

# **Navigating Health Care Systems for Breast Cancer Patient**

**Dr. Herdee Gloriane C. Luna**  
**Philippine Cancer Society**

# Outline

- Understanding Breast Cancer Journey
- NCCCA
- The Health Care System
- Navigating the Breast Cancer Patient
- ACT NOW PRIME CARE for Breast Cancer
- Medical Access Programs
- Ating Dibdibin
- Empowering Breast Cancer Patients: Connecting with Patient Advocacy Groups and Organizations





# Understanding Breast Cancer Journey





# NICCA

- Cancer Research
- Provide training
- Population-based registry
- Cancer Assistance Fund
- NICCA Council
- PhilHealth Benefits include
  - Screening, diagnosis
  - Treatment assistance
  - Supportive care
  - Survivorship followup-care
  - Rehabilitation
  - End-of-life care



**NAISABATAS NA**

**NATIONAL INTEGRATED  
CANCER CONTROL ACT**

- ✓ abot kamay at murang serbisyong medikal para sa mga cancer patients
- ✓ pagkakaroon ng Cancer Assistance Fund
- ✓ maayos na programa para maiwasan ang cancer





GOAL 1

**ENABLE**

To be healthy



GOAL 2

**CARE**

for health and wellness



GOAL 3

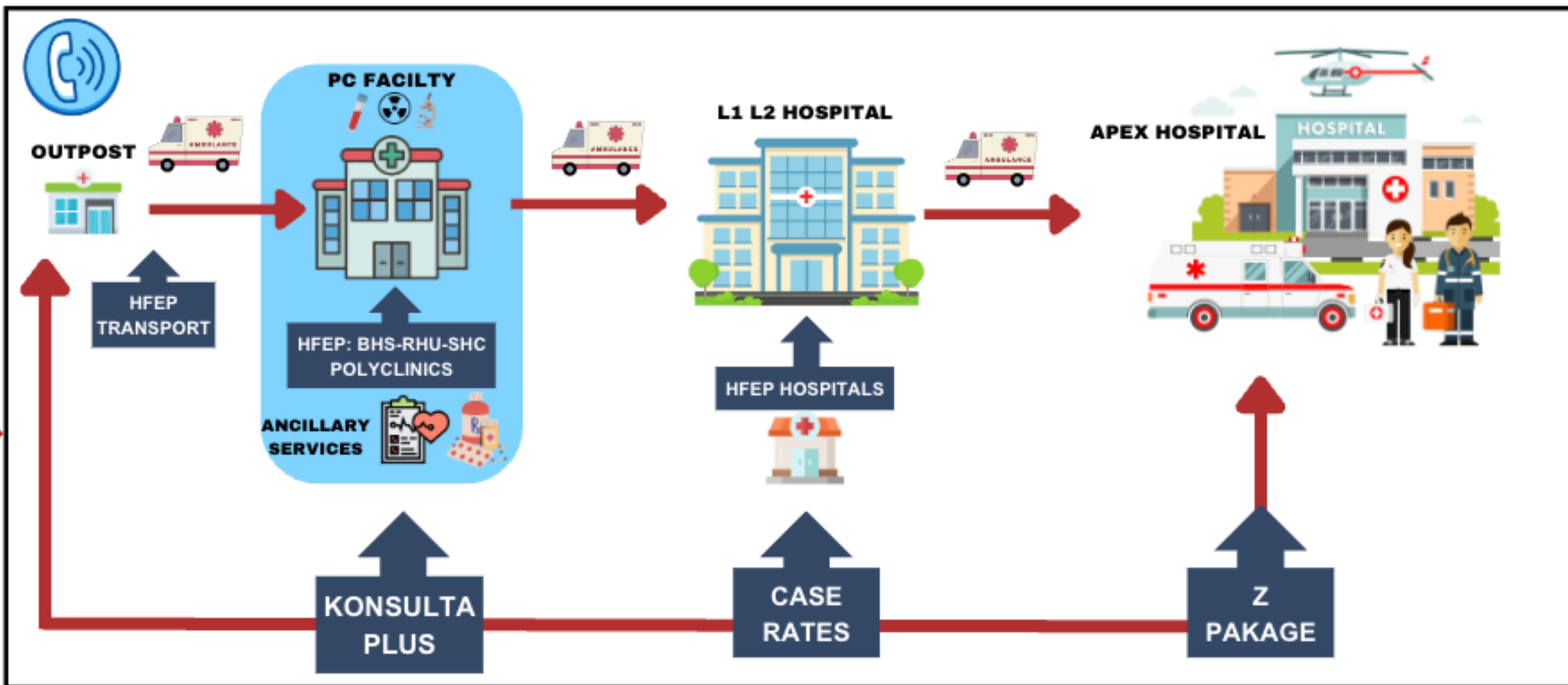
**protect**

From health risks

BETTER HEALTH OUTCOME



Household/  
Family Clients



The Health  
Care System



GOAL 4

**STRENGTHEN**

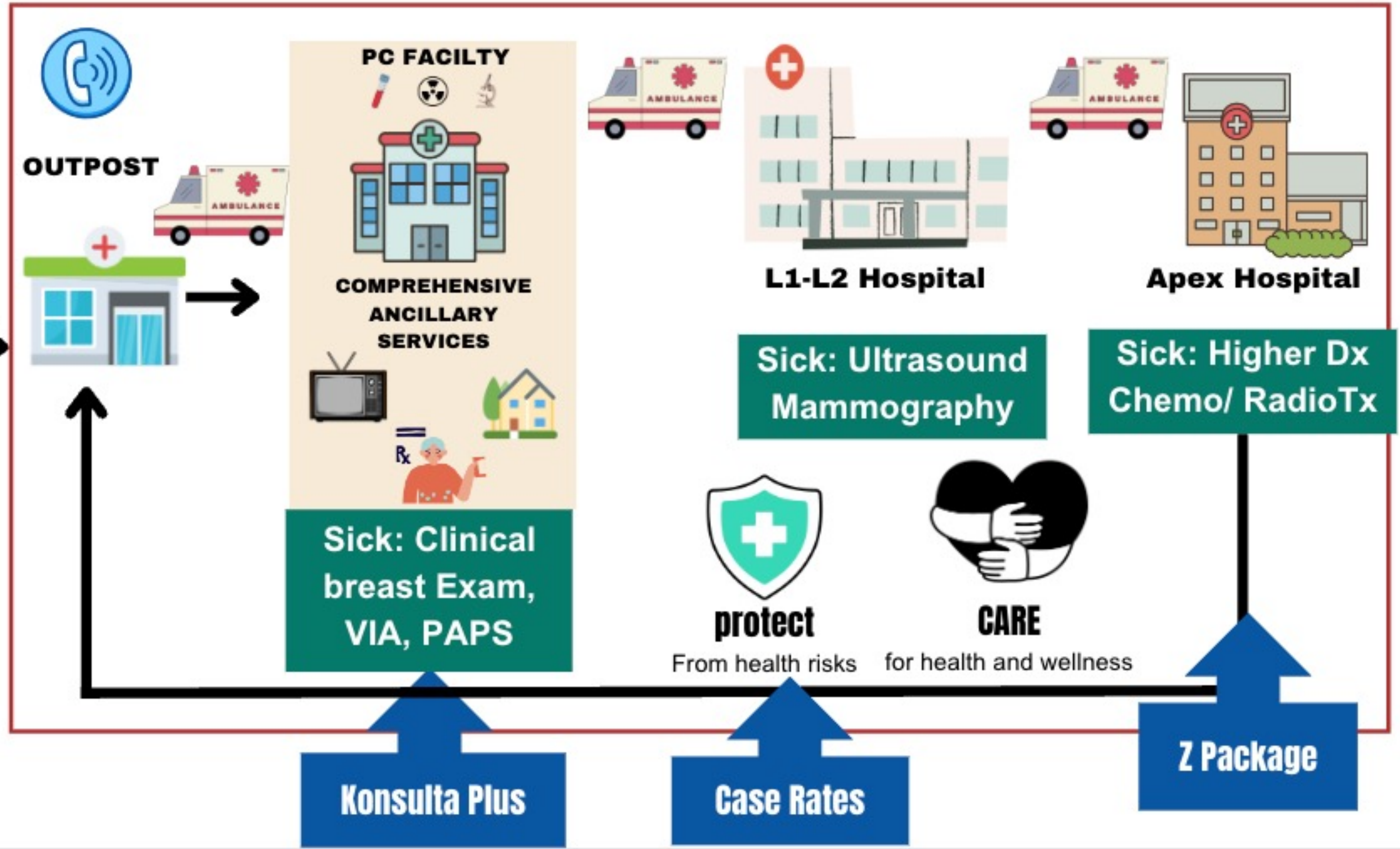
Health institutions and Workforce



# UHC Patient Navigation

1. Communication: Making Arrangements, Coordination Mechanism
2. Transportation: Patient Transport Vehicle/ Ambulance
3. Health Worker Navigator
4. Welfare

**Konsulta**





# How do we navigate?





# **ACT NOW PRIME CARE FOR BREAST CANCER**

**P**revention of Breast cancer **R** (screening/ stage-shifting) utilizing  
**I**ntegrated **M**obile **E** **C**linics and **P**atient **R**eported online  
Evaluations and **E**ducation

Philippine Cancer Society, Rotary Club, Makati City Health,  
MedCheck, ICanserve AtingDibDibin,  
DOH Cancer Control Centers

