIVIC JOURNALISM
 BEST Edited
 Editorial Page
 Environmental
 Business & Economic
 Photojournalism

2008 – presented on April 28, 2009 – first CIVIC JOURNALISM AWARDEES
 BEST Edited
 Editorial Page
 Environmental
 Business & Economic
 Photojournalism

(No weekly winner yet)
 none
 same
 same
 same
 same
 same

WEEKLY CATEGORY

Baguio Midland Courier
 Baguio Midland Courier
 Sunday Punch
 Mindanao Mirror Bulletin
 No Winner
 Pangasinan Star
 Bohol Chronicle

Mindanao Cross
 Sunday Punch
 The Reporter
 Sunday Punch
 The Voice
 The Voice
 Sun Star Mabuhay
 Baguio Midland Courier
 Mindanao Cross

Mindanao Mirror Bulletin
 Leyte-Samar Weekly Ex.
 Bandillo ng Palawan
 The Voice
 The Voice
 The Mindanao Cross
 THE FREEMAN AND SUN STAR CEBU

The Voice
 Sunday Punch
 Bandillo ng Palawan
 Bohol Chronicle

Sun Star Davao Weekend
 Sun Star Davao Weekend
 Balikas
 Sunday Punch
 Bandillo ng Palawan

The Voice
 Kapawa News
 Balikas
 Sun Star Davao Weekend
 Baguio Midland Courier

Mabuhay
 Sunday Punch
 Bandillo ng Palawan
 Southern Leyte Times
 Sunday Punch

Baguio Midland Courier
 Sun Star Davao Weekend
 The Visayas Examiner
 Golden Chronicle
 Baguio Midland Courier

Mindanao Bulletin
 Sunday Punch
 Bandillo ng Palawan
 Baguio Midland Courier
 Mabuhay

Sunday Punch
 The Mindanao Cross
 Bandillo ng Palawan
 Baguio Midland Courier
 Baguio Midland Courier

Mabuhay
 Metro Post
 Balikas
 Baguio Midland Courier
 Pampanga News

Balikas
 Baguio Midland Courier
 Balikas
 Sun Star Soccsksargen
 Mabuhay

The Freeman
 The Freeman
 The Freeman
 The Freeman
 Visayan Daily Star
 Sun Star Cebu

DAILY CATEGORY

Sun Star Cebu
 Visayan Daily Star
 Visayan Daily Star
 The Freeman
 Sun Star Cebu
 Sun Star Cebu
 Sun Star Cebu

The Freeman and Sun Star Cebu
 Mindanao GoldStar Daily
 Sun Star Cebu
 Sun Star Clark and Sun Star Cagayan de Oro
 No Winner
 The Freeman
 The Freeman
 The Freeman
 SunStar Cebu

Mindanao Daily Mirror
 Mindanao GoldStar Daily
 Sun Star Clark
 Sun Star Cag. de Oro
 Sun Star Clark
 Bohol Times

Sun Star Davao
 Sun Star Cag. de Oro
 Negros Daily Bulletin
 Visayan Daily Star

Cebu Daily News
 Mindanao GoldStar Daily
 Negros Daily Bulletin
 Mindanao Times
 Visayan Daily Star

Mindanao Daily Mirror
 Mindanao Gold Star Daily
 Sun Star Bacolod
 Cebu Daily News
 Mindanao Daily Mirror

Cebu Daily News
 Visayan Daily Star
 Negros Daily Bulletin
 Cebu Daily News
 Sun Star Davao

Sun Star Davao
 Mindanao Times
 Mindanao Mirror Bulletin
 Sun Star Davao
 Sun Star Davao

Cebu Daily News
 Cebu Daily News
 Kapawa News
 Cebu Daily News
 Cebu Daily News

Sun Star Davao
 Cebu Daily News
 Sun Star Davao
 Sun Star Davao
 Sun Star Davao

Cebu Daily News
 Sun Star Davao
 Sun Star Davao
 Cebu Daily News
 Sun Star Davao

Sun Star Cebu
 No winner
 Sun Star Davao
 Sun Star Davao
 Cebu Daily News

2009 – presented on June 24, 2010

BEST Edited
Editorial Page
Environmental
Business & Economic
Photojournalism

2010 – presented on June 23, 2011

BEST Edited
Editorial Page
Environmental
Business & Economic
Photojournalism

2011 – presented on April 24, 2012

BEST Edited
Editorial Page
Environmental
Business & Economic
Photojournalism
Culture & Arts

