

What is CIVIC JOURNALISM

Two Words: Civic
and Journalism

Looking through different lenses

Civic journalism is a way to see things from that different view. It lets us get know the people of our community and - perhaps better than any other method we use - it lets us deal with people's ambiguity over issues and processes.

Connecting with the reader

For years, we wrote about the right topics but in the wrong way - in ways that didn't connect to the daily lives of our readers. So we didn't give them the information that they needed, that they could use. Our definition of civic journalism is that it connects the reader and the community more directly to the journalistic process of formulating stories and asking questions.

Making ordinary concerns compelling

Civic journalism is about enlarging the range of voices on stories, bringing to the surface the values behind peoples' opinions, helping citizens see possible common ground and giving information on how, if they choose, they can play a role in shaping solutions.

People taking action

Civic journalism takes good reporting a little bit further and helps people figure out what they can do to solve the problems we write about.

Rebuilding our credibility

Civic journalism is an attempt to bring the average citizen into the process of journalism to solve problems. It brings in people who would not normally be involved in governmental solutions and engages people who are normally left out of the process.

Reinvigorating Coverage

A new formula for journalism:

1. Work with impact
2. Meaningful coverage on issues meaningful to people and involving the citizens in your community.

It is a way to better journalism. It is the kind of journalism I want to practice.

Changing lives, one story at a time...

BUILDING BETTER COMMUNITIES THROUGH
CIVIC JOURNALISM

“Mabuhay ang Malayang Pilipinong
Mamamahayag!”