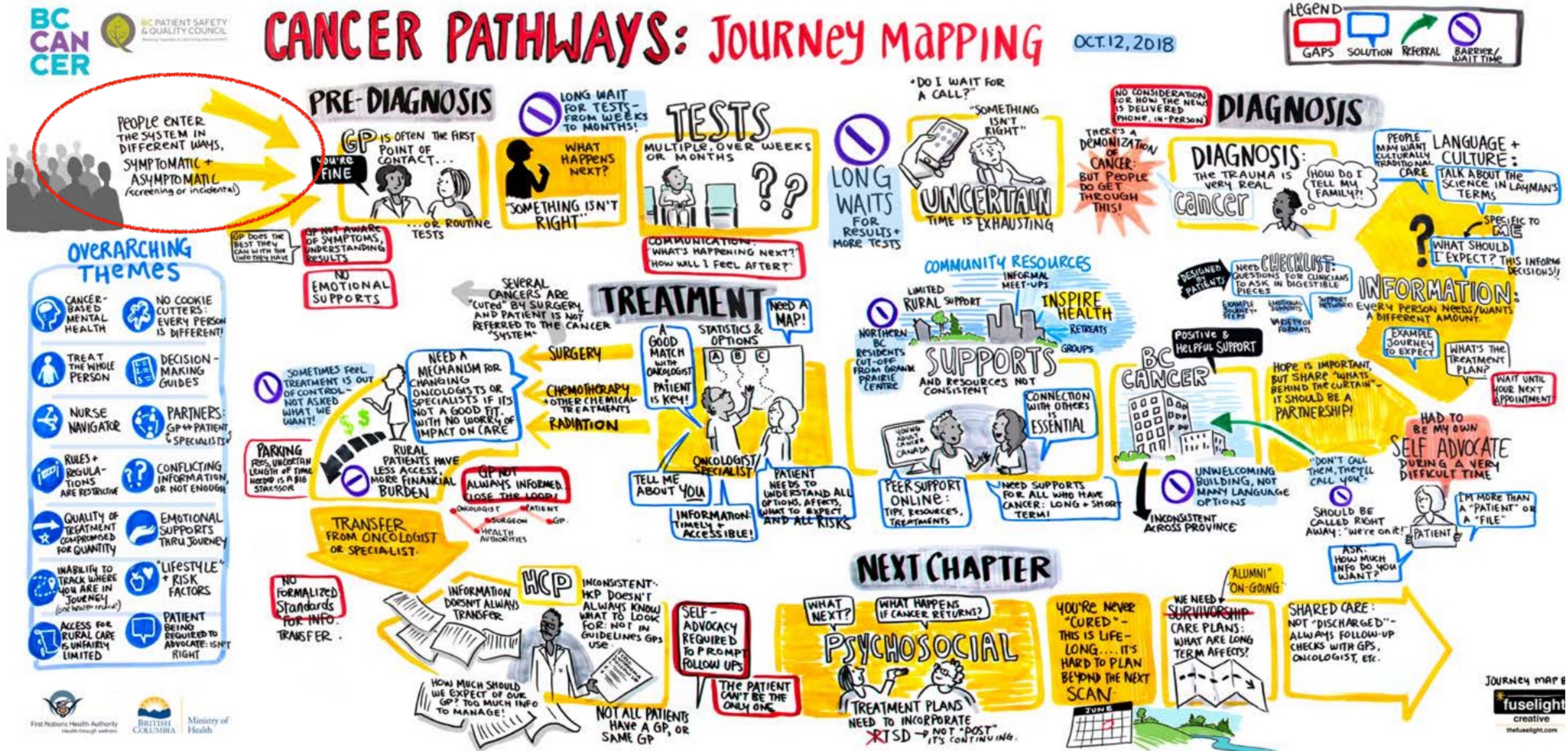
June 2023

Philippine Cancer Society



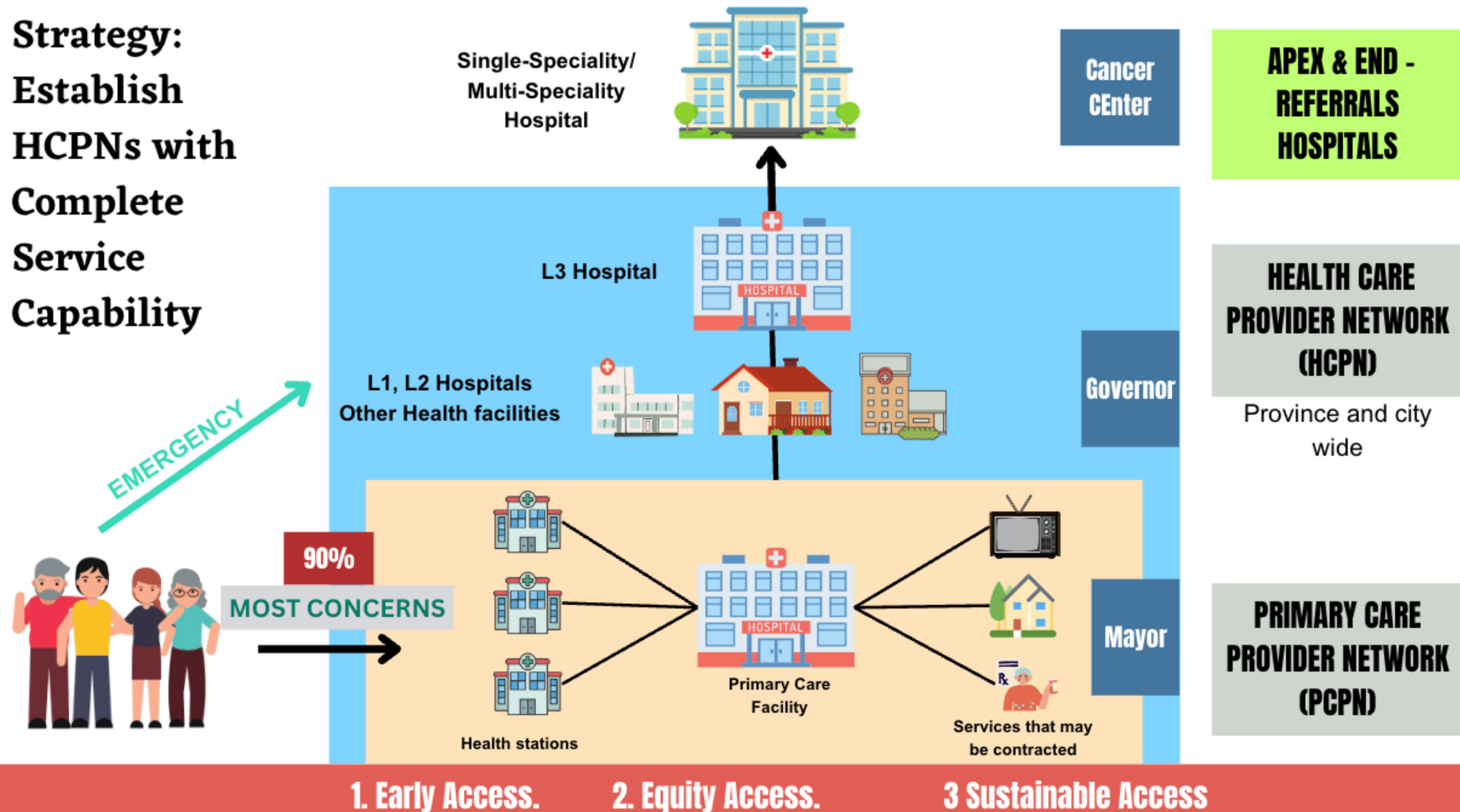


# How do we navigate?



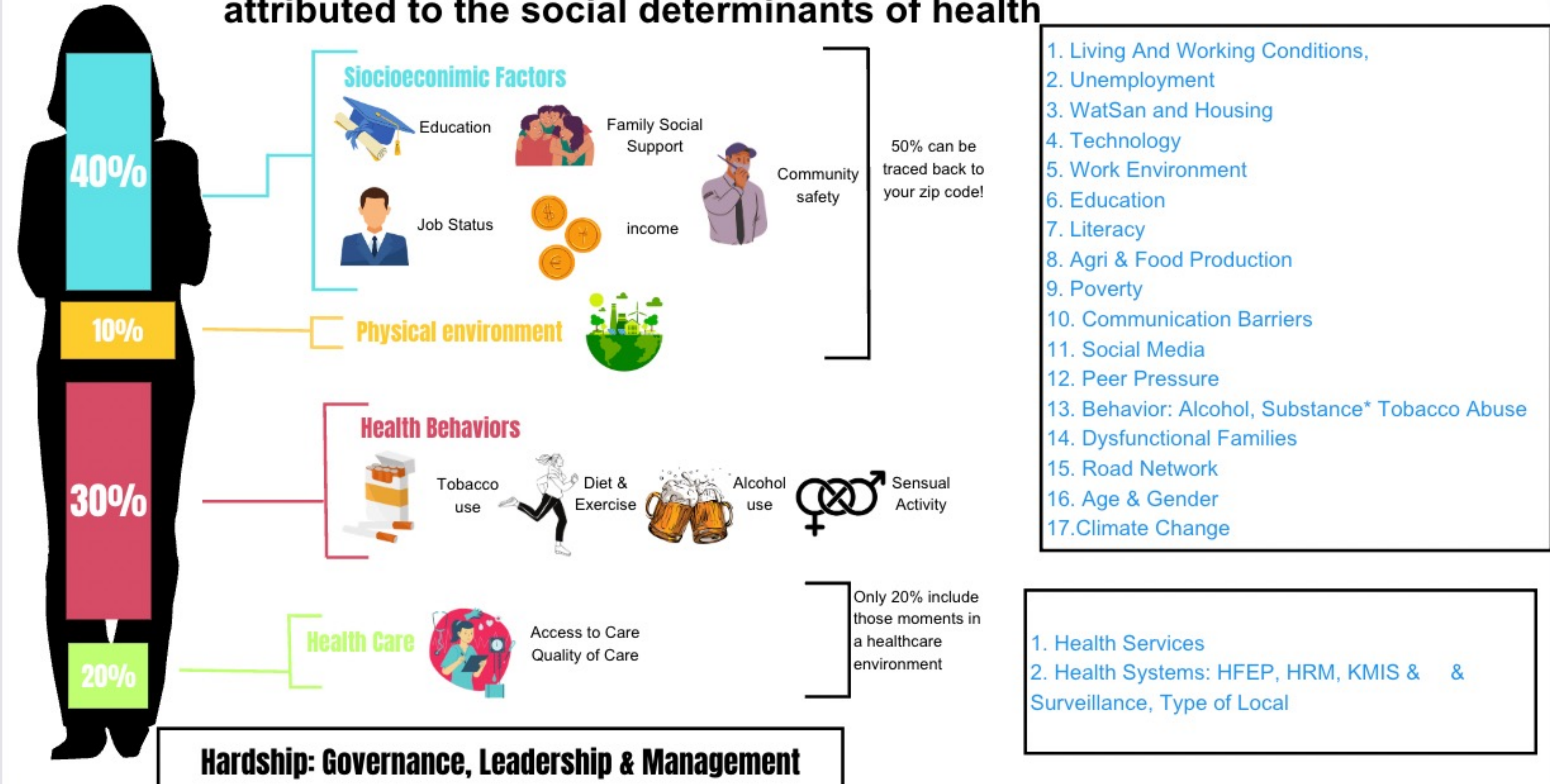


# Strategy: Establish HCPNs with Complete Service Capability





# Medical care only for 20% of Health outcomes, while 80% can be attributed to the social determinants of health





[ABOUT US](#) ▾[EDUCATIONAL](#) ▾[SERVICES](#) ▾[SUPPORT](#) ▾[OTHERS](#) ▾

## Sign In to your account

Sign In to Patient Portal. [Go Back to Homepage](#)

[Forgot Password?](#)[Sign In](#)

No account yet?

[Sign Up](#)

Welcome to the

## ACT NOW Portal

The study proposes an innovative approach to increase screening/ early detection/ stage shifting, strengthening cancer education particularly prevention in the community by using the ACT NOW Web Portal to self-report symptoms which will be triaged to low or high level of priorities with subsequent teleconsultation and deployment/scheduling of mobile clinic buses for immediate ultrasound screening/ early detection/ stage shifting using teleradiology and possible biopsy.