2012 – presented on June 14, 2013

BEST Edited
Editorial Page
Environmental
Business & Economic
Photojournalism
Culture & Arts
Climate Change & Biodiversity

2013 – presented on May 01, 2014

BEST Edited
Editorial Page
Environmental
Business & Economic
Photojournalism
Culture & Arts
Best Reporting on
Disasters – Special Coke Bayanihan Award

2014 – presented on May 15, 2015

BEST Edited
Editorial Page
Environmental
Business & Economic
Photojournalism
Culture & Arts

2015 – presented on June 23, 2016

Best Reporting
Culture, Arts and History
Photojournalism
Environmental
Business & Economic
Editorial Page
BEST Edited Community

2016 – presented on May 25, 2017

Photojournalism
Environmental
Business & Economic
Editorial Page
Best Edited

2017 – presented on May 25, 2018

Photojournalism
Environmental
Business & Economic
Editorial Page
Best Edited

2018 – presented on July 5, 2019

Photojournalism
Environmental
Business & Economic
Editorial Page
Best Edited

2019 – presented on December 2020

Photojournalism
Environmental
Business & Economic
Editorial Page
Best Edited

2020 – presented on October 8, 2021

Reporting on Migration Issues
Photojournalism
Environmental
Business & Economic
Editorial Page
Best Edited

2021 – presented on October 24, 2022

Reporting on Migration Issues
Photojournalism
Environmental
Business & Economic
Editorial Page
Best Edited

WEEKLY CATEGORY

Sun Star Weekend
Baguio Midland Courier
Baguio Midland Courier
Baguio Midland Courier
No Winner

Mabuhay
Baguio Midland Courier
Edge Davao
Edge Davao
Mabuhay

Mabuhay
The Mindanao Cross
Baguio Midland Courier
Edge Davao
Mabuhay
Baguio Midland Courier

The Mindanao Cross
The Bohol Chronicle
Mabuhay
Baguio Midland Courier
Mabuhay
Baguio Midland Courier
Baguio Midland Courier

Baguio Chronicle
Baguio Chronicle
Baguio Midland Courier
Businessweek Mindanao
Baguio Midland Courier
The Mindanao Cross
The Bohol Chronicle

The Mindanao Cross
Baguio Chronicle
Businessweek Mindanao
Baguio Midland Courier
Baguio Midland Courier
The Bohol Chronicle

Eastern Visayas Mail
The Iloos Times
Baguio Chronicle
Mahayagang Balikas
Baguio Midland Courier
Baguio Midland Courier
Baguio Midland Courier

Baguio Chronicle
The Mindanao Cross
Baguio Midland Courier
Baguio Midland Courier
Baguio Midland Courier

Metro Post
Baguio Midland Courier
Business Week Mindanao
Baguio Midland Courier
Baguio Midland Courier

Metro Post
Baguio Chronicle
Business Week Mindanao
Bohol Chronicle
Baguio Herald Express

Baguio Chronicle
Herald Express
Herald Express
Baguio Chronicle
Baguio Chronicle

Luzonwide News Correspondent
Metro Post
Baguio Chronicle
Herald Express
Palawan News
Metro Post

Baguio Chronicle
Metro Post
Palawan News
Herald Express
Baguio Chronicle
Baguio Chronicle

DAILY CATEGORY

Cebu Daily News
Cebu Daily News
Sun Star Davao
Sun Star Cebu
The Freeman &
Sun Star Cagayan de Oro

Sun Star Cebu
Cebu Daily News
Sun Star Davao
Sun Star Davao
Sun Star Cebu

Sun Star Cebu
Sun Star Davao
Sun Star Pampanga
Sun Star Davao
Sun Star Davao
Sun Star Cebu

Sun Star Davao
Sun Star Cebu
Edge Davao
Sun Star Davao
Sun Star Cebu
Sun Star Cebu
Sun Star Cebu

Edge Davao
Cebu Daily News
Sun Star Davao
The Visayan Daily Star
Cebu Daily News
Sun Star Baguio
Cebu Daily News

Edge Davao
Sun Star Cebu
Edge Davao
Sun Star Davao
Cebu Daily News
Edge Davao

The Freeman
Sun Star Pampanga
Sun Star Davao
The Freeman
Sun Star Davao
Cebu Daily News
Cebu Daily News