### Learning Module



### Our Partners

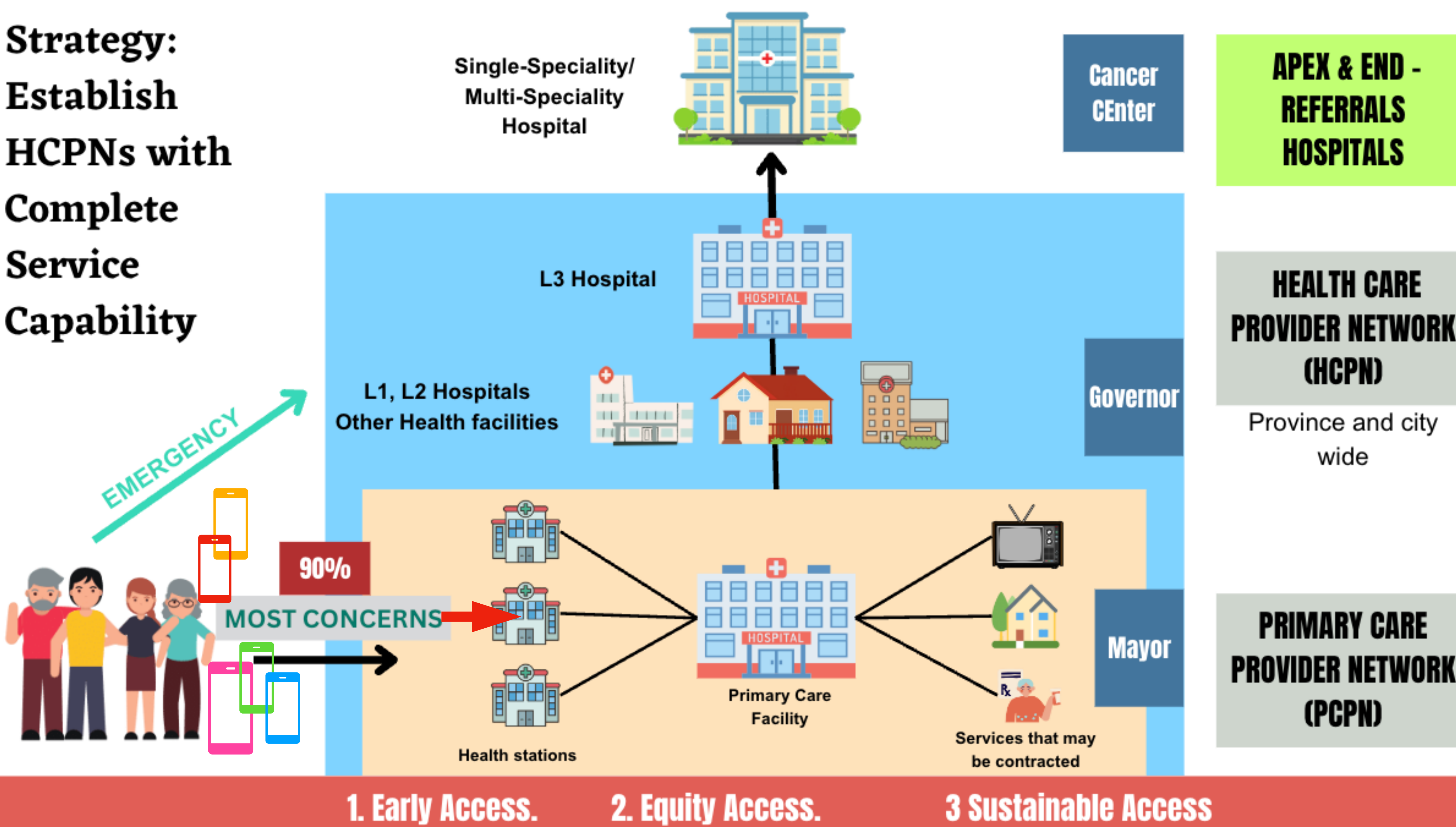


In partnership with



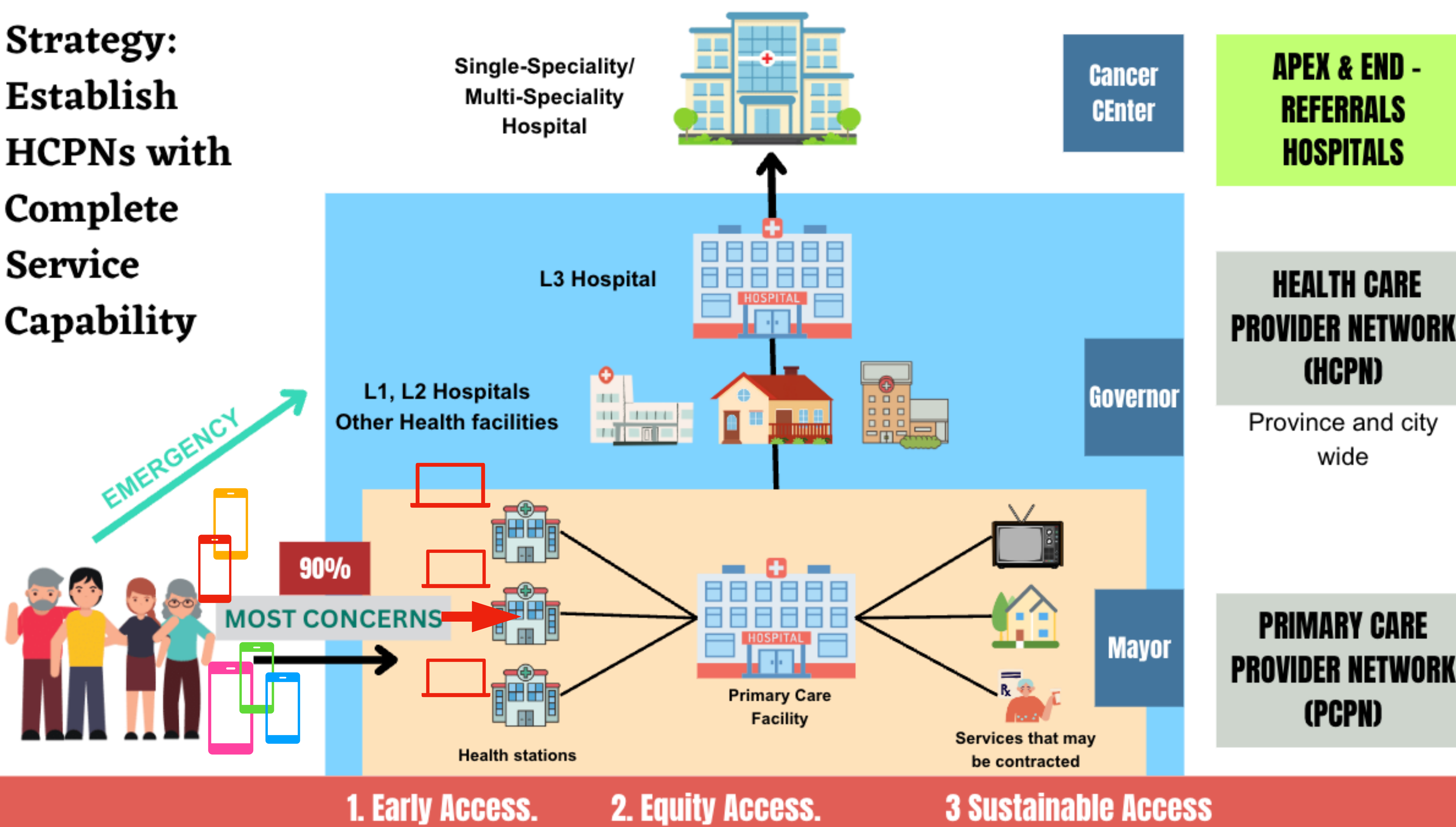


**Strategy:**  
**Establish**  
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**Service**  
**Capability**



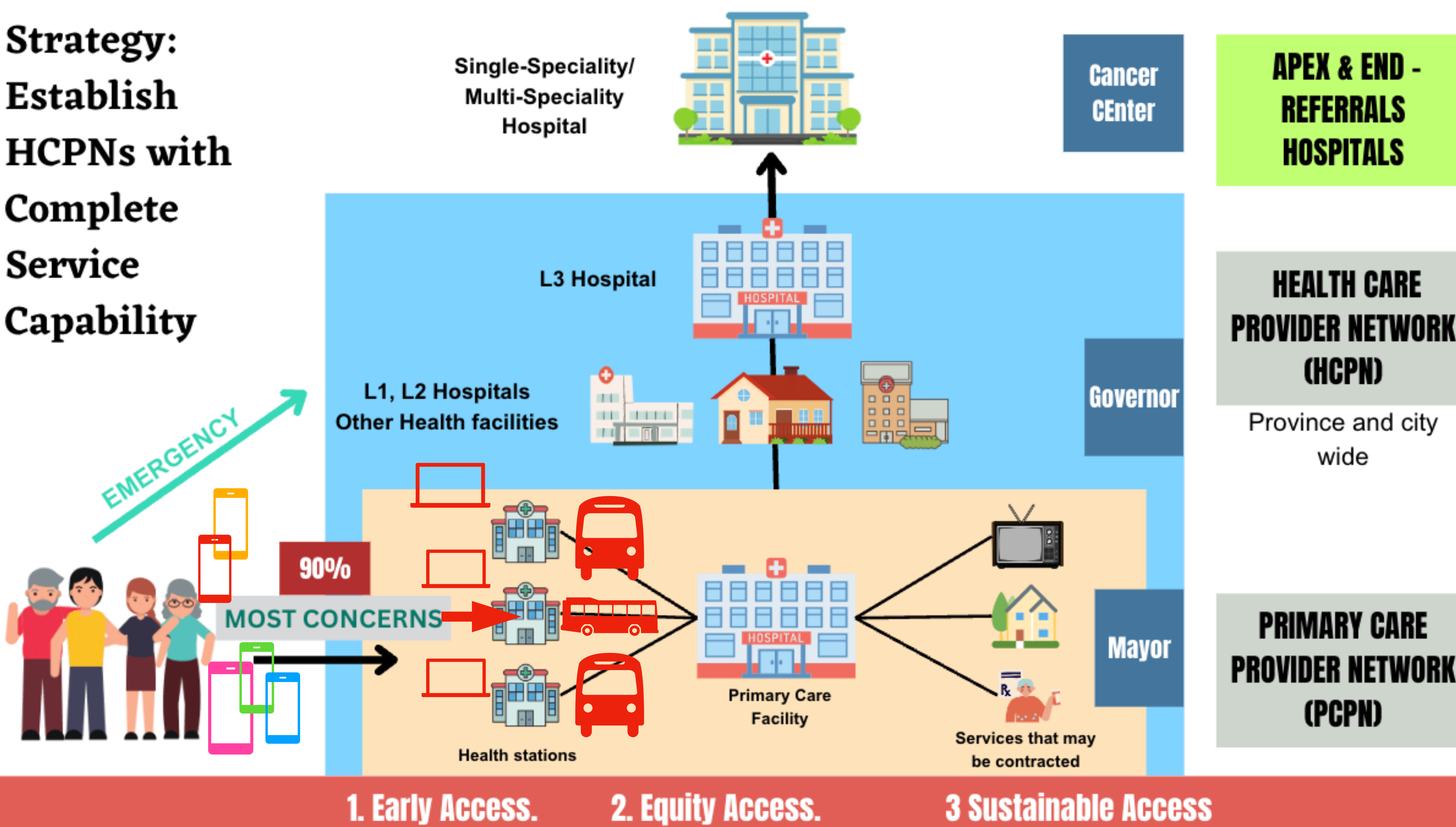


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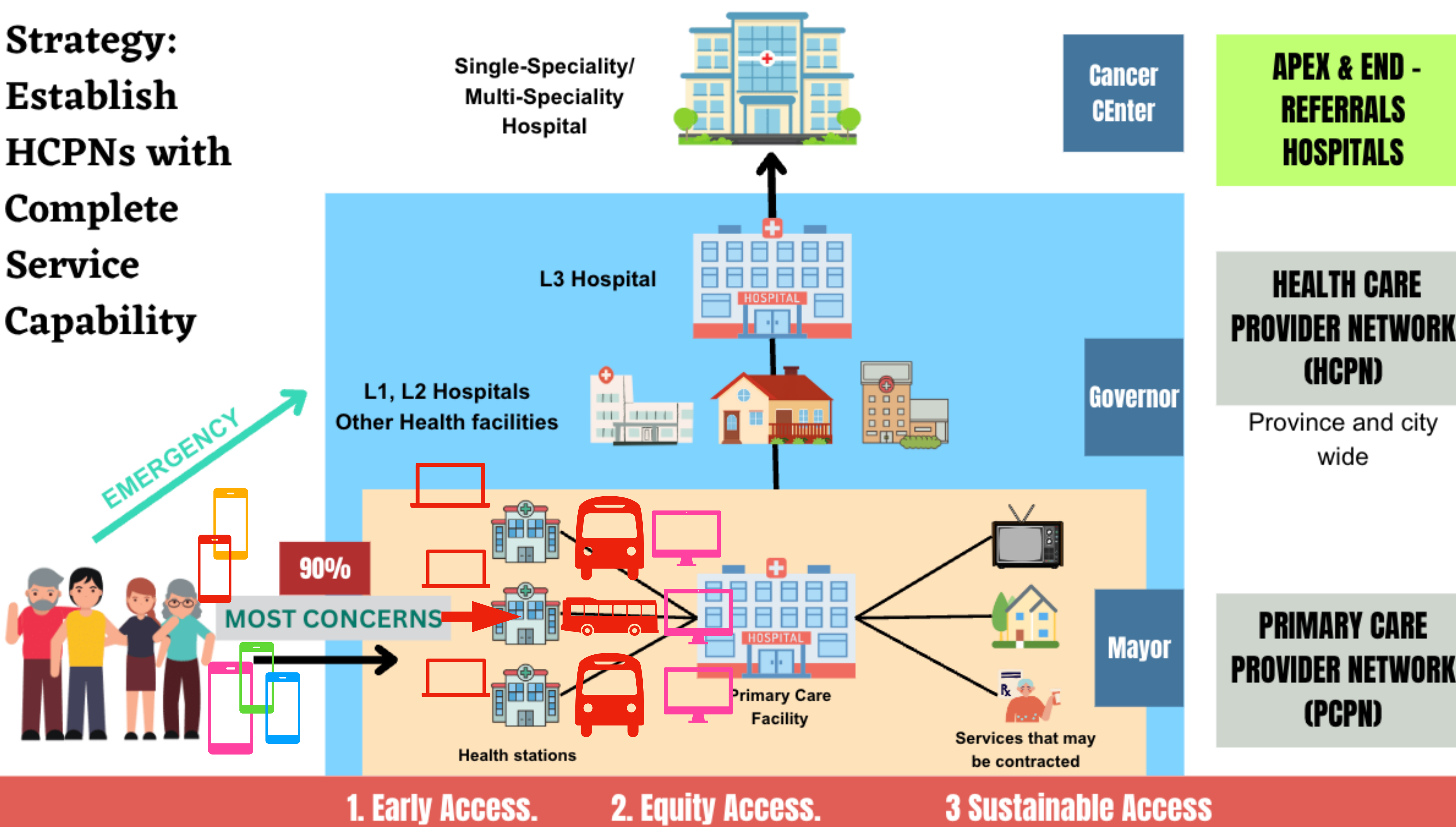


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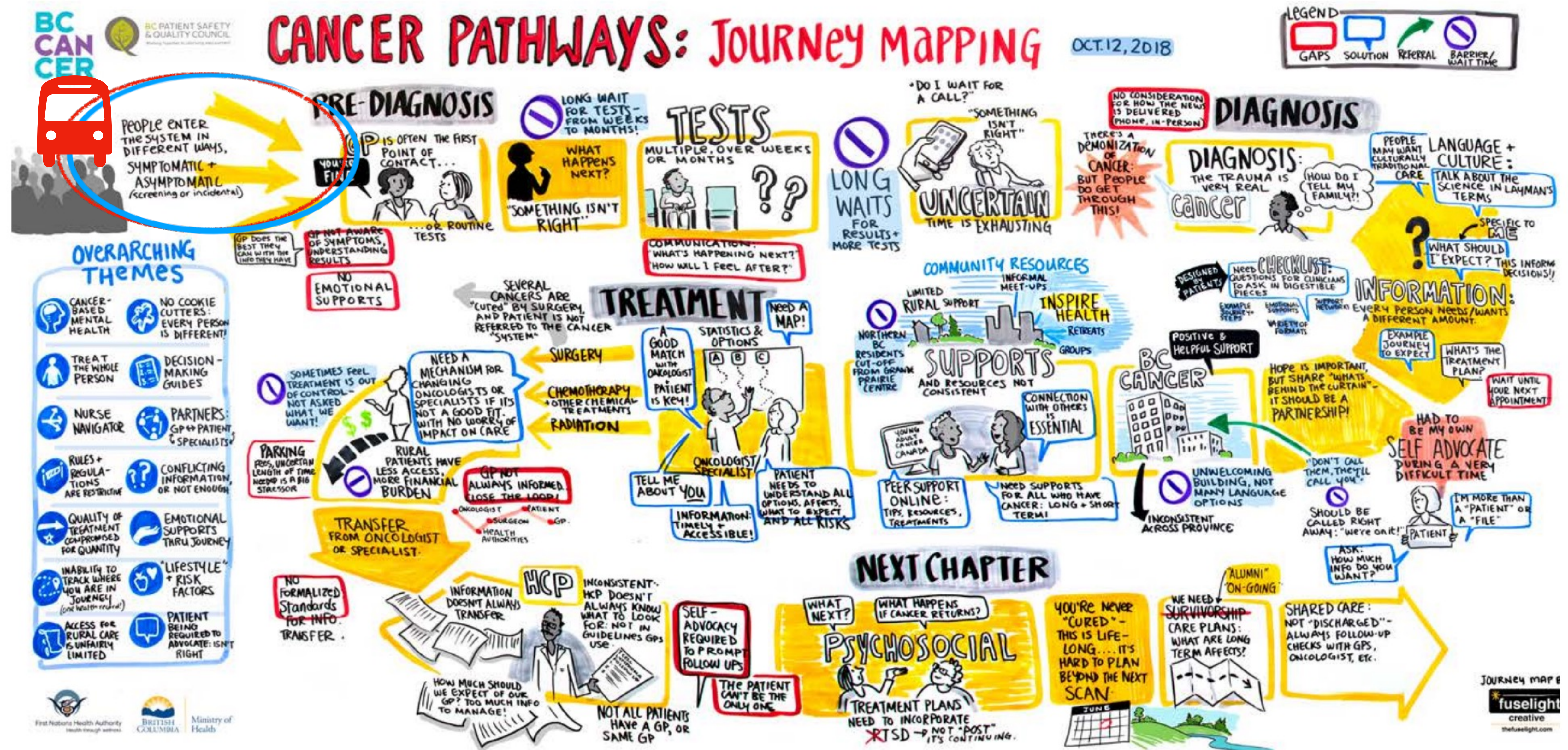








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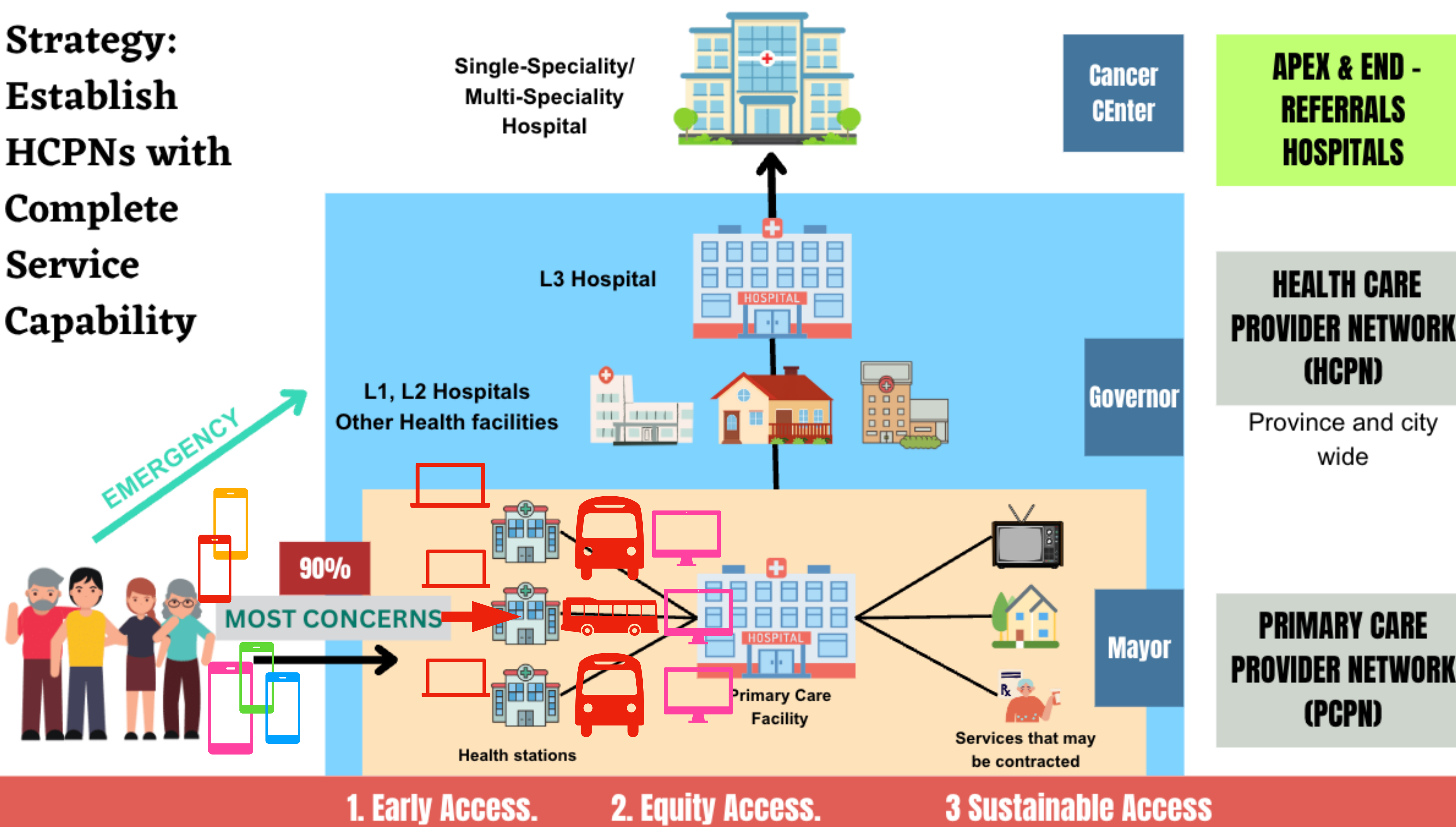


# How do we navigate?





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**APEX & END -  
REFERRALS  
HOSPITALS**

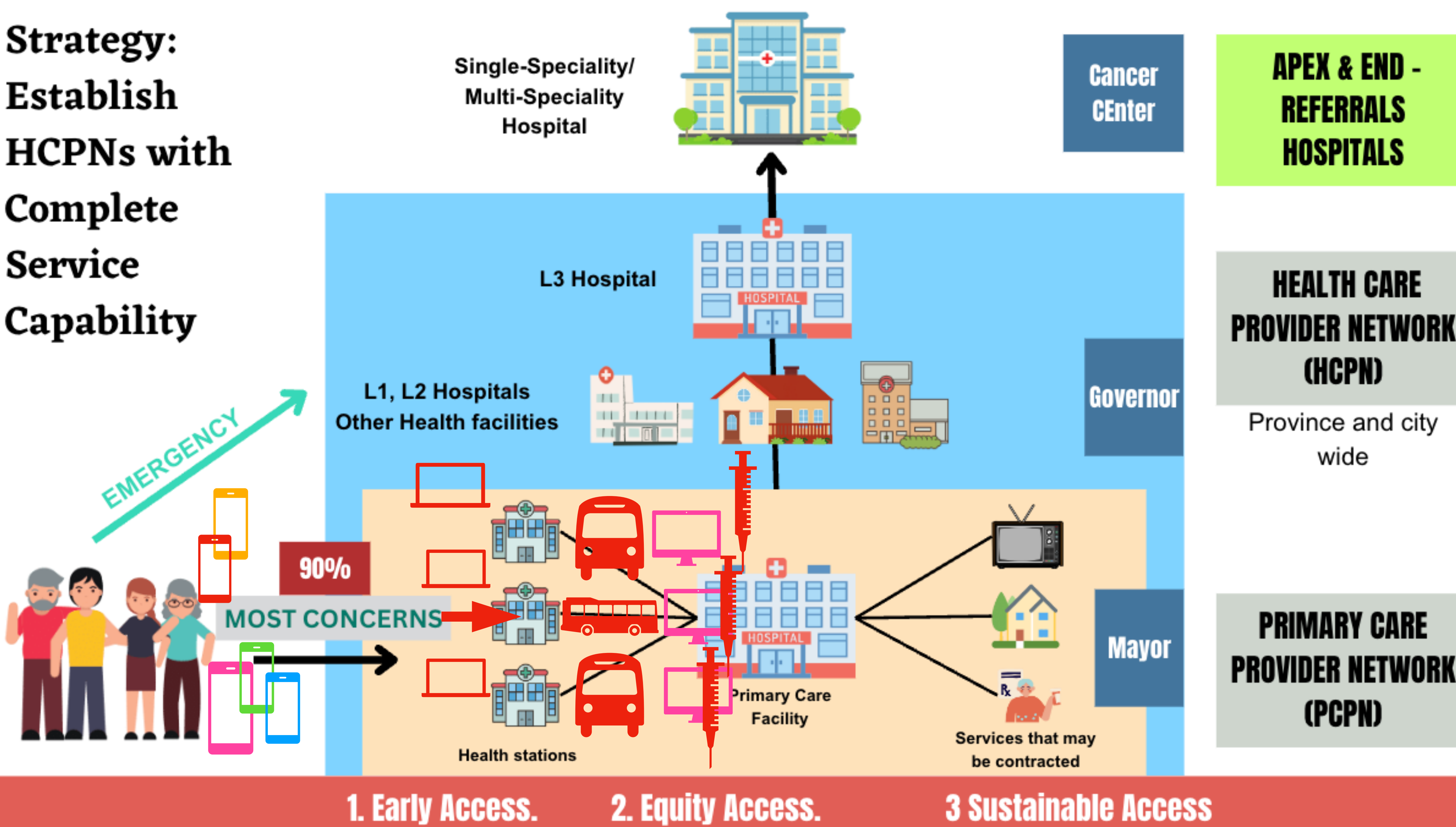
**HEALTH CARE  
PROVIDER NETWORK  
(HCPN)**