Edge Davao
Edge Davao
Sun Star Bacolod
The Freeman
Edge Davao

Sun Star Davao
Sun Star Bacolod
Sun Star Davao
The Freeman
Cebu Daily News

Cebu Daily News
Edge Davao
Edge Davao
Cebu Daily News
Cebu Daily News

The Freeman
Leyte Samar Daily Express
The Daily Guardian
The Freeman
Sun Star Davao

The Daily Guardian
The Freeman
Leyte Samar Daily Express
Sun Star Cebu
Sun Star Pampanga
Sun Star Cebu

Mindanao Times
Sun Star Cebu
Mindanao Times
Sun Star Cebu
Sun Star Cebu
Sun Star Pampanga

A world of local news at your fingertips

By Joyce Panares
Seminar Director, PPI

Local news has been likened to a glue that holds communities together. But in a fast-changing media landscape, community newspapers are barely getting by, struggling to make that crucial pivot to thrive in a digital world.

Community newspapers in the Philippines all felt the pinch during the COVID-19 pandemic, with lockdowns and mobility restrictions hastening the shift to digital news platforms for many legacy media.

For the Philippine Press Institute, the national association of newspapers with over 70 community and national dailies as members, one viable solution is to band together under one online platform that will collate and curate local news from across the country.

The idea, first brought up by PPI chairman Rolando Estabillo in 2019—several months before the COVID-19 pandemic broke out—has now become a full-fledged news aggregator in the form of the PPI News Commons that not only supports good community journalism but is also very much commercially viable.

The numbers do not lie. The pioneering news platform is the widest-reaching news aggregator in the country – from dailies and weeklies in the northernmost part of Luzon to the southernmost part of Mindanao.

With about 70 member-community newspapers on board, the PPI News Commons has a total annual collective reach of 45 million in terms of website visits and 24 million in terms of Facebook followers.

“Long before the COVID-19 rampage around the globe, newspapers have already been reeling from the deep slump in subscriptions and advertising, triggered mainly by online platforms creeping into the flow of news and information. As if it was not enough to trouble, the pandemic hit home hard. As a result, the industry’s landscape is strewn with layoffs, furloughs, pay cuts, and redundancies, if not outright business closure,” Mr. Estabillo said in a speech before representatives of PPI.

member-newspapers ahead of the launching of the PPI News Commons today (Monday, Oct. 24, 2022).

“This is the reality on the ground that we are dealing with, to which the PPI News Commons may provide some solutions. This news-sharing platform online strings together PPI members scattered all over the country into one cohesive group,” he said.

Mr. Estabillo noted that given their instant wider market base, community papers in the PPI News Commons loop now have greater leverage to access advertisements.

“The PPI NewsCommons aims to harness the individual potential of our members into one dynamic platform without the burden of a big start-up cost. A typical community paper, which is perennially weighed down by limited resources, will be hard put to put up the needed resources to expand operations on its own. But by joining this sharing platform, you have opened a window for yourself to better prospects not only for today but over the long-haul,” he added.