Province and city  
wide

**PRIMARY CARE  
PROVIDER NETWORK  
(PCPN)**

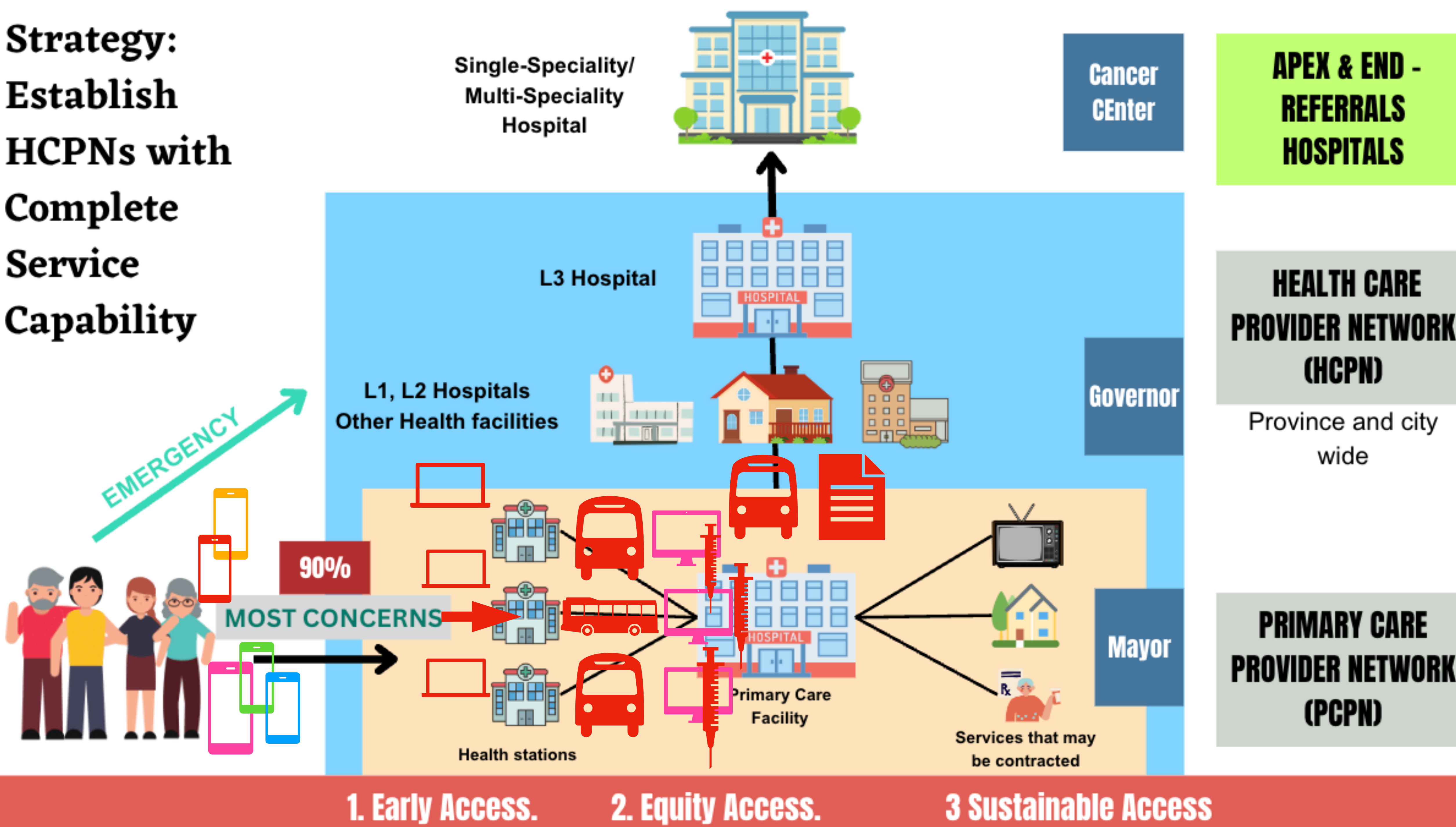


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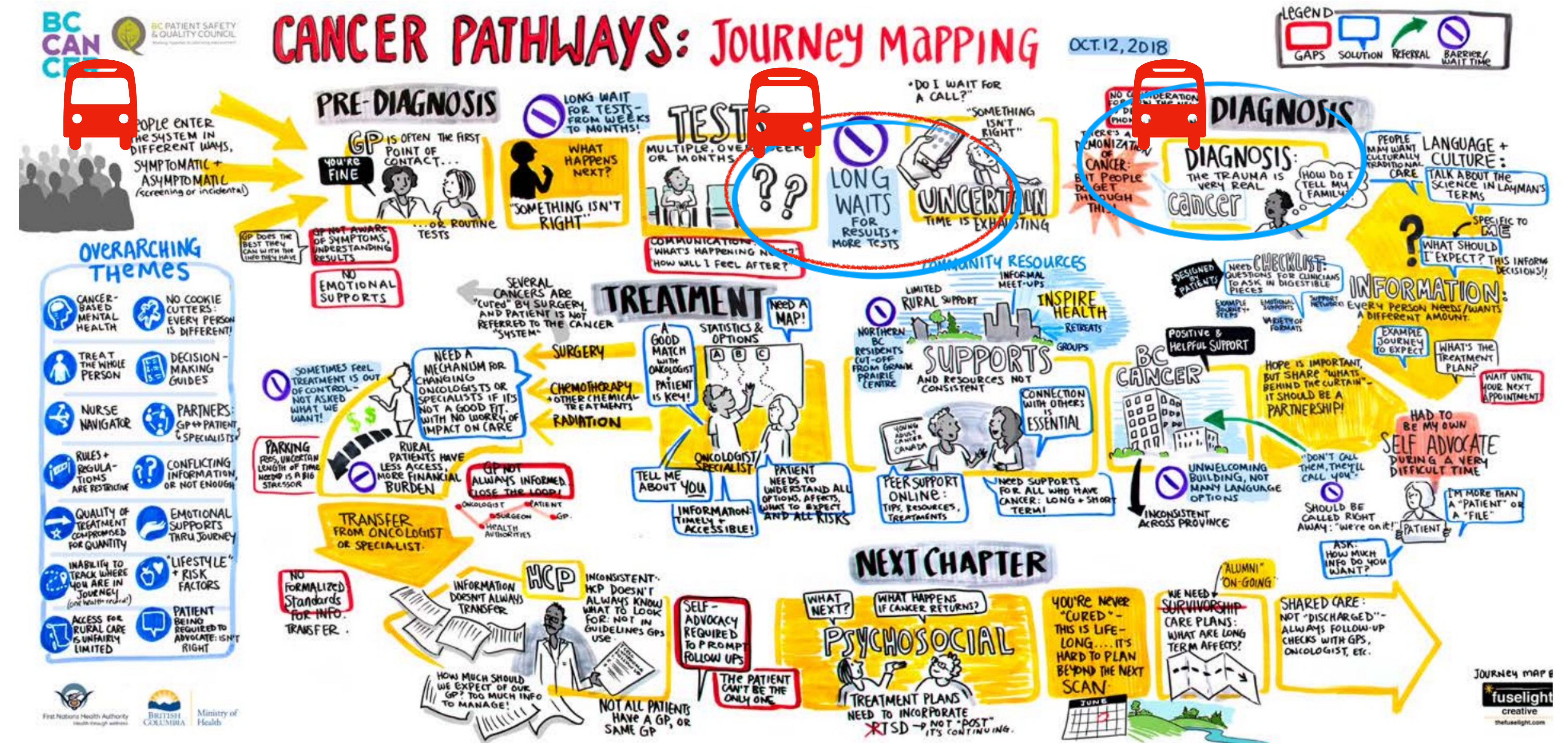








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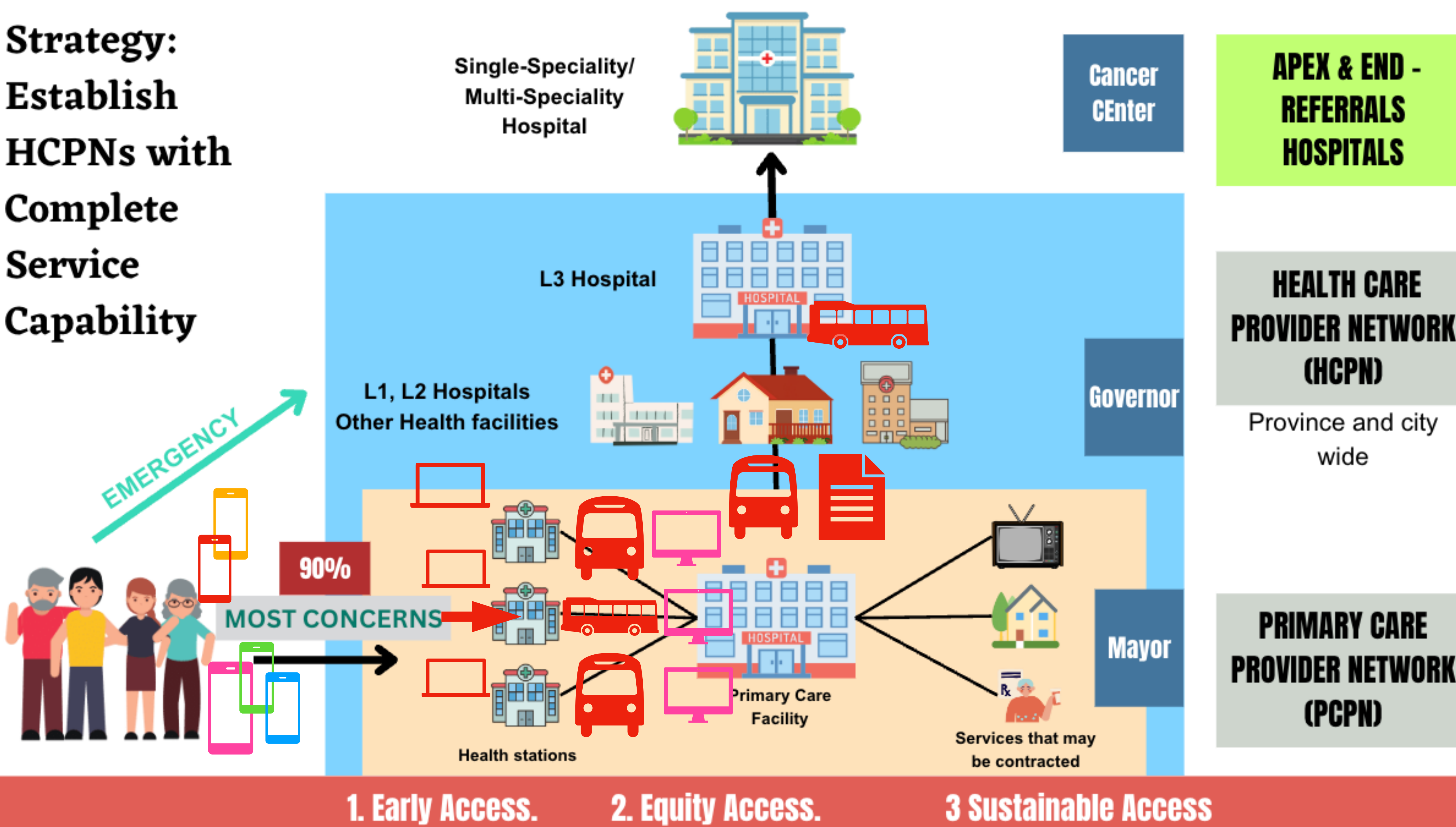


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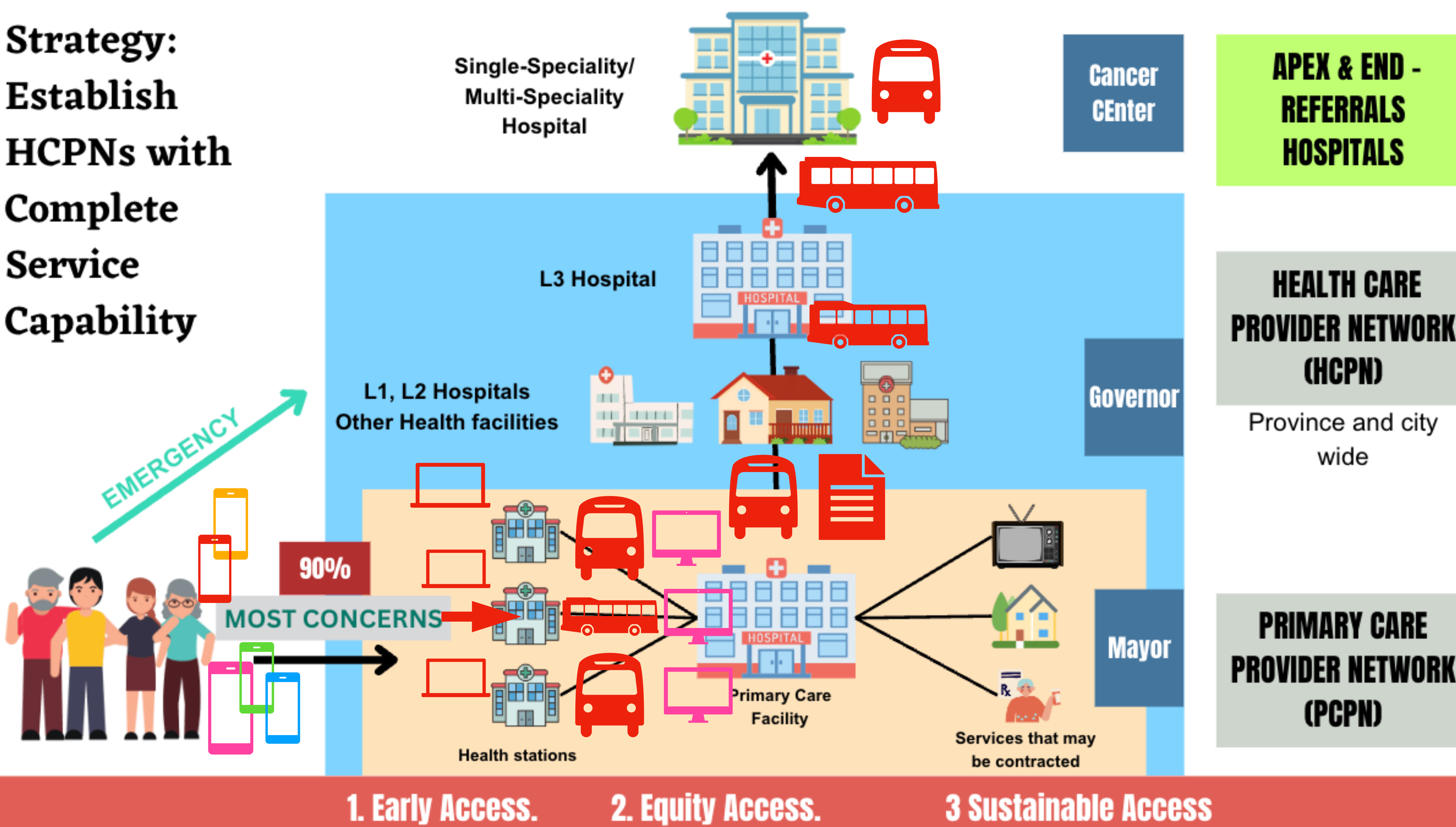


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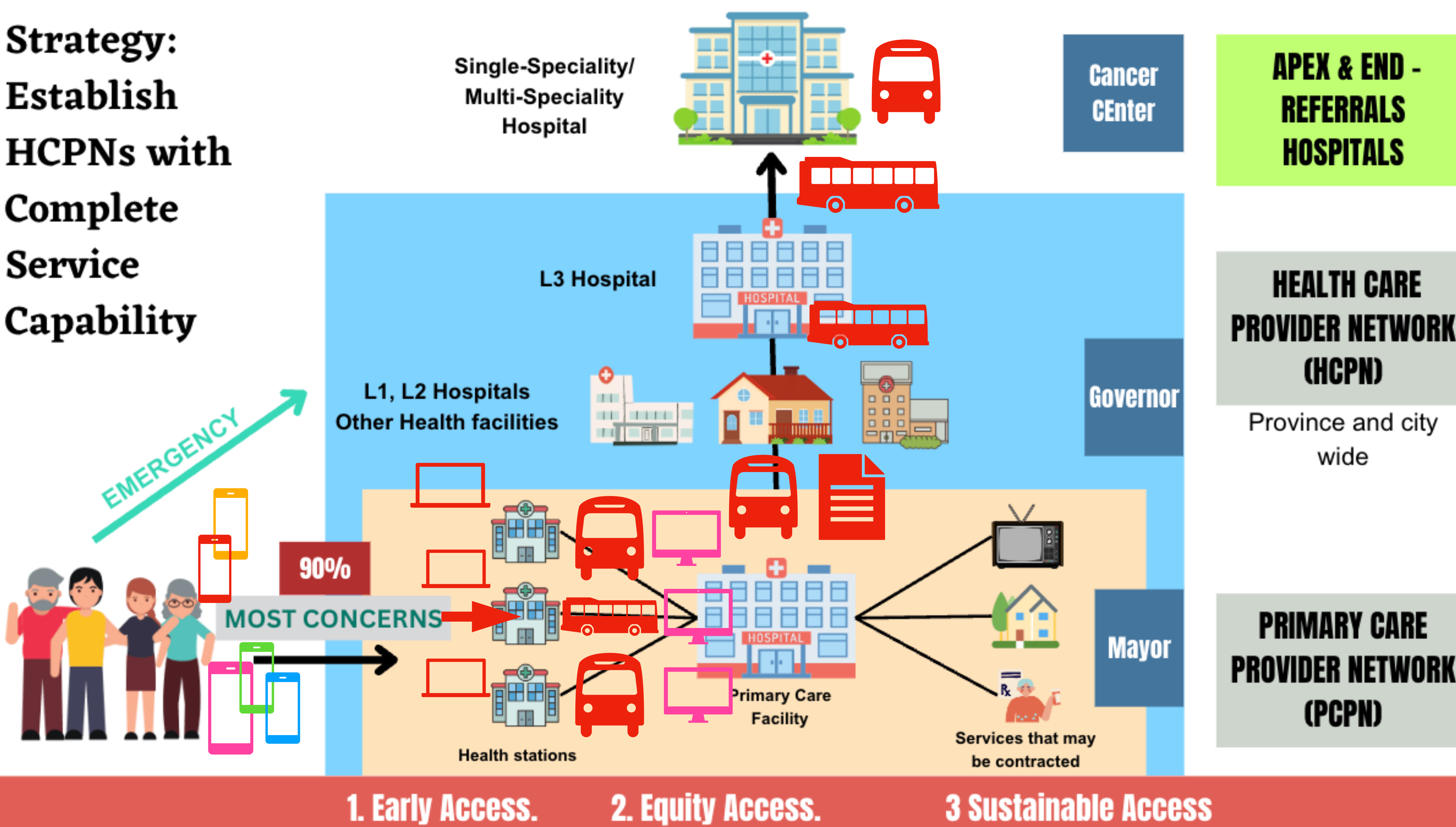


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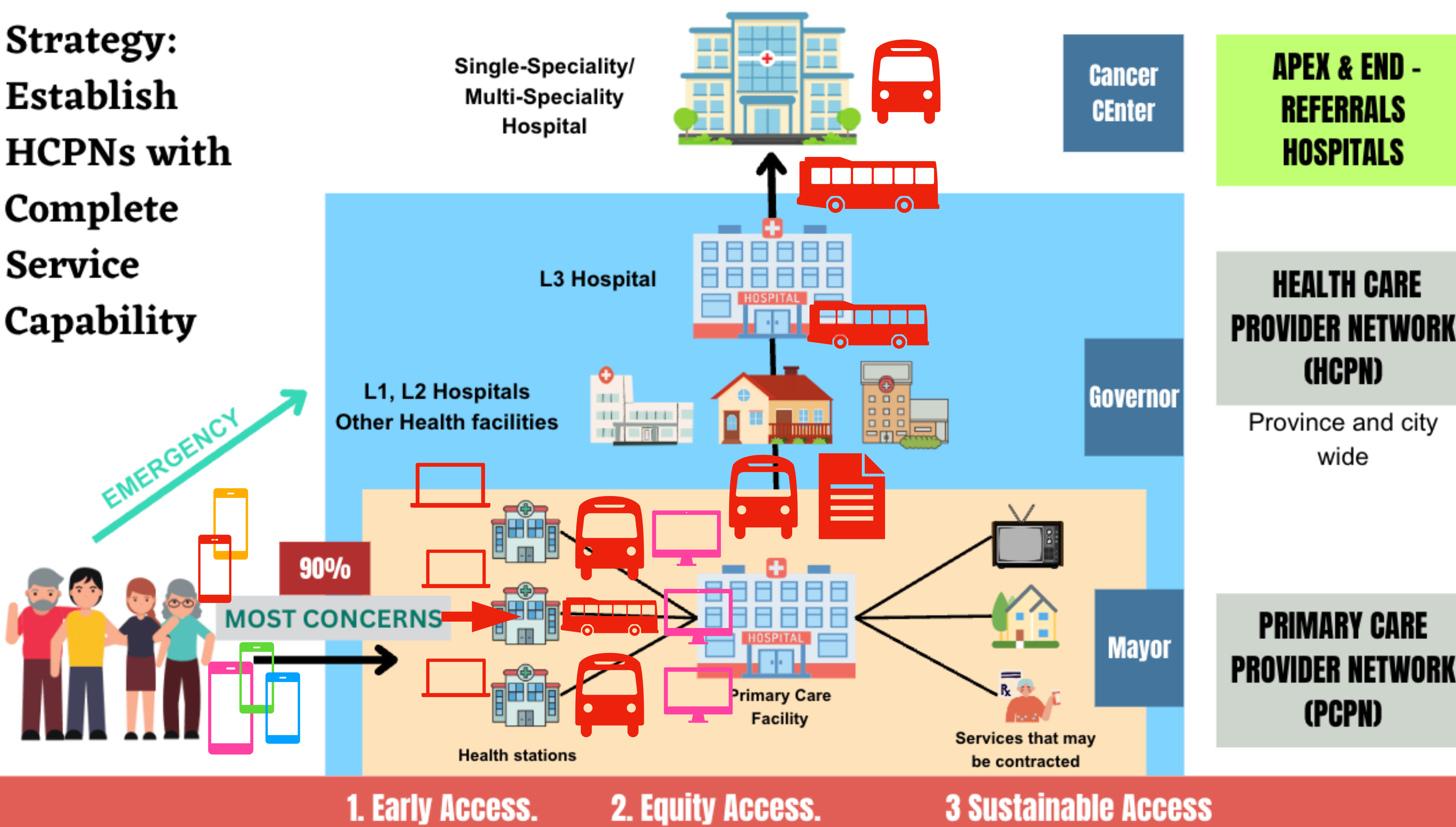


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# How do we navigate?