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April 25, 2023 | 2PM

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BANDERA

LUZON

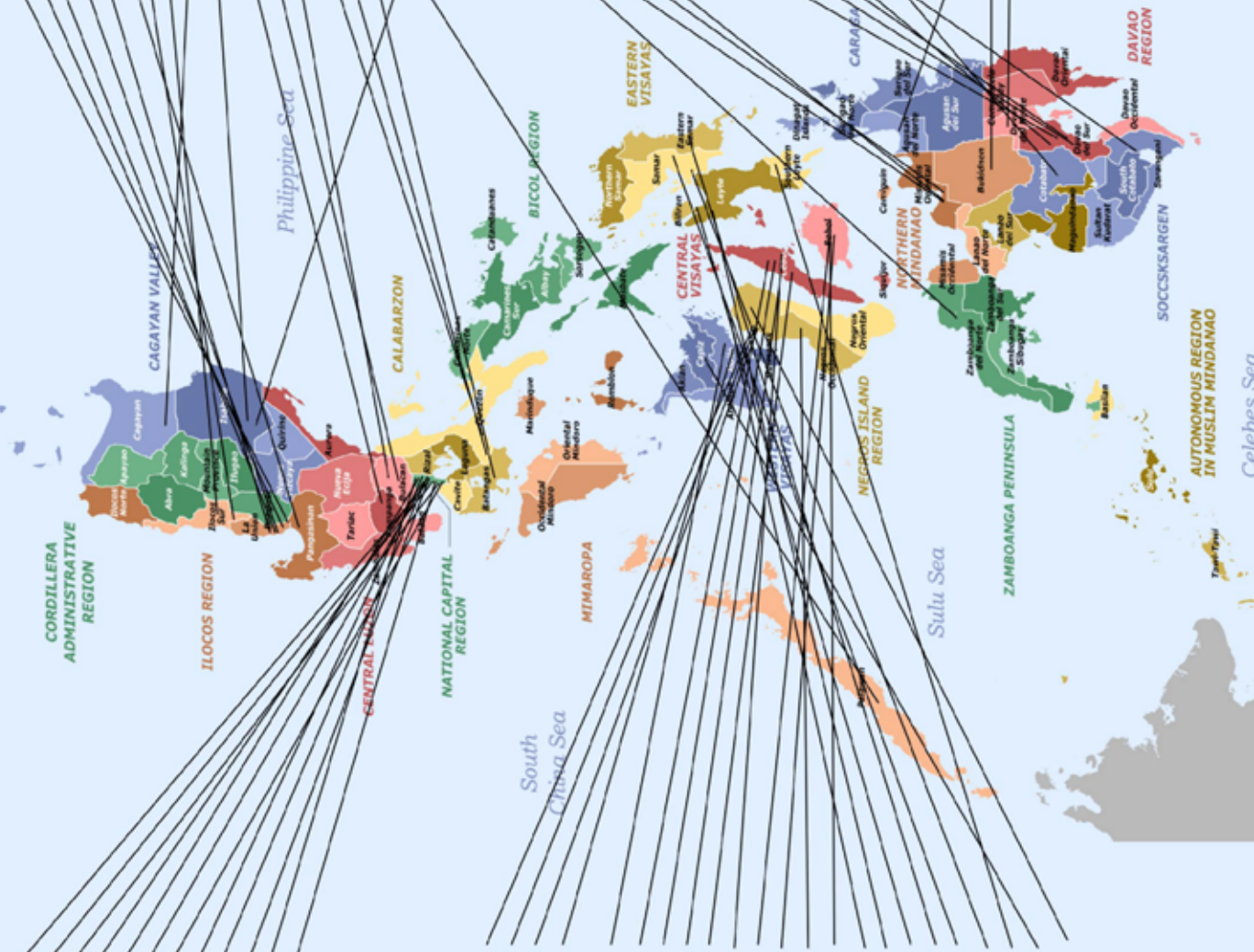
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CORDILLERA NEWS AGENCY
SUN STAR BAGUIO
BAGUIO CHRONICLE MEDIA, INC.
HERALD EXPRESS
SUNDAY PUNCH
ILOCOS INDEPENDENT MEDIA CIRCLE
THE ILOCOS TIMES
THE NORTHERN FORUM
LUZONWIDE NEWS CORRESPONDENT
SUN STAR PAMPANGA
MABUHAY
NEWSCORE
LUCENA HERALD
BOLETIN LUCENTINO
BALIKAS
PALAWAN NEWS
BALITANG HILAGA

VISAYAS

THE VISAYAN DAILY STAR
SUN STAR BACOLOD
WATCHMEN DAILY JOURNAL
PANAY NEWS
THE DAILY GUARDIAN
SUN STAR CEBU
THE FREEMAN
BANAT NEWS
SUN STAR SUPERBALITA
CEBU DAILY NEWS
THE BOHOL CHRONICLE
BOHOL TIMES
THE NEGROS CHRONICLE
BOHOL SUNDAY NEWS
METROPOST
WEST LEYTE WEEKLY EXPRESS
EASTERN VISAYAS MAIL
EASTERN SAMAR BULLETIN
SAMAR WEEKLY EXPRESS
LEYTE-SAMAR DAILY EXPRESS
SOUTHERN LEYTE TIMES
THE CAPIZ TIMES
DIGITAL NEWS EXCHANGE

MINDANAO

THE MINDANAO OBSERVER
SUN STAR CAGAYAN DE ORO
MINDANAO GOLD STAR DAILY
SUN STAR SUPERBALITA (CDO)
SUN STAR DAVAO
MINDANAO TIMES
SUN STAR SUPERBALITA
EDGE DAVAO
DAVAO CATHOLIC HERALD
THE MINDANAO BULLETIN
THE MINDANAO CROSS
MINDANAO CENTRO DAILY
CENTRAL MINDANAO NEWSWATCH
MINDA NEWS



NCR



LUZON



VISAYAS



MINDANAO