# How do we navigate?





# Through the help of the following government / non-government agencies:



Philippine Charity Sweepstakes Office (PCSO) Medical Assistance Program



Department of Social Welfare and Development (DSWD)



DOH Cancer and Supportive-Palliative Medicines Access Program (CSPMAP) \*and other institutions



Office of the President



Office of the Vice President



Public Assistance Center through Senate of the Philippines





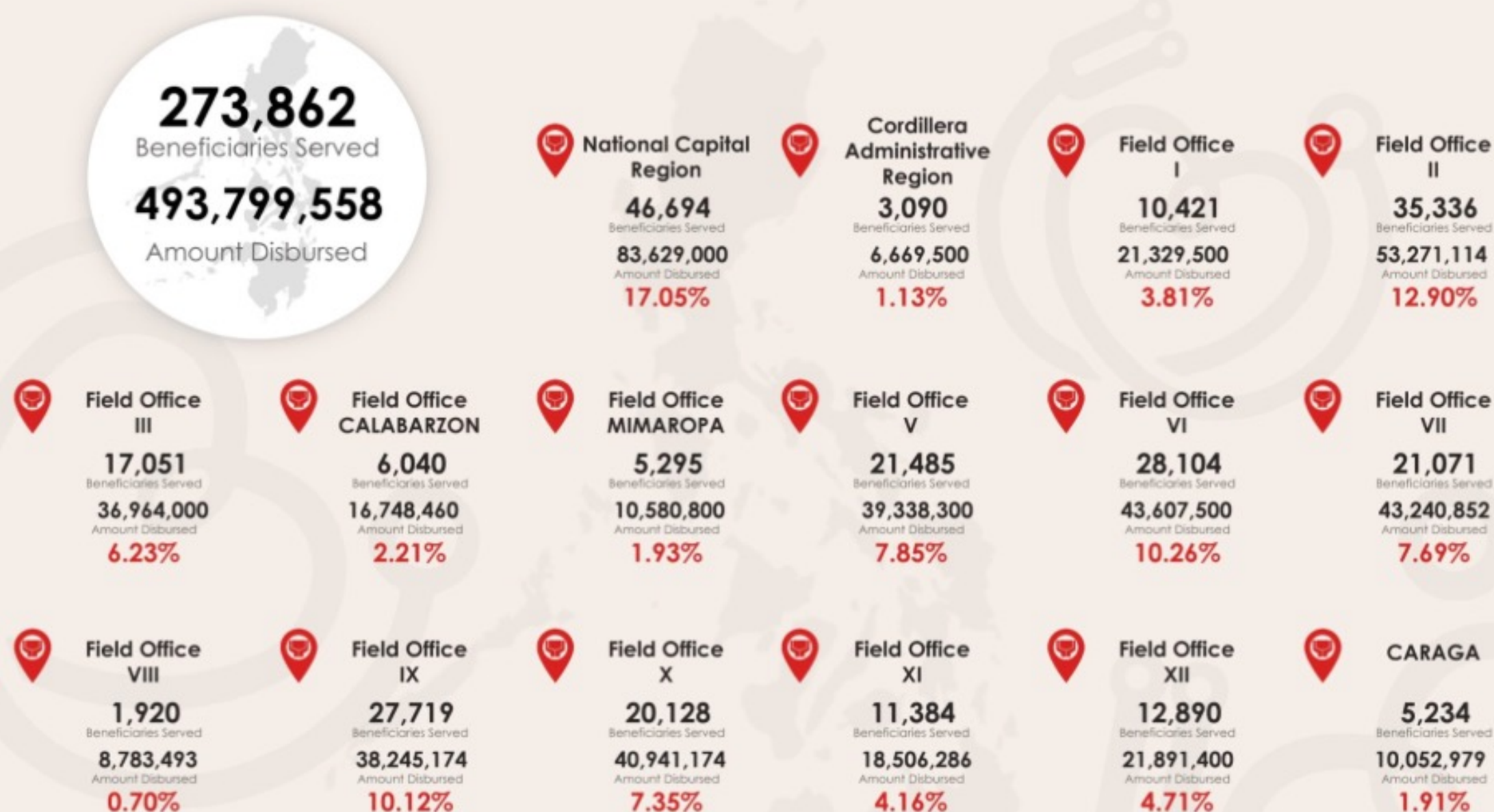
**MALASAKIT**  
MEDICAL ASSISTANCE FOR INDIGENT PATIENT PROGRAM  
malp.moh05@gmail.com 0645522243

# MALASAKIT CENTER

## ACCOMPLISHMENT REPORT

### NUMBER OF CLIENTS SERVED AT MALASAKIT CENTERS

Moreover, it can be noted that most of the clients served nationwide in Malasakit Centers were provided with food assistance with a total of 111,708 service count which is 81.15% of the total services provided, and a total disbursed amount of Php 364,888,094. It is followed by cash assistance with 15,254 services provided or 11.08%, and a total of Php 62,524,138 disbursed amount, and medical assistance with 5,425 services provided or 3.94%, with Php 30,335,686 total amount disbursed



# MALASAKIT CENTER

## ACCOMPLISHMENT REPORT

### SERVICE PROVIDED IN MALASAKIT CENTER

Based on figure 1, there are a total of **273,862 services** provided and a total of **Php 493,799,558.00 amount** disbursed as of December 2022. Most of the clients were served in NCR with **46,694 services** provided or 17.05% and a total of **Php 83,629,000.00** disbursed amount (**16.94% of the total amount disbursed**). This is followed by Region II with **35,336 services** provided or **12.90%** and a total of **Php 53,271,114.00** disbursed amount which is **10.79%** of the total amount disbursed.





# Philippine Charity Sweepstakes Office

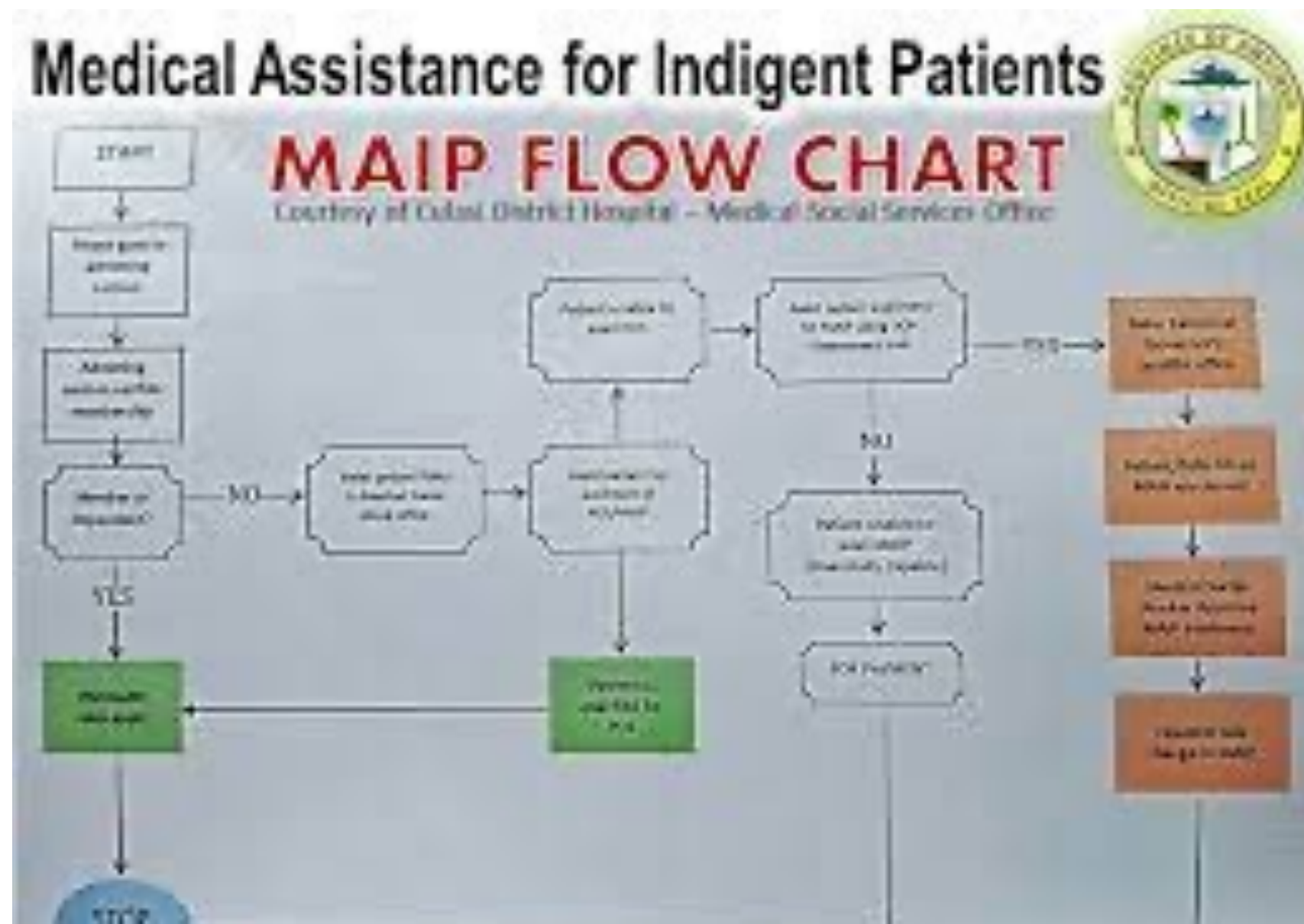


Individual Medical Assistance Program (IMAP)



## Philippine Amusement and Gaming Corporation

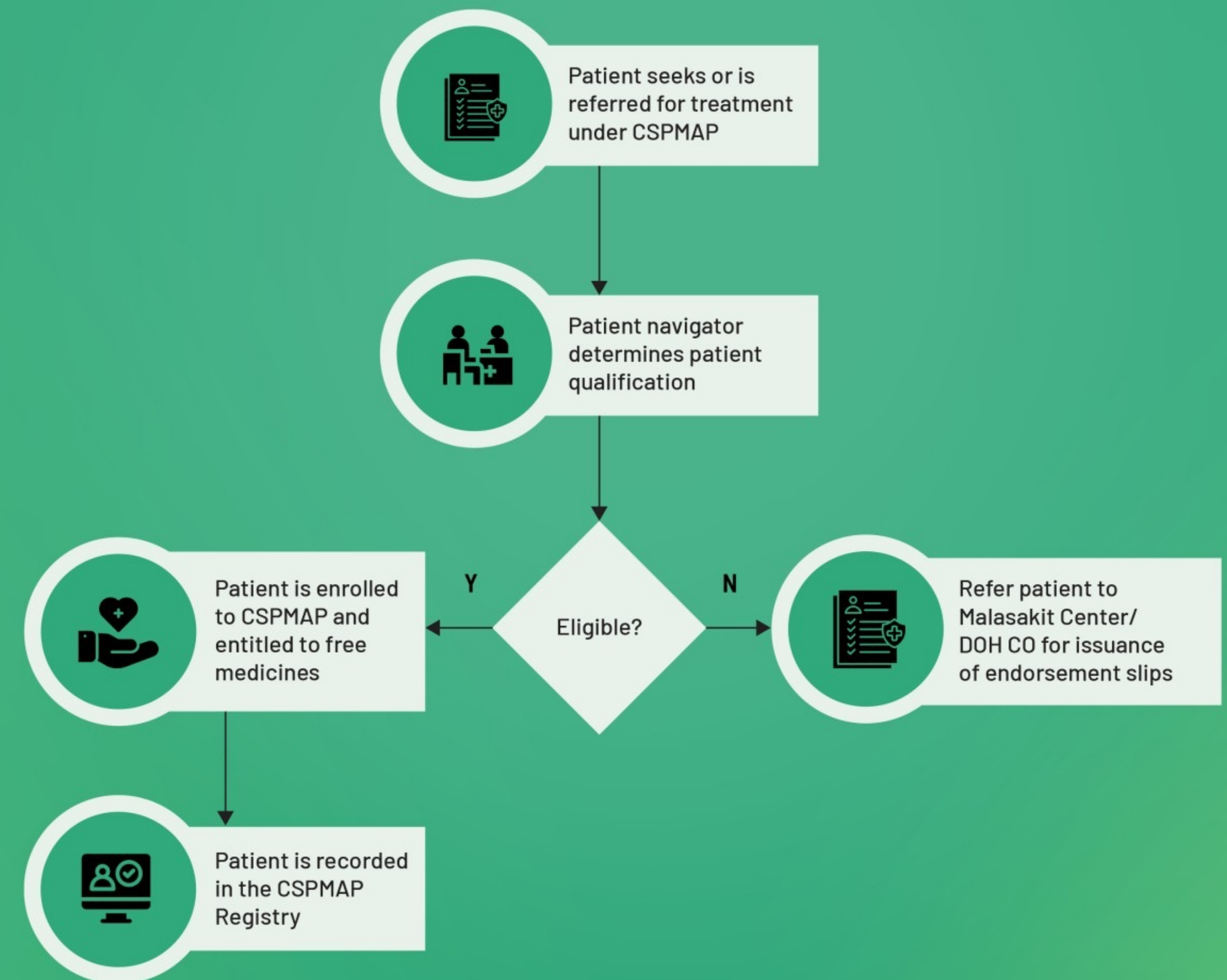
*Creating Opportunities Beyond Gaming*



## DOH CANCER ASSISTANCE FUND

4 out of 4

# How to avail the DOH Cancer and Supportive-Palliative Medicines Access Program (CSPMAP)?





# DOH launches the Cancer Assistance Fund for cancer patients

Cancer Assistance Fund (CAF) will provide assistance by funding pertinent cancer control services such as diagnostics, therapeutic procedures, treatment and cancer medicines.

DOH (SP NO. 13) Identified **eight (8) priority cancer types** to be assisted by CAF.

1. Breast Cancer
2. Childhood Cancer
3. Gynecologic Cancer
4. Liver Cancer\*
5. Adult Blood Cancers
6. Head and Neck Cancers\*\*
7. Lung Cancer
8. Prostate, Renal, and Urinary Bladder Cancer

\*including colorectal and other digestive tract cancer.

\*\* including thyroid.



Access the full Department Order by scanning this QR code or visiting the link [bit.ly/DOHCancerFund](https://bit.ly/DOHCancerFund)



## DOH CANCER ASSISTANCE FUND

## Where to access the DOH Cancer Assistance Fund?

The CAF is available in **31 access sites** across Luzon, Visayas, and Mindanao.



Access the full list of access sites by scanning this QR code or visiting the link [bit.ly/CSPMAPAccessSites](https://bit.ly/CSPMAPAccessSites)

## DOH CANCER ASSISTANCE FUND

## Where to access the DOH Cancer Assistance Fund (CAF)?

The CAF is available at the following access sites:

- Amang Rodriguez Memorial Medical Center
- East Avenue Medical Center
- Jose R. Reyes Memorial Medical Center
- Rizal Medical Center
- Philippine General Hospital
- National Kidney and Transplant Institute
- Philippine Children's Medical Center
- National Children's Hospital
- Asian Hospital and Medical Center
- Baguio General Hospital and Medical Center
- Region I Medical Center
- Ilocos Training and Regional Medical Center
- Mariano Marcos Memorial Hospital and Medical
- Cagayan Valley Medical Center
- Jose B. Lingad Memorial Regional Hospital
- Bataan General Hospital and Medical Center
- Dr. Paulino J. Garcia Memorial Research and Medical
- Batangas Medical Center
- Bicol Regional Teaching and Training Hospital
- Bicol Medical Center
- Western Visayas Medical Center
- Corazon Locsin Montelibano Memorial Regional
- Western Visayas Center for Health Development
- Vicente Sotto Memorial Medical Center
- Eastern Visayas Medical Center
- Zamboanga City Medical Center
- Northern Mindanao Medical Center
- Davao Regional Medical Center
- Southern Philippines Medical Center
- Cotabato Regional and Medical Center
- Cotabato Sanitarium



DOHgovph



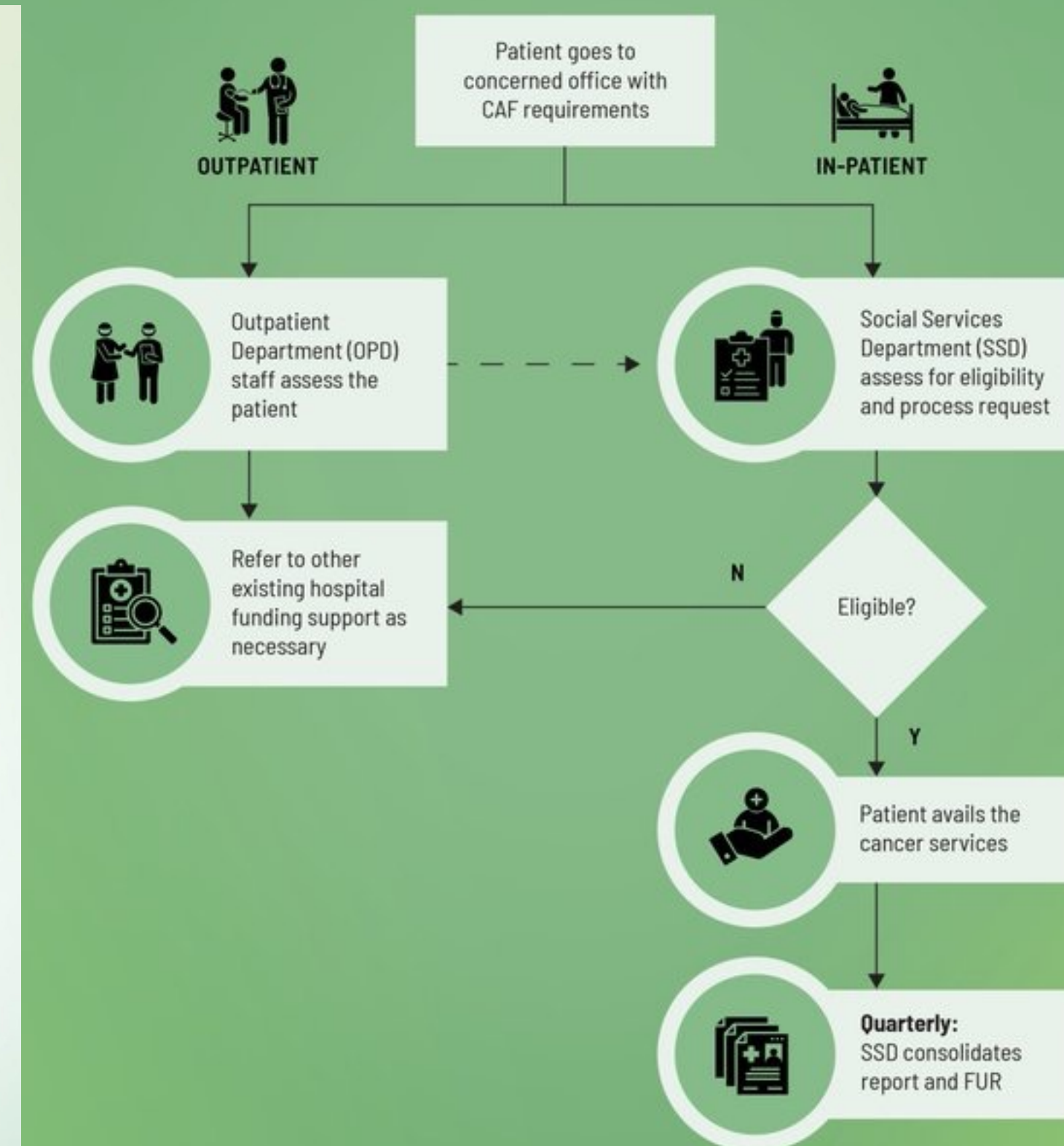
[www.doh.dov.ph](http://www.doh.dov.ph)



## DOH CANCER ASSISTANCE FUND

3 out of 4

## How to avail the DOH Cancer Assistance Fund?



DOHgovph



@doh.philippines



[www.doh.gov.ph](http://www.doh.gov.ph)





# PhilHealth's Z package



**PhilHealth**

**Benepisyo mo, Alamin mo!**

PhilHealth Z Benefit para sa

**BREAST  
CANCER** (Stage 0-III A)  
**P100,000**

## Selections Criteria upang maka-avail ng Z Benefit for Breast Cancer

(Base sa PhilHealth Circular No. 2015-035)

- Signed Member Empowerment (ME) Form;
- Ang Clinical at TNM staging ay:
  - Stage 0 TisN0M0
  - Stage IA T1N0M0
  - Stage IB T0,T1N1M0
  - Stage IIB T2N1M0 or T3N0M0
  - Stage IIIA T0, T1, T2N2M0 or T3N1N2M0

## Maaaring ma-avail sa PhilHealth contracted hospitals:

- East Avenue Medical Center
- Jose R. Reyes Memorial Medical Center
- National Kidney and Transplant Institute
- Quirino Memorial Medical Center
- Rizal Medical Center
- UP-Philippine General Hospital
- Baguio General Hospital and Medical Center
- Ilocos Training and Regional Medical Center
- Cagayan Valley Medical Center
- Angeles University Foundation Medical Center
- Jose B. Lingad Memorial Regional Hospital
- Dr. Paulino J. Garcia Memorial Research and Medical Center
- Premiere Medical Center
- Batangas Medical Center
- St. Frances Cabrini Medical Center
- Bicol Medical Center
- Bicol Regional Teaching and Training Hospital
- Corazon Locsin Montelibano Memorial Hospital
- Western Visayas Medical Center
- Perpetual Succour Hospital of Cebu, Inc.
- Vicente Sotto Memorial Medical Center
- Northern Mindanao Medical Center
- Davao Regional Medical Center
- Southern Philippines Medical Center



# How do we navigate?





# How do we navigate?





*Let us  
close the cancer care gap!!!  
Let us say  
NO to Stage IV!!!*



Philippine Cancer Society





# How do we navigate?





**Ating Dibdibin (“Take Your Breast Care to Heart”)** is a **community-based breast cancer control program** the ICanServe Foundation created in partnership with a local government.

It is **institutionalized through a local law or ordinance** to ensure permanence of the program and annual funding.





# **Ating Dibdibin**

**(Take Your Breast Care to Heart’')**



This is achieved through a **partnership with local government through evidence-based interventions** for breast cancer prevention, early detection, early diagnosis, timely treatment, palliative care, other aspects of supportive care and patient navigation.

**ICanServe also helps the local government forge partnerships with facilities, service providers, socio civic organizations, to enhance the resources** of the local government unit in creating the service delivery network and patient referral pathways.





The **Circle of Life Project**, the **data and digital infrastructure of Ating Dibdibin**, is a project in collaboration with Dashlabs.ai, City of Taguig and supported by Novartis Alliance and Partnerships for Patient Innovation and Solutions (APPIS).

The standardization and analysis of data can be beneficial in identifying the program's gaps in care, and evaluating its impact. To date, **Taguig patient navigators have already registered more than 4,000 patients**. The **digital infrastructure is now a powerful tool for health personnel** to back up their requests for additional equipment, facilities, infrastructure, personnel. Their asks can now be grounded in facts, figures and narratives, that show the impact of the delay in cancer care.





The **Ating Dibdibin Program**, strengthened by the **Circle of Life**, is aligned with the goals of the World Health Organization that has rolled out guidelines for its member states through the Global Breast Cancer Initiative.

ICanServe will encourage more of its Ating Dibdibin partner cities to adapt the Circle of Life program.





- Let's close the cancer care gap. Empowering Breast Cancer Patients: Connecting with Patient Advocacy Groups and Organizations





PROJECT OF THE  
**PHILIPPINE SOCIETY OF MEDICAL ONCOLOGY**



# Cancer Fair 2023

*A Fair  
to remember*

AUGUST 2023





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